

A NEXT-GEN  
DIGITAL ENGINEERING &  
TRANSFORMATION  
COMPANY

# DESIGNED FOR PERPETUITY

5000+  
People

240+  
Customers



**happiest minds**  
The Mindful IT Company  
Born **Digital** . Born **Agile**

Presence across  
**7+** countries

## Awards & Analyst Mentions



2021  
**Business Excellence**  
2022  
**Corporate Governance**



**Best Governed Company**  
in Medium Category 2022



**Top 100** India's Best Companies to Work for 2023  
**Top 50** India's Best Workplaces™ for Building a Culture of Innovation 2023  
**Top 10** India's Best Workplaces™ in Health & Wellness 2022  
**Top 50** India's Best Workplaces™ for Women 2022

**Zinnov Zones**

**Zinnov Zones**  
Breakout Zone - Intelligent Automation (IA) Services H1 2023 - BFS

**ISG**

**2022 ISG Digital Case Study Awards™**  
(Double Verify)



State of Data Science & AI Skills in India 2023

**Everest**

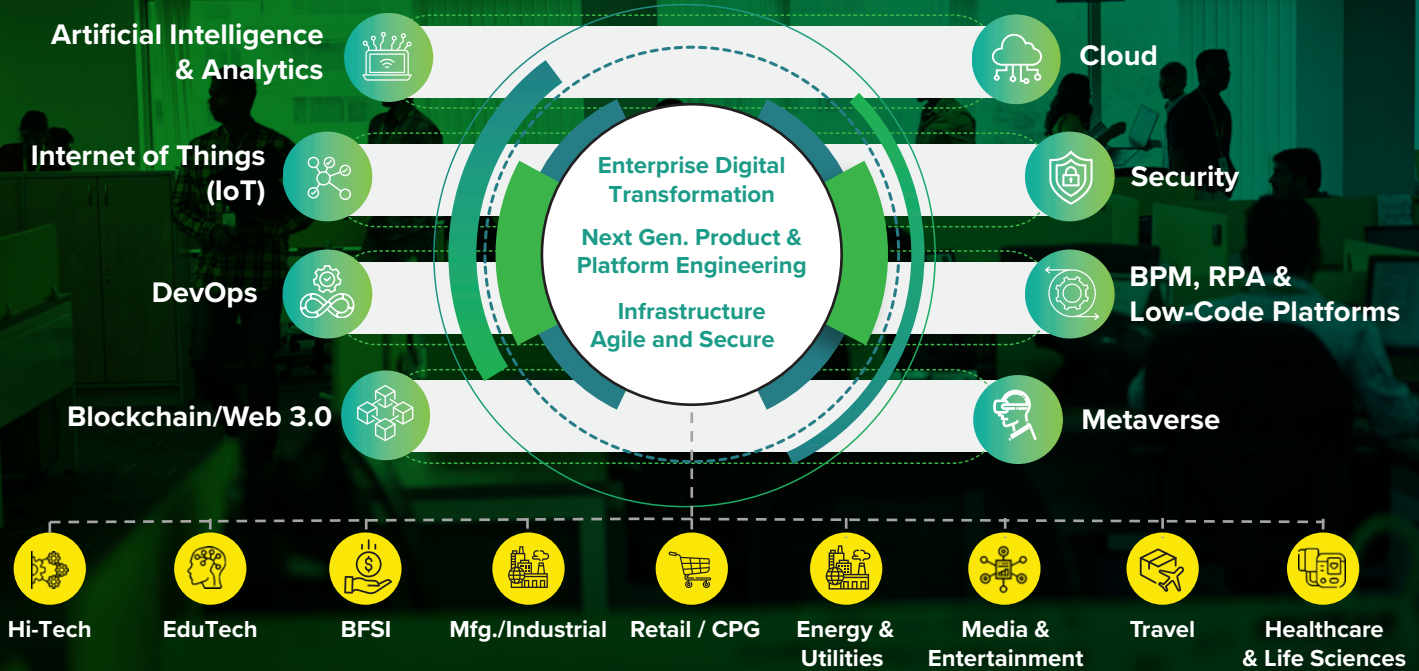
Major Contender - Low-Code Application Development Services 2023



Forrester Now Tech: Robotic Process Automation Services Analyst Report



# FOCUS ON **DISRUPTIVE TECHNOLOGIES**



## OUR **INNOVATIVE SOLUTIONS**

<b>Ellipse</b> AI-enabled managed service delivery platform to ensure agile IT operations	<b>ThingCenter</b> IoT platform for appliance manufacturers to create smart products	<b>CourseMap</b> An online AI-powered degree tool for students to plan the most optimal path towards reaching their academic goals.
<b>Pro-RiTE</b> A test automation framework to decipher and interpret industry-standard specification models and auto-generate test artifacts.	<b>Digital Content Monetization (DCM) SaaS</b> AI-powered engine to manage digital assets throughout their lifecycle	<b>Univu</b> Big data based university analytics solution
<b>Nethra</b> A Computer Vision framework for parking space monitoring and management including license plate recognition, payment kiosk and boom barrier tampering and tracking of available slots using real-time video feed.		

## VALUE **DELIVERED**



**20% Increase in Monetization** for a Top 3 Market Research Company using Digital Content Broker Solution



**5% increase in cross-sell** for a Top US market retailer using Big Data Analytics



**90+ minutes to 44 seconds** reduced deployment time for a large Edu-tech company using single-click deployment, automated DevOps, Testing, CI, CD



Connected IoT Gateway Solution for a US Solar Energy Company managing **850+** renewable energy farms across the world



Next-Gen SOC infrastructure for a Global Telecom  
**1.8 million events/sec**



**4 billion plus** seamless transaction for a NASDAQ listed Leading Cloud Platform Provider using API & Platform-as-a-Service (PaaS)



24/7 Managed Services for a US IT Outsourcing Company **334k Devices** across 634 customers



50% less time in creation of interactive courses for largest education provider using Unified Digital Content Delivery Platform



# OUR BUSINESS UNITS

## DIGITAL BUSINESS SERVICES



DBS creates digital capital by helping companies redefine and reset their strategy around the customer journey through its unique, design thinking-led approach. By leveraging digital disruptive technologies, we enable solutions that are intuitive, personalized, and built to adapt, to deliver high-touch convergent experiences that re-imagine customer experiences and improve business efficiencies.

### OFFERINGS

Digital App Development and Modernization

Development and Implementation of Solution Accelerators

Enable automation and IoT-led capabilities

Consulting and domain-led offerings



### Next-Gen Technologies

Blockchain & Web 3.0

Metaverse & AR/VR

Drones & Robotics

## MANAGED INFRASTRUCTURE & SECURITY SERVICES



IMSS helps organizations improve agility, flexibility, security, and interoperability of the enterprise infrastructure for next-gen Digital Transformation. Our Managed Infrastructure Services and Managed Security Services, including Next-Gen Service Desk, GNOC/GSOC, Security Service Desk work together as a single service delivery force. The focus is on customer satisfaction, as well as ensuring ongoing and predictable maturity of the customers' IT.

### OFFERINGS

#### SECURITY

Cyber, Infrastructure & Data Security

Data Privacy, Governance, Risk & Compliance

Identity & Access Management

#### INFRASTRUCTURE

Cloud & DC Infrastructure

Digital Workspaces

Networks

ITSM, ITOM Tools & Platforms

## PRODUCT ENGINEERING SERVICES



The PES group helps Enterprises and Startups conceptualize and build next generation products and platforms while accelerating their time to market. We cater to four specific segments which are Enterprise Platforms, Consumer Solutions, Data Center Technologies and Industrial Solutions. With an engineering DNA that is powered by agile methodologies, pre-built components and a highly experienced team of architects, we are in a unique position to help our clients achieve their business goals. By combining our expertise across foundational and disruptive technologies with a deep understanding of domains, we deliver high quality products that are future ready and primed to deliver business value.

### OFFERINGS

The Digital Foundry

Startup Technology Acceleration

Platform Engineering

Device Engineering

Quality Engineering

## Our Centers of Excellence (CoEs)

### Internet of Things (IoT)-CoE

- Connecting Manufacturing
- Connecting Supply Chain & Distribution
- Connecting Product
- Connecting Services

### Analytics/AI- CoE

- Modern data warehouse
- AI and Data science
- Data Lakes
- Stream Analytics

### Digital Process Automation

- Digital Automation Consulting
- Low code Application Development
- Infrastructure Automation Services
- Process Automation Implementation

### Cyber Security

- Governance, Risk, and Compliance
- Securing next-gen infrastructure
- Data and Information Security, Privacy Management
- Advanced Threat Management
- Integrated Incident Detection and Response services
- Automated User Access and Life Cycle Management

# 'The customer is at the center of everything we do'

## VALUES



## MISSION

Happiest People . Happiest Customers

## VISION

- 1 Design Happiest Minds for Perpetuity
- 2 Be known for our ESG Standards
- 3 Be recognized for Thought Leadership in our focus areas and Solutions
- 4 Accelerate profitable growth
- 5 Be the Ambassador of Happiness
- 6 Build & Sustain a World Class Team

## ALLIANCES

<p>Cloud Platform &amp; Productivity, IoT, AI Inner Circle Partner, Azure IoT Gold</p>	<p>IOT, Security, Cloud &amp; DC Transformation</p>	<p>Gold Partner</p>	<p>Low-Code Application Platform</p>	<p>Talend Gold Partner</p>
<p>Cyber Security, Cloud</p>	<p>Risk &amp; Compliance, Identity Management</p>	<p>Cloud &amp; Analytics, Security</p>	<p>Security, Privileged Access Management</p>	<p>ITSM, ITOM, CSM, GRC, and Automation</p>
<p>Data &amp; Analytics</p>	<p>Data &amp; Analytics</p>	<p>Data &amp; Analytics</p>	<p>E-Commerce Partner</p>	<p>CRM, Sales Cloud, Service Cloud, Commerce Cloud, Marketing Cloud, Consulting</p>

\*All logos are properties of their respective owners

Write to us at [Business@happiestminds.com](mailto:Business@happiestminds.com)



Happiest Minds Technologies Limited (NSE: HAPPSTMNDS), a Mindful IT Company, enables digital transformation for enterprises and technology providers by delivering seamless customer experiences, business efficiency and actionable insights. We do this by leveraging a spectrum of disruptive technologies such as: artificial intelligence, blockchain, cloud, digital process automation, internet of things, robotics/drones, security, virtual/augmented reality, etc. Positioned as 'Born Digital . Born Agile', our capabilities span digital solutions, infrastructure, product engineering and security. We deliver these services across industry sectors such as automotive, BFSI, consumer packaged goods, e-commerce, edutech, engineering R&D, hi-tech, manufacturing, retail and travel/transportation/hospitality.

[www.happiestminds.com](http://www.happiestminds.com)

A Great Place to Work-Certified™ company, Happiest Minds is headquartered in Bangalore, India with operations in the U.S., UK, Canada, Australia and Middle East.