Next-Generation Digital Transformation, Infrastructure, Security, & Product Engineering Services

OUR INVESTORS

J.P.Morgan

Ashok Soota

2400+ People

170+ Customers

happiest minds
The Mindful IT Company
Born **Digital** . Born **Agile**

Awards

IAOP THE BEST OF
The Global
Outsourcing 100

IAOP 2019 The Best of
The Global Outsourcing 100

RED HERRING GLOBAL
100
WINNER

2018 Red Herring
Top 100 Global Award

India's Best Companies
To Work For 2019
A STUDY BY
THE ECONOMIC TIMES | Great Place To Work

India's Best Companies
to Work for 2019

Deloitte.
Technology Fast50

Ranked **#2**
Deloitte Technology
Fast 50 India 2015

BANGALORE
HOT 50
Namma
Bengaluru's
Best Brands

Hot 50 Brands
2019 Bengaluru

Happiest Minds is
'Born Digital . Born Agile'

Driving Digital Transformation

- Big Data & Advanced Analytics/Artificial Intelligence (AI)
- Security
- Mobility
- Internet of Things
- Cloud
- Enterprise Integration & Automation

Our Innovative Solutions

Cognitive Pricing and Merchandising Solution
Data science-driven approach for price review and retail price management

Click Astra: Clickstream analytics solution for better customer understanding

Digital query assistant: AI-powered digital query assistant

UniVu: Big Data based Learning Analytics platform for higher educational institutions

iTwins: Allows management, visualization of physical world devices in industrial environment

dSCM: Digital Supply Chain Management System based on Blockchain technology

Ellipse: Modular Platform that facilitates AI enabled IT Operations (AIOps)

Cyber risk protection platform: Situational awareness for advanced threat protectors

Gateway management framework:
Software-based, hardware-agnostic gateway framework that allows secure connectivity to sensors and the cloud

Value Delivered

Multi-million-dollar saving for a large US retailer	**20%** improvement in productivity of field workforce for an energy major
Served more than **20 million** unique devices per month for the world's largest sports app	**50%** reduction in risk and compliance function costs for a global enterprise
90% reduction in contract processing time for a worldwide commercial manufacturer	**30%** reduction in customer calls to place orders for a leading B2B e-commerce
20% increase in monetization for top three market research company	**5%** increase in cross-sell and up-sell opportunities for a top US fashion retailer
Over **four billion** seamless transactions for a NASDAQ-listed cloud platform provider	Over **200 applications** covered under role-based provisioning for a leading financial services group

OUR BUSINESS UNITS

DIGITAL BUSINESS SERVICES

DBS creates digital capital by helping companies redefine and reset their strategy around the customer journey through its unique, design thinking-led approach. By leveraging digital disruptive technologies, we enable solutions that are intuitive, personalized, and built to adapt, to deliver high-touch convergent experiences that re-imagine customer experiences and improve business efficiencies.

OFFERINGS

Digital Consulting/Design Thinking

UI/UX Experience

Digital Application Development

AI & ML-Based Application Managed Services

Cognitive QA & Testing

MANAGED INFRASTRUCTURE & SECURITY SERVICES

IMSS helps organizations improve agility, flexibility, security, and interoperability of the enterprise infrastructure for next-gen Digital Transformation. Our Managed Infrastructure Services and Managed Security Services, including Next-Gen Service Desk, GNOC/GSOC, Security Service Desk work together as a single service delivery force. The focus is on customer satisfaction, as well as ensuring ongoing and predictable maturity of the customers' IT.

OFFERINGS

Cyber & Infrastructure Threat Management

Governance, Risk & Compliance

Identity Management

Data Privacy & Security

Cloud Infrastructure Services

Workspace & Device Management

ITSM & ITOM

Software Defined Infrastructure

PRODUCT ENGINEERING SERVICES

The PES group helps Enterprises and Startups conceptualize and build next generation products and platforms while accelerating their time to market. We cater to four specific segments which are Enterprise Platforms, Consumer Solutions, Data Center Technologies and Industrial Solutions. With an engineering DNA that is powered by agile methodologies, pre-built components and a highly experienced team of architects, we are in a unique position to help our clients achieve their business goals. By combining our expertise across foundational and disruptive technologies with a deep understanding of domains, we deliver high quality products that are future ready and primed to deliver business value.

OFFERINGS

Enterprise Platforms:
EduTech and Universities, Insurance Tech, Legal tech

Consumer Solutions:
e-Commerce, HealthTech, Smart Living

Data Center Technologies:
Software Defined Networking, Network Function Virtualization, SD-WAN

Industrial:
Industrial Hardware, Control Platform Software, Industrial IoT

Our Centers of Excellence (CoEs)

Internet of Things (IoT)-CoE

With "smart industries, smart living and smart enterprises" as key focus areas, the IoT CoE is aimed at empowering organizations to connect and scale with efficiency, act on new data and improve their decision-making, and seamlessly integrate IoT solutions with existing enterprise architecture, among others.

Service Offerings: Consulting and Solution Development, Intelligent Platforms, Connected Device, Vertical Application, End-to-End System Integration, Testing, and Managed Services & Support.

Analytics/AI- CoE

It facilitates and delivers real-time actionable insights with cutting-edge data analytics solutions, enables the discovery of innovative solutions to business problems and helps realize digital capital.

Service Offerings: Big Data Engineering, Business Intelligence & Data Warehousing, Data Science, Artificial Intelligence & Cognitive Computing, and Robotic Process Automation (RPA).

'The customer is at the center of everything we do'

S SHARING
I INTEGRITY
E EXCELLENCE
M MINDFUL
L LEARNING
S SOCIAL RESPONSIBILITY

MISSION

Happiest People . Happiest Customers

VISION

1 Be the Happiness Evangelists for each other, our Customers and Society

2 Achieve a very successful IPO

3 Be known as the company with the highest standards of Corporate Governance

4 Be recognized for Thought Leadership in our focused areas of technology and solutions

5 Be a leader in Social Responsibility initiatives

ANALYST MENTIONS

ISG
- Top 25 Digital Case Study (2018)

Zinnov Zones
- Niche & Established: M&E (2018)
- Retail Digital Services (2018)
- Niche & Established: IoT (2018)
- Niche & Established: ER&D (2018)

HfS
- High Performer: IoT Services (2018)

Avasant
- Innovator: Top 10 IoT Services (2019)
- Disruptor: Applied AI & Advanced Analytics Services (2019)

Everest
- Star Performer: IoT (2018)

ARC Advisory
- Leading Supplier of Engineering Services (2018)
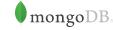
IDC
- Born Digital (2018)

ALLIANCES

Microsoft Partner | Microsoft
Gold Cloud Platform
Gold Cloud Productivity

Gold Partner
MindSphere
SIEMENS

Google Cloud Platform

amazon web services™

SAP Silver Partner

salesforce

mongoDB.

McAfee®

NETSUITE

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About Happiest Minds Technologies:

Happiest Minds, the Mindful IT Company, applies agile methodologies to enable digital transformation for enterprises and technology providers by delivering seamless customer experience, business efficiency and actionable insights. We leverage a spectrum of disruptive technologies such as: Big Data Analytics, AI & Cognitive Computing, Internet of Things, Cloud, Security, SDN-NFV, RPA, Blockchain, etc. Positioned as "Born Digital . Born Agile", our capabilities spans across product engineering, digital business solutions, infrastructure management and security services. We deliver these services across industry sectors such as retail, consumer packaged goods, edutech, e-commerce, banking, insurance, hi-tech, engineering R&D, manufacturing, automotive and travel/transportation/hospitality.

Headquartered in Bangalore, India; Happiest Minds has operations in USA, UK, The Netherlands, Australia and Middle East.