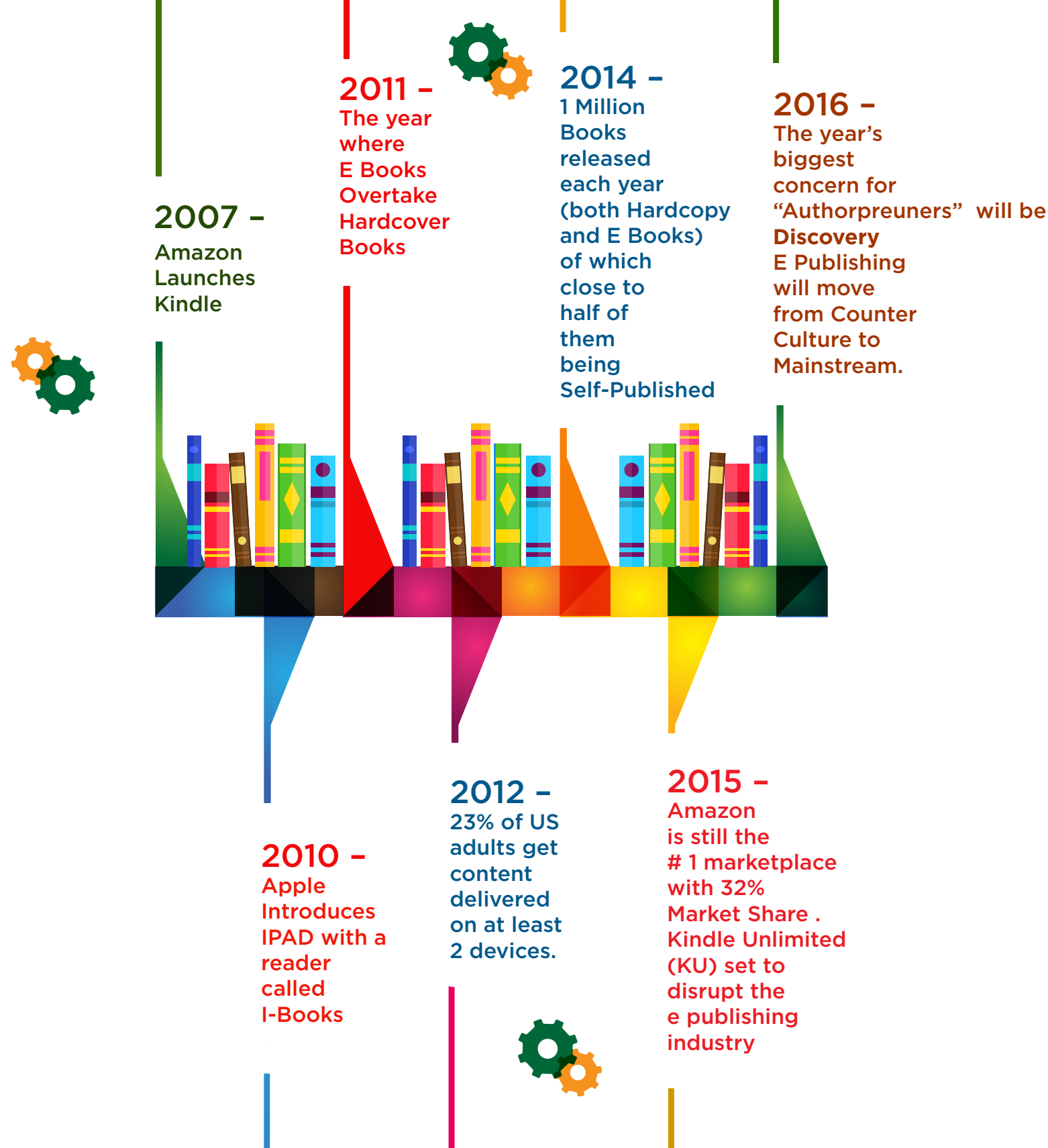
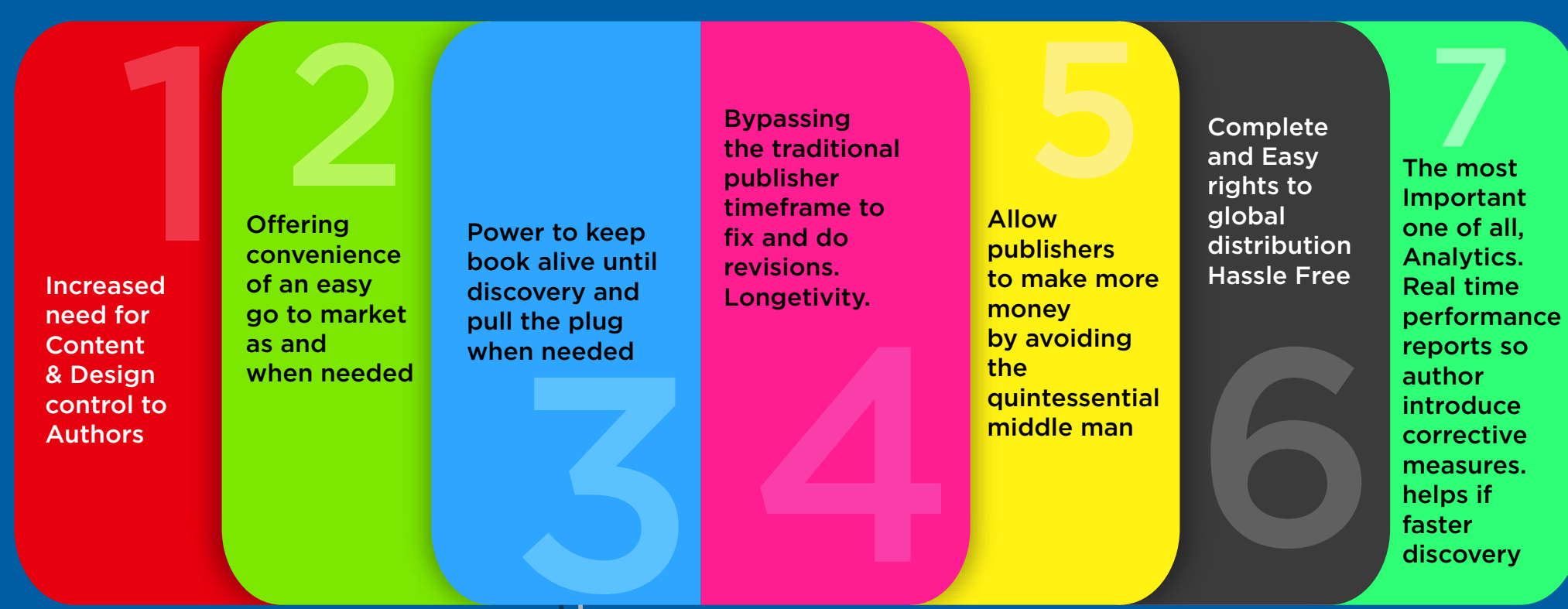


7 Growth Pillars in 2016 for Self-Publishing Technology Platforms



The Top 7 Growth Pillars for Self-Publishing Platforms



Top 6 Predictions for Self-Publishing Technology Providers

Ability to support multiple formats and readers

Platforms to provide content enrichment out of the Box!

Work on Improving your **User Experience!** Its all about UI and UX

Collaboration platforms to build books as a team

Breathe **Analytics** to your consumers! They seek a lot of critical information to help them be discovered faster and better

Dont neglect the importance of the lastmile component. Supplychain and Partnerships

Our Expertise in Education Publishing



Happiest Minds Offerings for E-Publishers



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