



happiest minds

The Mindful IT Company

Born **Digital** . Born **Agile**

A NEXT-GEN DIGITAL ENGINEERING & TRANSFORMATION COMPANY **HAPPIEST MINDS AT A GLANCE**

Awards & Analyst Mentions



2021

Business Excellence

2022

Corporate Governance



Best Governed Company
in Medium Category 2022



Top 50 India's Best Workplaces™
in IT & IT-BPM 2023

Top 50 India's Best Workplaces™
for Building a Culture of Innovation 2023

Top 50 India's Best Workplaces™
for Women 2023

Top 50 India's Best Workplaces™
in Health and Wellness 2023

**Avtar &
Seramount**

100 Best Companies for Women in
India 2023

ISG

Rising Star - Design and Development (Products,
Services and Experiences)

Rising Star - Integrated Customer/User
Engagement

Rising Star - Platforms and Applications Services

NASSCOM

State of Data Science & AI Skills in India 2023

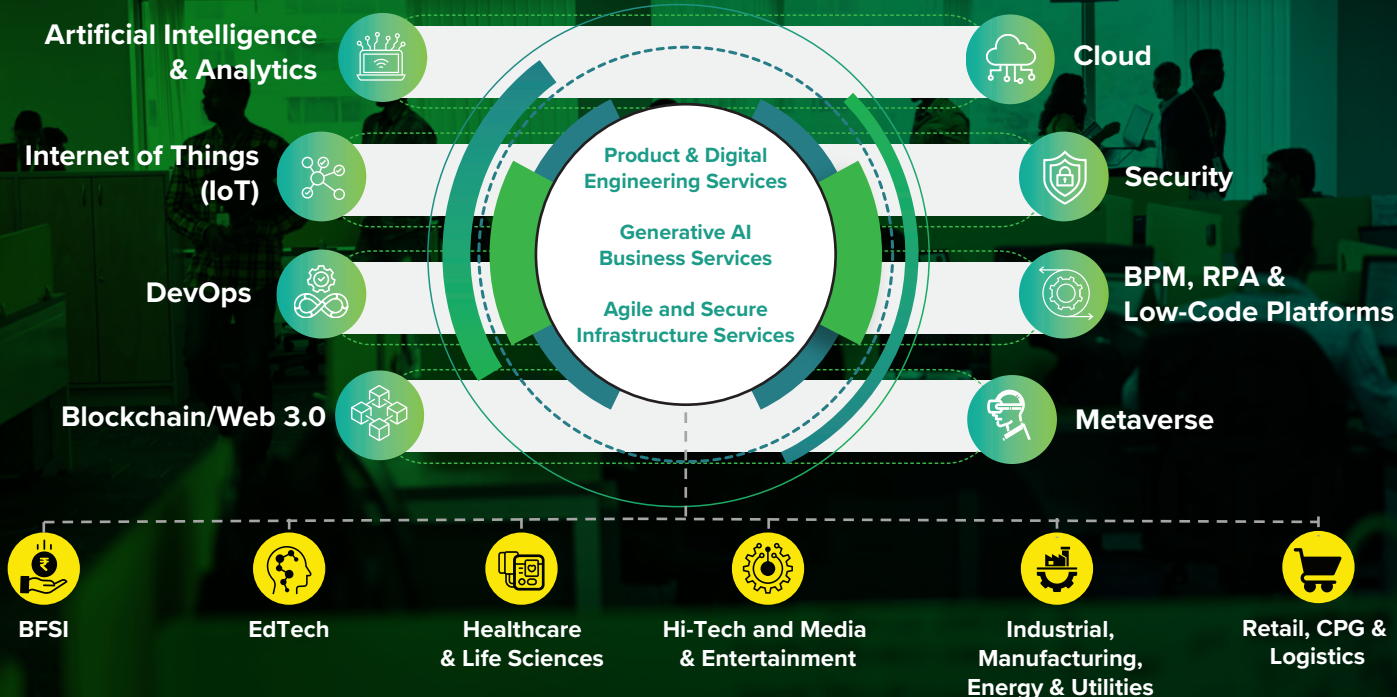
Everest

Major Contender - Low-Code Application
Development Services 2023

Forrester

Forrester Now Tech: Robotic Process
Automation Services Analyst Report

FOCUS ON **DISRUPTIVE TECHNOLOGIES**



OUR **INNOVATIVE SOLUTIONS**

<p>Ellipse: A modular platform integrating ITSM/ITOM capabilities, analytics, and machine learning for AI-enabled IT operations (AIOps), ensuring agile infrastructure operations and accelerating IT-as-a-service journey.</p>	<p>Pro-RiTE: A model-based test automation framework for UI, API, and performance security testing, ensuring predictable quality and eliminating manual scripting for shorter feedback cycles.</p>	<p>CRPP: Leveraging MITRE ATT&CK® best practices, this platform utilizes multiple security technologies to offer deep analytics and insights, addressing the entire threat lifecycle and holistic cybersecurity risks.</p>
<p>ThingCenter: A unified IoT platform for device connectivity and management, enabling secure data aggregation, insight generation, and productivity enhancement for manufacturers.</p>	<p>CourseMap: An AI-powered degree planning tool for optimal academic path planning, empowering students to make evidence-based decisions and advisors to offer holistic mentoring.</p>	<p>Nethra: A computer vision framework for parking space monitoring and management, including license plate recognition, payment kiosk integration, and real-time slot tracking.</p>
<p>DCM SaaS: An AI-powered engine for efficient enterprise content monetization, ensuring personalized knowledge delivery, low total cost of ownership (TCO), and rapid time to market.</p>	<p>UniVu: A big data-driven university analytics solution providing actionable insights for course delivery, administrative functions, and student success, integrating disparate data for predictive analytics.</p>	<p>Patient Engagement Platform: A modular health engagement platform facilitating remote care access, emergency connections, continuous home monitoring, and smart interventions for healthcare providers and patients.</p>

VALUE **DELIVERED**



20% Increase in Monetization for a Top 3 Market Research Company using Digital Content Broker Solution



5% increase in cross-sell for a Top US Fashion retailer using Big Data Analytics



90+ minutes to 44 seconds reduced deployment time for a large Edu-tech company using single-click deployment, automated DevOps, Testing, CI, CD



Connected IoT Gateway Solution for a US Solar Energy Company managing **850+** renewable energy farms across the world



Next-Gen SOC infrastructure for a Global Telecom
1.8 million events/sec



4 billion plus seamless transaction for a NASDAQ listed Leading Cloud Platform Provider using API & Platform-as-a-Service (PaaS)



24/7 Managed Services for a US IT Outsourcing Company **334k Devices** across 634 customers



50% less time in creation of interactive courses for largest education provider using Unified Digital Content Delivery Platform

OUR BUSINESS UNITS

PRODUCT AND DIGITAL ENGINEERING SERVICES



Our PDES BU aims to help our customers capitalise on the transformative potential of 'digital' by building products and platforms that are smart, secure and connected.

We provide our customers a blend of hardware and embedded software knowledge which combines with our software platform engineering skills to help create high quality, scalable and secure solutions.

We get our clients started on this journey with our digital foundry that allows us to build rapid prototypes for our customers and provide a scalable Minimum Viable Product (MVP).

We embrace a cloud and a mobile friendly approach along with an agile model that is supported by test automation to help our clients accelerate their time to market and build a competitive advantage.

OFFERINGS

Digital Foundry

Startup Technology Acceleration

Platform Engineering

Device Engineering

Quality Engineering

Consulting and Domain-led Offerings

GENERATIVE AI BUSINESS SERVICES



Our GBS BU's unique strength lies in blending content, data, and AI to architect solutions that resonate with today's dynamic business landscape. By leveraging our profound domain knowledge, we ensure seamless delivery and top-tier results. Our Generative AI value chain is a collection of essential components that work together to unlock the full potential of this transformative technology.

OFFERINGS

Generative AI Applications

Generative AI Custom Models

Full-Scale Generative AI Offerings

Text Based LLM's

(CoE) for Generative AI

Generative AI Security

Generative AI Quality Testing

Generative AI infrastructure management & support services

INFRASTRUCTURE MANAGEMENT AND SECURITY SERVICES



Our IMSS offerings provide an end-to-end monitoring and management capability with secure ring fencing of our customers' applications and infrastructure.

We provide continuous support and managed security services for mid-sized enterprises and technology companies. Specialized in automation of business and IT operations with DevSecOps model and with NOC/SOC, we strive to ensure that the data center, cloud infrastructure and applications are safe, secure, efficient and productive.

Our security offerings include cyber and infrastructure security, governance, risk & compliance, data privacy and security, identity and access management and threat and vulnerability management.

OFFERINGS

Infrastructure

Cloud & DC Infrastructure

Digital Workspaces

Networks

ITSM, ITOM Tools & Platforms

Security

Cyber, Infrastructure & Data Security

Data Privacy, Governance, Risk & Compliance

Identity & Access Management

Our Centers of Excellence (CoEs)

AI / Analytics

Modern Data Warehouse, AI & Data Science

Data Lakes

Stream Analytics

Internet of Things

Connecting Manufacturing

Connecting Supply Chain & Distribution

Connecting Product

Connecting Services

Digital Process Automation

Digital Automation Consulting for Applications / Infrastructure

Next-Gen Technologies

Blockchain & Web 3.0

Metaverse & AR/VR

Drones & Robotics

'The customer is at the center of everything we do'

VALUES



MISSION

Happiest People . Happiest Customers

VISION

- 1 Design Happiest Minds for Perpetuity
- 2 Be known for our **ESG** Standards
- 3 Be recognized for Thought **Leadership** in our focus areas and Solutions
- 4 Accelerate profitable **growth**
- 5 Be the Ambassador of **Happiness**
- 6 Build & Sustain a World Class **Team**

ALLIANCES

<p>Cloud Platform & Productivity, IoT, AI Inner Circle Partner, Azure IoT Gold</p>	<p>IOT, Security, Cloud & DC Transformation</p>	<p>Gold Partner</p>	<p>Low-Code Application Platform</p>	<p>Talend Gold Partner</p>
<p>Cyber Security, Cloud</p>	<p>Risk & Compliance, Identity Management</p>	<p>Cloud & Analytics, Security</p>	<p>Security, Privileged Access Management</p>	<p>ITSM, ITOM, CSM, GRC, and Automation</p>
<p>Data & Analytics</p>	<p>Data & Analytics</p>	<p>Data & Analytics</p>	<p>E-Commerce Partner</p>	<p>CRM, Sales Cloud, Service Cloud, Commerce Cloud, Marketing Cloud, Consulting</p>

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Happiest Minds Technologies Limited (NSE: HAPPSTMNDS), a Mindful IT Company, enables digital transformation for enterprises and technology providers by delivering seamless customer experiences, business efficiency and actionable insights. We do this by leveraging a spectrum of disruptive technologies such as: artificial intelligence, blockchain, cloud, digital process automation, internet of things, robotics/drones, security, virtual/ augmented reality, etc. Positioned as 'Born Digital . Born Agile', our capabilities span Product & Digital Engineering Services (PDES), Generative AI Business Services (GBS) and Infrastructure Management & Security Services (IMSS). We deliver these services across industry groups: Banking, Financial Services & Insurance (BFSI), EdTech, Healthcare & Life Sciences, Hi-Tech and Media & Entertainment, Industrial, Manufacturing, Energy & Utilities, and Retail, CPG & Logistics. The company has been recognized for its excellence in Corporate Governance practices by Golden Peacock and ICSI. A Great Place to Work Certified™ company, Happiest Minds is headquartered in Bengaluru, India with operations in the U.S., UK, Canada, Australia, and the Middle East.

www.happiestminds.com