

# Digital Content Broker for an International Travel and Hospitality Company

## BUSINESS REQUIREMENTS



Single point of Admin Console



Advanced Image processing and Document Management



Bulk Operation upload/download

## OUR SOLUTIONS



Huge Audio-Video files were moved on cloud



Cloud Integration Framework to manage images/videos



Smart Search for saved content/image using keywords

## TOOLS/ TECHNOLOGIES



Cloud Design – AWS, Azure, Apache Tomcat



Server Implementation: Java, MySQL, MongoDB based implementation



Software – Java, J2EE, JS Query

## BUSINESS IMPACT



10-15% straight saving through intelligent product recommendation



Increased business growth with improved product recommendation



30-40% operational efficiency due to intelligent search

### SOLUTION OVERVIEW:

