

Digital Content Broker for an International Travel and Hospitality Company



BUSINESS REQUIREMENTS



Single point of Admin Console



Advanced Image processing and Document Management



Bulk Operation upload/download



OUR SOLUTIONS



Huge Audio-Video files were moved on cloud



Cloud Integration Framework to manage images/videos



Smart Search for saved content/image using keywords



TOOLS/ TECHNOLOGIES



Cloud Design – AWS, Azure, Apache Tomcat



Server Implementation: Java, MySQL, MongoDB based implementation



Software – Java, J2EE, JS Query



BUSINESS IMPACT



10-15% straight saving through intelligent product recommendation

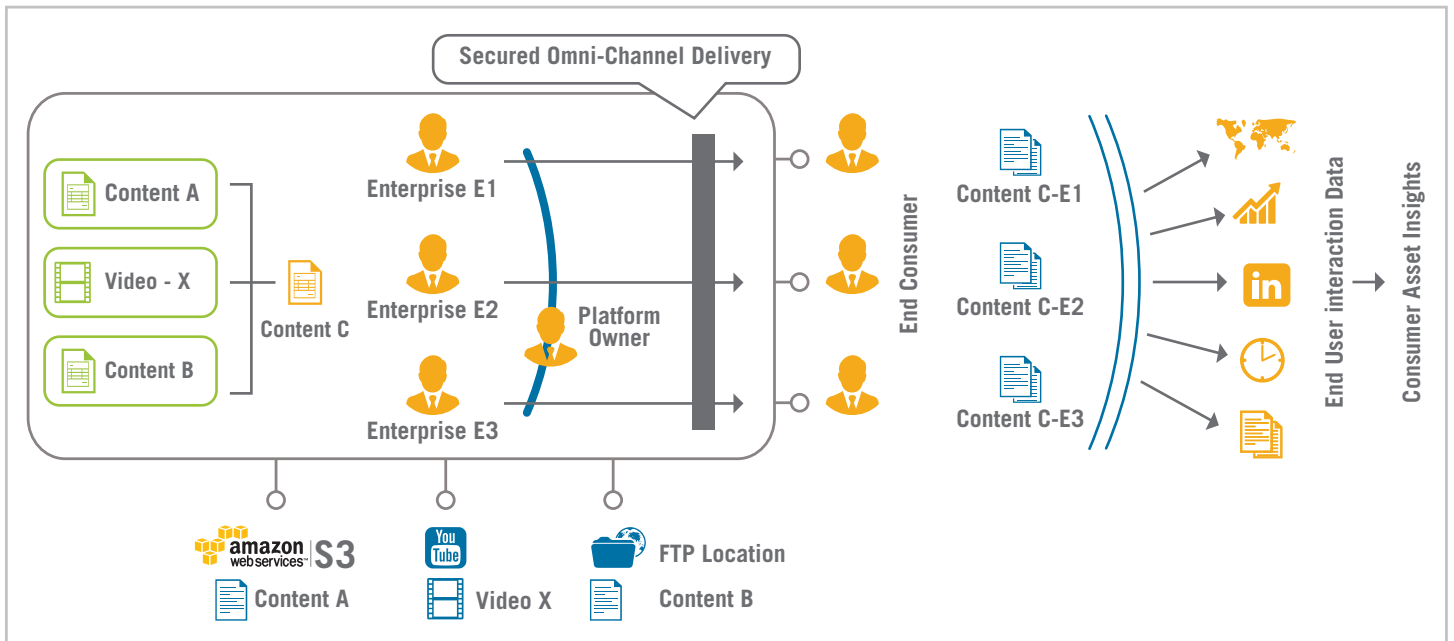


Increased business growth with improved product recommendation



30-40% operational efficiency due to intelligent search

SOLUTION OVERVIEW:



About Us

Happiest Minds, the Mindful IT Company, applies agile methodologies to enable digital transformation for enterprises and technology providers by delivering seamless customer experience, business efficiency and actionable insights. We leverage a spectrum of disruptive technologies such as: Big Data Analytics, AI & Cognitive Computing, [Internet of Things](#), Cloud, Security, SDN-NFV, RPA, Blockchain, etc. Positioned as “Born Digital . Born Agile”, our capabilities spans across product engineering, digital business solutions, [infrastructure management](#) and security services. We deliver these services across industry sectors such as retail, consumer packaged goods, edutech, e-commerce, banking, insurance, hi-tech, engineering R&D, manufacturing, automotive and [travel/transportation/hospitality](#).

Headquartered in Bangalore, India; Happiest Minds has operations in USA, UK, The Netherlands, Australia and Middle East.

Business Contact

business@happiestminds.com