



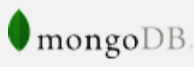






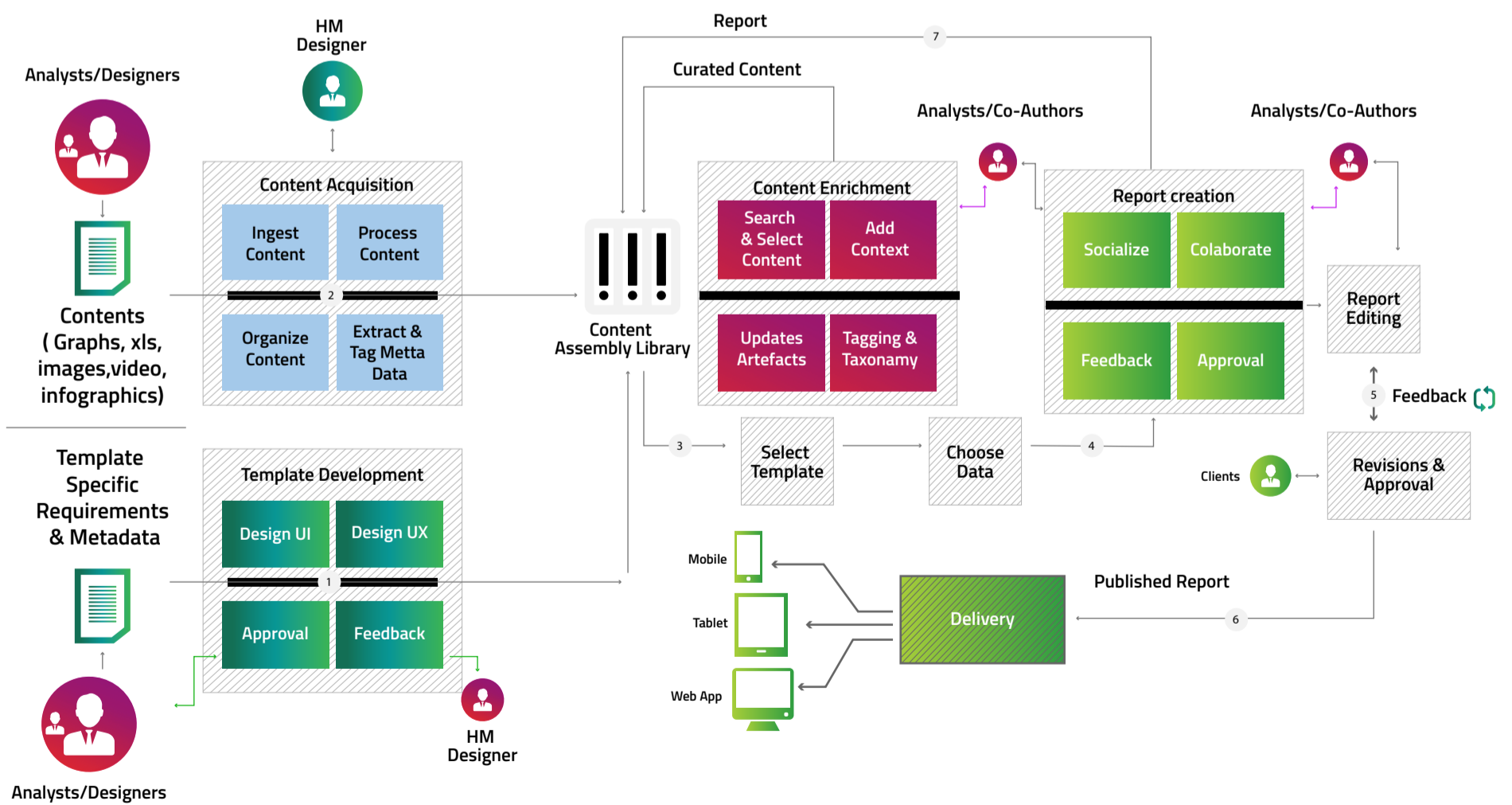


Cloud powered Digital Content Broker Solution

Digital Content Brokering for an International Market Research Company

 <p>Business Requirement</p>	<p>Advanced content monetization & user experience features</p>	<p>Real time query assistance for users</p>	<p>Seamless customer Onboarding</p>	<p>Time taken for Bulk document upload/download</p>	<p>Real time Advanced Analytics</p>
 <p>Our Solution</p>	<p>End to end solution for Content Creation, Collaborative Editing, Publishing and Digital Delivery</p>	<p>Intelligent digital features</p>	<p>Dashboards & Advanced end User Analytics to suggest newer dimension of business</p>	<p>Intelligent Knowledge Management</p>	<p>Advanced virtual query assistance</p>
 <p>Technologies/Tools</p>	  			  	
 <p>Business Impact</p>	<p>Upsell of subscriptions</p>		<p>Productivity improvement for research analyst</p>		<p>Increase in sales by Intelligent Monetization of Core Content and improved customer experience</p>



Happiest Minds enables Digital Transformation for Enterprises and Technology providers by delivering seamless Customer Experience, Business Efficiency and Actionable Insights through an integrated set of Disruptive Technologies: Big Data Analytics, Internet of Things, Mobility, Cloud, Security, Unified Communications, etc. Happiest Minds offers domain centric solutions applying skills, IPs and functional expertise in IT Services, Product Engineering, Infrastructure Management and Security. These services have applicability across industry sectors such as Retail, Consumer Packaged Goods, Ecommerce, Banking, Insurance, Hi-tech, Engineering R&D, Manufacturing, Automotive and Travel/Transportation/Hospitality. Headquartered in Bangalore, India, Happiest Minds has operations in the US, UK, Singapore, Australia and has secured \$63 million Series-A funding. Its investors are JPMorgan Private Equity Group, Intel Capital and Ashok Soota.