



## ECommerce Implementation for a cash & carry Wholesale Pioneer

### BUSINESS REQUIREMENTS



Create an e-commerce presence to increase the sales targets.



An efficient e-commerce portal to satisfy the increasing online consumer requirements



To take the advantage of new purchasing trends in e-commerce

### OUR SOLUTIONS



Login and purchase option for commercial customers as well as employees.



Login, view, purchase, process and alter options for the suppliers



Backend access and management option to category managers, finance, store cashiers



ICICI payment gateway and FedEx integration

### TOOLS/ TECHNOLOGIES



Database: Oracle



Ecommerce Platform: Magento



Cloud Solution: Microsoft Azure



Testing specific tools: Jmeter

### BUSINESS IMPACT



An additional sales channel to increase the company sales

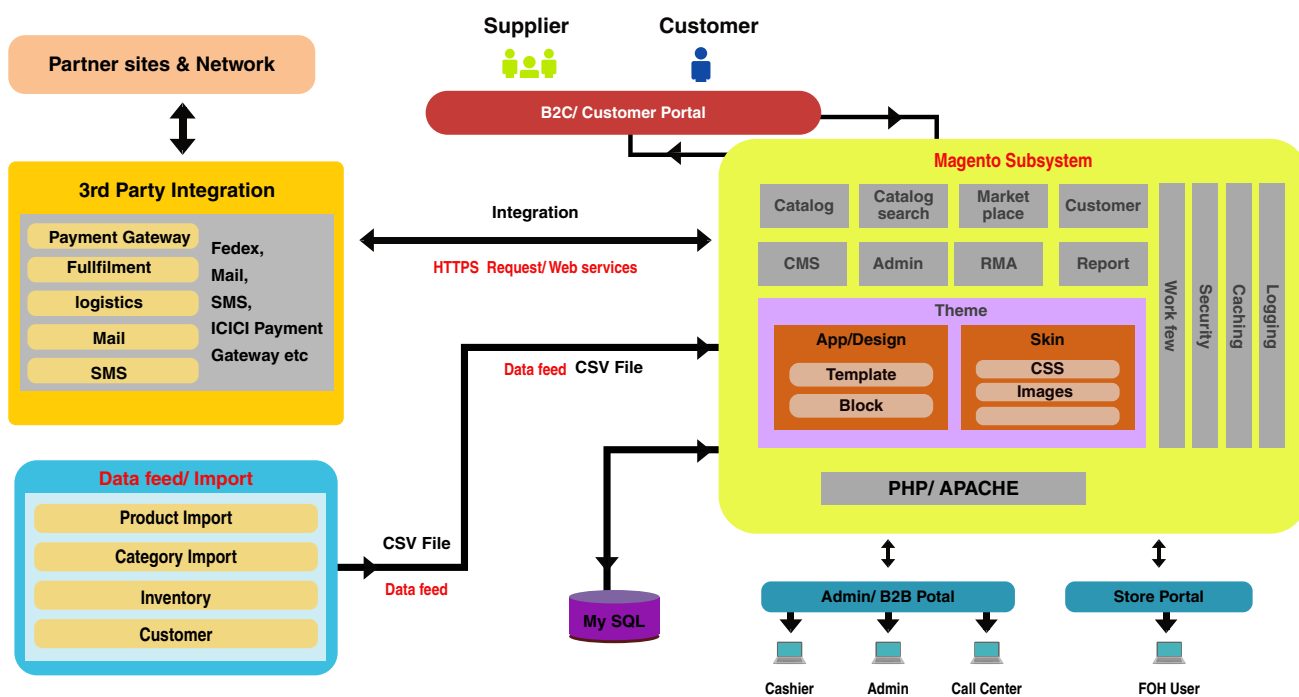


Significant online presence to increase their brand value and awareness



Zero inventory benefits

### Solution Overview



### About Us

Happiest Minds enables Digital Transformation for enterprises and technology providers by delivering seamless customer experience, business efficiency and actionable insights through an integrated set of disruptive technologies: big data analytics, internet of things, mobility, cloud, security, unified communications, etc. Happiest Minds offers domain centric solutions applying skills, IPs and functional expertise in IT Services, Product Engineering, Infrastructure Management and Security. These services have applicability across industry sectors such as retail, consumer packaged goods, e-commerce, banking, insurance, hi-tech, engineering R&D, manufacturing, automotive and travel/transportation/hospitality. Headquartered in Bangalore, India, Happiest Minds has operations in the US, UK, Singapore, Australia and has secured \$ 52.5 million Series-A funding. Its investors are JPMorgan Private Equity Group, Intel Capital and Ashok Soota.

