

Top Challenges of Hybris Implementations

In a research Conducted by Happiest Minds with its customers, on their E-commerce / **Hybris implementations**, it was found out that

65%

of respondents cite inadequate eCommerce ecosystem experience of implementers as No.1 challenge



Percentage of respondents that believe Order management workflow configuration changes as a point of failure

55%

45%

of respondents feel responding to market changes can be better managed in Hybris implementations



Percentage of respondents that expect more and more External Integration capabilities from Tech Partners as key success criteria

35%

30%

of respondents highlight the need for constant upkeep and maintenance of customer storefront as a major challenge



Percentage of respondents citing Operational challenges in defining alternate work-flows on the platform

25%

20%

of respondents call-out External System Integrations as a challenge area to tackle



Happiest Minds Hybris Centre of Excellence is a one-stop solution for any **Omnichannel** or eCommerce technology initiative of mid to large retail enterprises. Our resources with vast experience in **eCommerce** enablement provide specific industry, geography & category insights that set implementations true to desired agendas.

We have vertical industry experience, process and platform knowledge, technical accelerators and qualified resources for a rapid and successful **Hybris deployment**. This enables in delivering consistent results across all layers of the Hybris stack, including database and application layers, ECM, ERP, CRM & other third party applications.



Talk to us

About Happiest Minds Technologies:

Happiest Minds Technologies Limited (BSE, NSE: HAPSTMNDS) is an AI First, customer-centric digital engineering company committed to delivering 'Happiest People . Happiest Customers'. With an integrated approach that spans from chip to cloud, Happiest Minds delivers secure and scalable solutions across product engineering, cybersecurity, analytics, and automation platforms. Happiest Minds brings purpose and precision to every engagement, helping enterprises solve complex business challenges and fast-track their digital evolution across industry sectors such as Banking, Financial Services & Insurance (BFSI), EdTech, Healthcare & Life Sciences, Hi-Tech and Media & Entertainment, Industrial, Manufacturing, Energy & Utilities, and Retail, CPG & Logistics.

Happiest Minds has been honored by both the Golden Peacock Awards and the Institute of Company Secretaries of India (ICSI) for its exemplary Corporate Governance practices. Guided by its mission of 'Happiest People . Happiest Customers' and consistently recognized as a great place to work, Happiest Minds is headquartered in Bengaluru, India, with a global presence across the Americas, UK, Europe, Australia, the Middle East, Africa, and Asia.