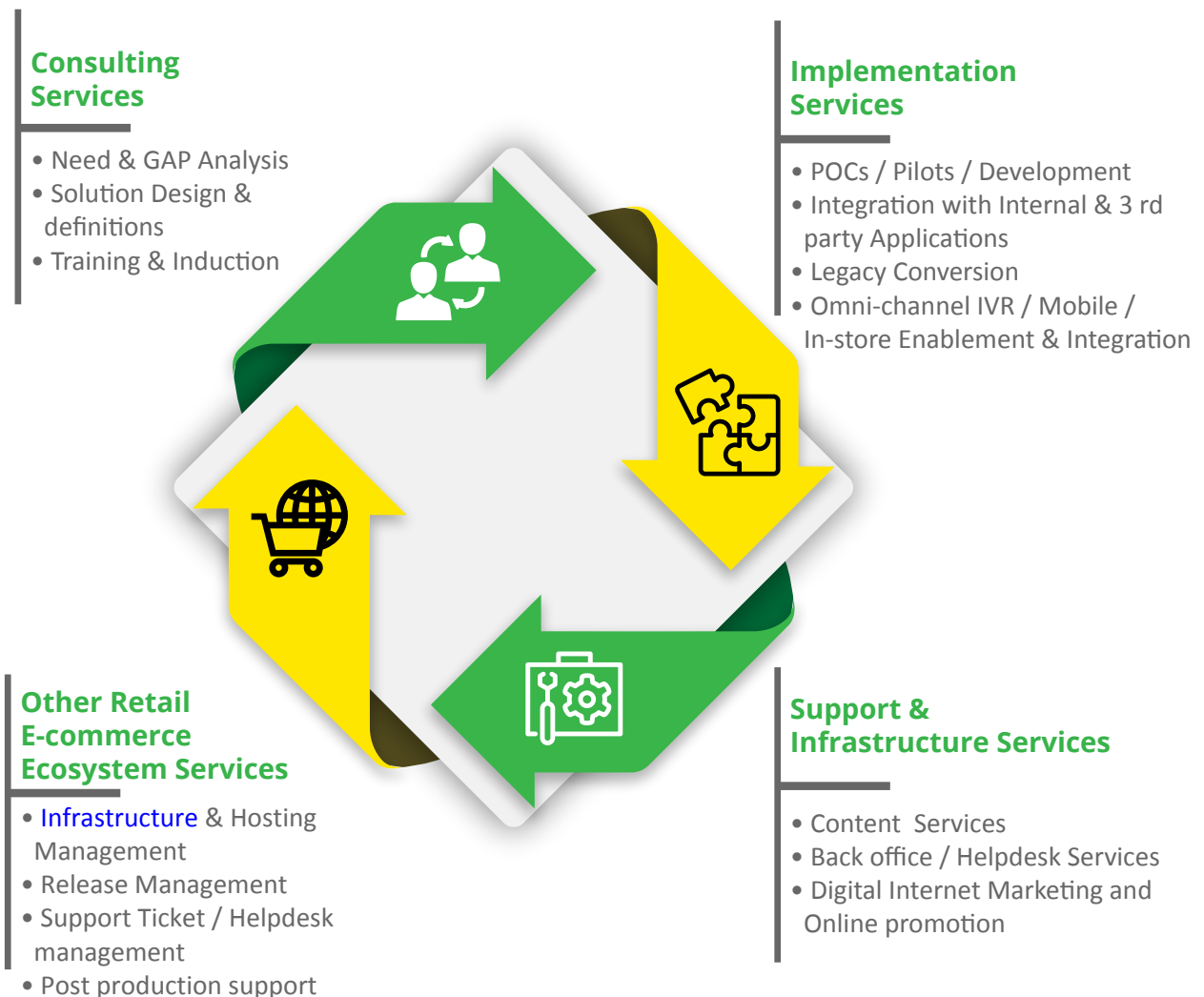


# Hybris E-commerce

Omnichannel e-commerce experience is significant in targeting your customers and engaging with them anywhere and anytime in a better way. How can you deliver this Omnichannel experience in the e-commerce space?

**Hybris e-commerce** platform brings in the best solution to address your Omnichannel challenges. The Hybris platform enables retailers to provide a consistent and meaningful shopping experience for the customers, irrespective of the channel. It helps in integrating all the digital and physical customer touch points onto a single platform – including online, mobile, point-of-sale, call center, social media and print. Irrespective of the industry you are in, **Hybris e-commerce solution** helps in creating contextual, personalized and relevant customer experiences that boost your brand loyalty and increase sales conversions.

## Our Hybris E-commerce Offerings



## Features

Single platform modeled for all business aspects of online selling



Easy deployment at the premise, on demand, or as a managed service



Faster Go To Market with pre-configured Industry & Geography templates



Multi-site, multi-region and multi-currency features with internationalization options



Supports all kinds of categories, business models, inventories, integrations & workflows



Agile, scalable and open Architecture and Technology, that integrates with existing systems



Superior customer engagement online with truly **omni-channel** experience



## Benefits

Credibility, Path breaking features, Industry wide Acceptance & Support for Hybris

Hybris helps establish Direct Customer Connect, wherein companies drive direct customer interactions and provide quick fulfillment

Create Single source or multiple channel business with reduction / rationalization in inventory, operations and distribution investments

Hybris enables companies to have direct control over its products, pricing, asset, brands & reputation

Hybris also enables companies to have Shorter innovation spans, rapid Go to Markets & shorter Product Launch Cycles

Happiest Minds, the Mindful IT Company, applies agile methodologies to enable digital transformation for enterprises and technology providers by delivering seamless customer experience, business efficiency and actionable insights. We leverage a spectrum of disruptive technologies such as: Big Data Analytics, AI & Cognitive Computing, **Internet of Things**, Cloud, Security, SDN-NFV, RPA, Blockchain, etc. Positioned as "Born Digital . Born Agile", our capabilities spans across **product engineering**, digital business solutions, infrastructure management and security services. We deliver these services across industry sectors such as retail, consumer packaged goods, edutech, **e-commerce**, banking, insurance, hi-tech, engineering R&D, manufacturing, automotive and travel/transportation/hospitality.

Headquartered in Bangalore, India; Happiest Minds has operations in USA, UK, The Netherlands, Australia and Middle East.