

## Enabling Disruptive Lending in the Automotive Lending Space

### BUSINESS REQUIREMENTS



Eliminate the high dependency on manual processes for underwriting new loan applications



Reduce turnaround time for new loan applications



Reduce manual processes and replace legacy systems

### OUR SOLUTIONS



Customized integrations to enhance product into a platform to deliver client's complex needs



Scalable platform to enable client to expand offerings by leveraging capabilities we delivered



Automated key processes by building complex business logic into Salesforce

### TOOLS/ TECHNOLOGIES



Salesforce



Cloud Lending Originate



Black Book Integration

### BUSINESS IMPACT



Enabled efficient collateral evaluation via complex Black Book Integration



Drastically reduced manual processes by delivering VIN Decoder Integration



Enhanced ability to handle more applications with minimum manual processes, increasing accuracy along the way

#### About Us

Happiest Minds, the Mindful IT Company, applies agile methodologies to enable **digital transformation** for enterprises and technology providers by delivering seamless customer experience, business efficiency and actionable insights. We leverage a spectrum of disruptive technologies such as: Big Data Analytics, **AI & Cognitive Computing**, Internet of Things, Cloud, Security, SDN-NFV, RPA, Blockchain, etc. Positioned as "Born Digital . Born Agile", our capabilities spans across product engineering, **digital business solutions**, infrastructure management and security services. We deliver these services across industry sectors such as retail, consumer packaged goods, edutech, e-commerce, banking, insurance, hi-tech, engineering R&D, manufacturing, automotive and travel/transportation/hospitality.

Headquartered in Bangalore, India; Happiest Minds has operations in USA, UK, The Netherlands, Australia and Middle East.