

Complete Engineering Ownership for early stage startup

BUSINESS REQUIREMENT

Offshore Product Engineering and Product Development

High quality ready to market solution

Web and Mobile based solution

OUR SOLUTIONS

Open source LAMP Stack based solution

Offline mode enabled iPhone App

Agile methodology with 2 weeks sprint

TOOLS / TECHNOLOGIES

LAMP stack, Yii PHP framework, JQuery, HTML5, REST APIs, Gearman Job Servers, iOS 7.0

New Relic for Performance monitoring/ management, BURP SUITE and ZAP for security testing

Bugzilla for issue tracking, Git for code management, Selenium for UI test automation

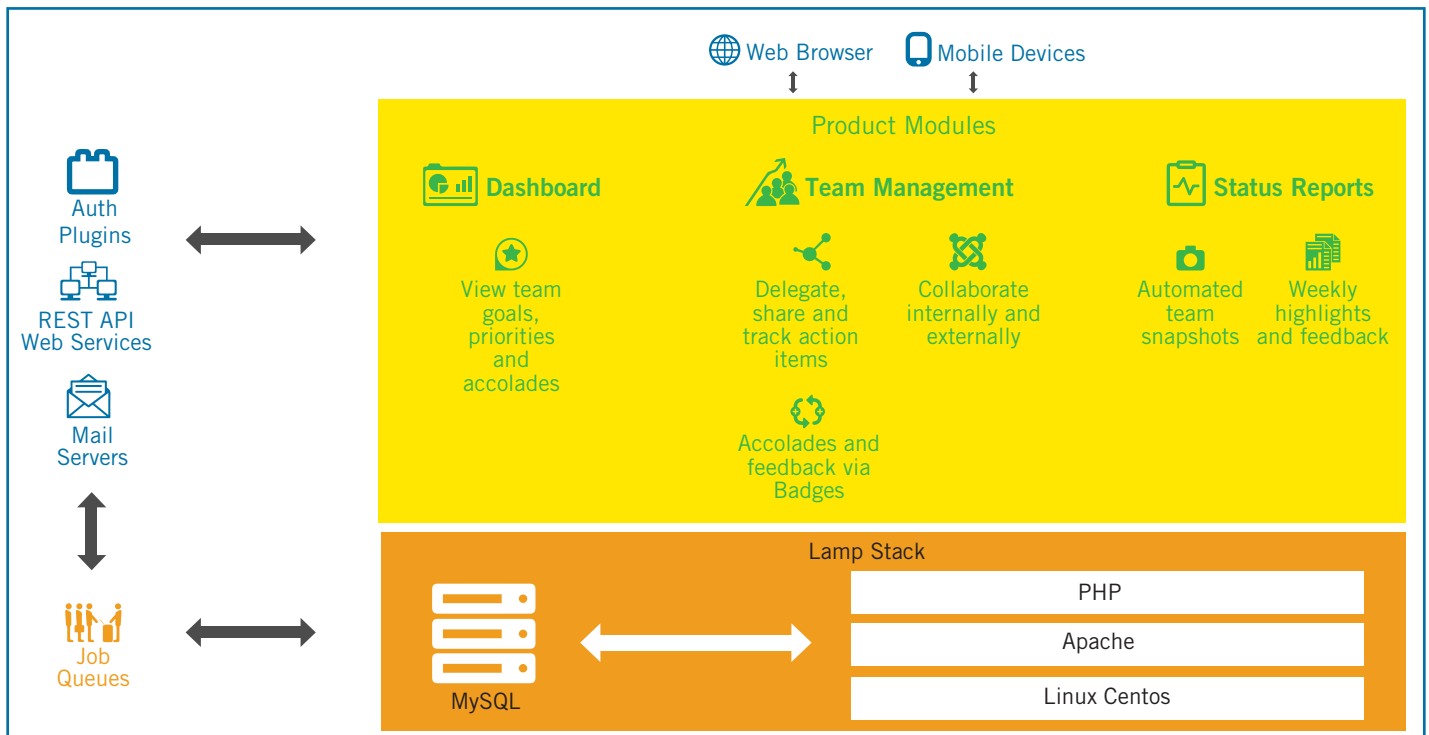
BUSINESS IMPACT

Complete engineering ownership resulting in robust product design

Accelerated Time-To-Market resulted in successful demo and acquisition of user base

Redesigning of UI/UX greatly improved look & feel and usability of product

Solution Architecture Diagram



About Us

Happiest Minds, the Mindful IT Company, applies agile methodologies to enable **digital transformation** for enterprises and technology providers by delivering seamless customer experience, business efficiency and actionable insights. We leverage a spectrum of disruptive technologies such as: Big Data Analytics, AI & Cognitive Computing, **Internet of Things**, Cloud, Security, SDN-NFV, RPA, Blockchain, etc. Positioned as "Born Digital . Born Agile", our capabilities spans across product engineering, digital business solutions, infrastructure management and security services. We deliver these services across industry sectors such as retail, consumer packaged goods, edutech, e-commerce, banking, insurance, hi-tech, engineering R&D, manufacturing, automotive and travel/transportation/hospitality. Headquartered in Bangalore, India; Happiest Minds has operations in USA, UK, The Netherlands, Australia and Middle East.

business@happiestminds.com