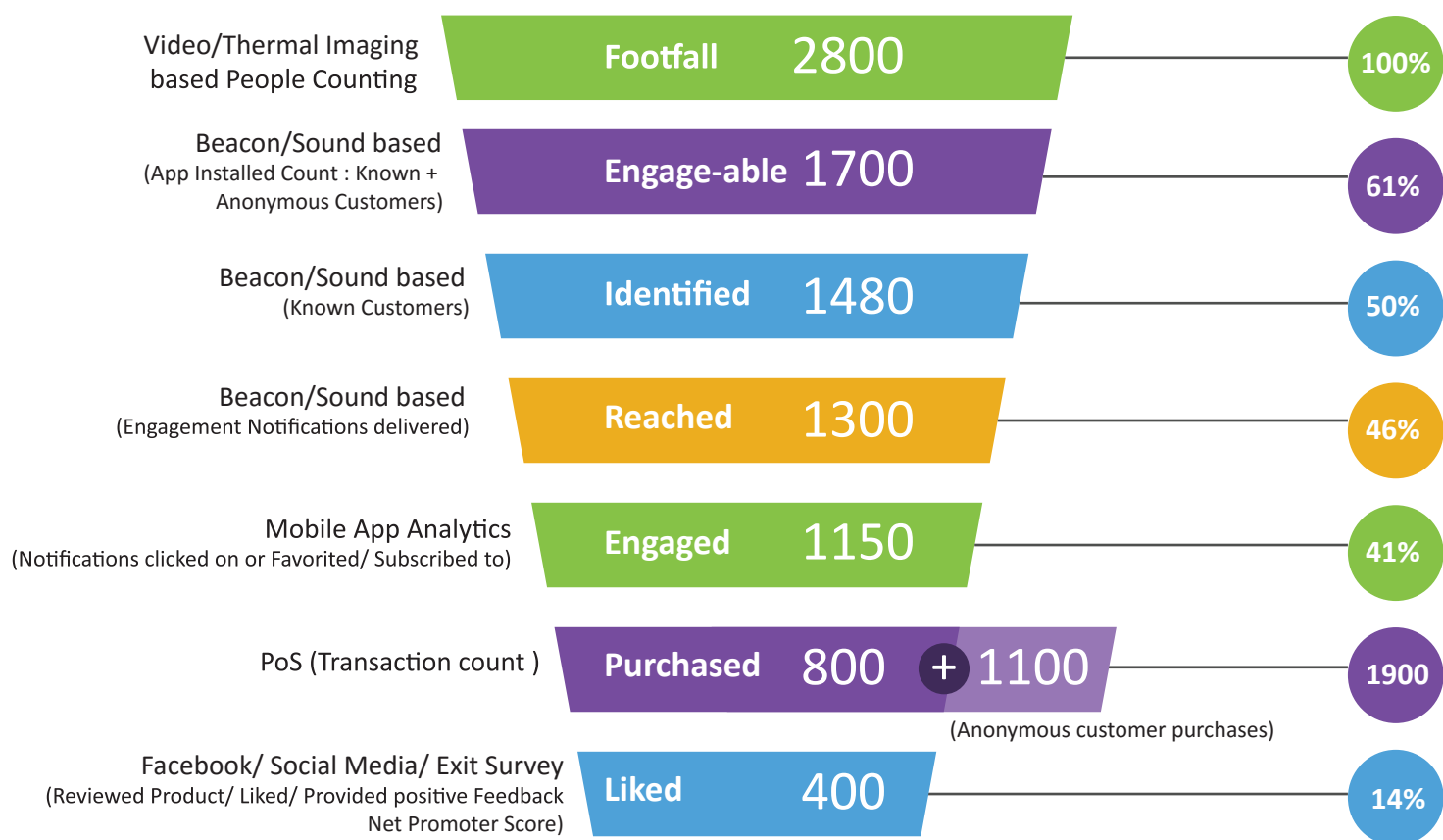


# Real Time Store Monitoring and Insights

## In Store Conversion Funnel for Retailers

### Technology Enabler

### Conversion Rate



## In Store Conversion Dashboard : Multi-Dimensional Drill-down Views

### Location View

National Level, Region Level, Store Level, Department / Bay Level View

### Time View

Monthly, Weekly, Daily, Within a Day, Within an hour

### Demographic View

Gender, Age/ age group