



happiest
minds

Enabling Smooth IoT Business Transformation

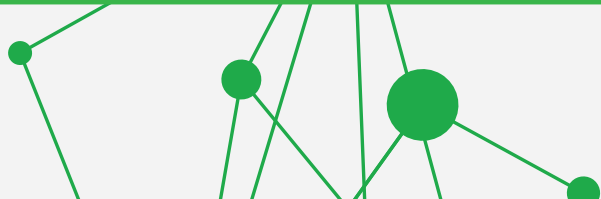
The IoT & Analytics Platform (MIDAS) from Happiest Minds enables faster IoT business transformation by providing infrastructure building blocks for development of IoT solutions and extraction of actionable insights from IoT datasets. The following are the service offerings around our IoT Transformation for our customers.

MIDAS Service Platform

MIDAS's service platform integrates all entities (end devices such as sensors, actuators, gateways, servers, external systems etc.) in an IoT ecosystem into cohesive programmable unit. It simplifies and optimizes resource utilization for a various entities and enables seamless integration of functionalities. It comes with infrastructure building blocks that enable rapid deployment of scalable and extensive M2M/IoT applications.

Benefits & Key Features

- ★ Supports many end devices through standard and custom protocols
- ★ Gateway solution framework for supporting edge processing and analytics
- ★ Provides building blocks for creation of domain specific applications
- ★ Secure and reliable data transfer between end devices and servers
- ★ Supports both runtime and batch analytics infrastructure
- ★ Modular & Scalable platform architecture
- ★ Reduced time-to-market for M2M/IoT applications
- ★ Repository of point solutions
- ★ Designed to run on both on-premise and cloud servers





MIDAS Analytics Platform

End devices generate significant volumes of data, making it imperative for businesses to leverage newer technologies to store, process and analyze this information. The MIDAS analytics platform extracts actionable insights latent in the M2M/IoT datasets to improve business value through improved utilization, productivity, customer experience and innovation. It supports rapid custom analytics solution development to reduce capital and operational costs. MIDAS offers many pre-built algorithms and services around the automotive space (both in passenger cars and commercial trucks).

Benefits & Key Features

- ★ Modular & scalable platform architecture built on Big Data infrastructure
- ★ Provides Infrastructure building blocks for both runtime and batch Analytics
- ★ Enable rapid development of custom analytics applications
- ★ Repository of pre-built algorithms services and point solutions
- ★ Designed to run on both on-premise and cloud servers



About Us

Happiest Minds has a sharp focus on enabling Digital Transformation for customers by delivering a Smart, Secure and Connected experience through disruptive technologies: mobility, big data analytics, security, cloud computing, social computing, M2M/IoT, unified communications, etc. Enterprises are embracing these technologies to implement Omni-channel strategies, manage structured & unstructured data and make real time decisions based on actionable insights, while ensuring security for data and infrastructure. Happiest Minds also offers high degree of skills, IPs and domain expertise across a set of focused areas that include IT Services, Product Engineering Services, Infrastructure Management, Security, Testing and Consulting. Headquartered in Bangalore, India, Happiest Minds has operations in the US, UK, Singapore and Australia. It secured a \$52.5 million Series-A funding led by Canaan Partners, Intel Capital and Ashok Soota.

For more information visit www.happiestminds.com. Write to us at business@happiestminds.com