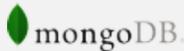
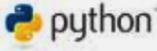
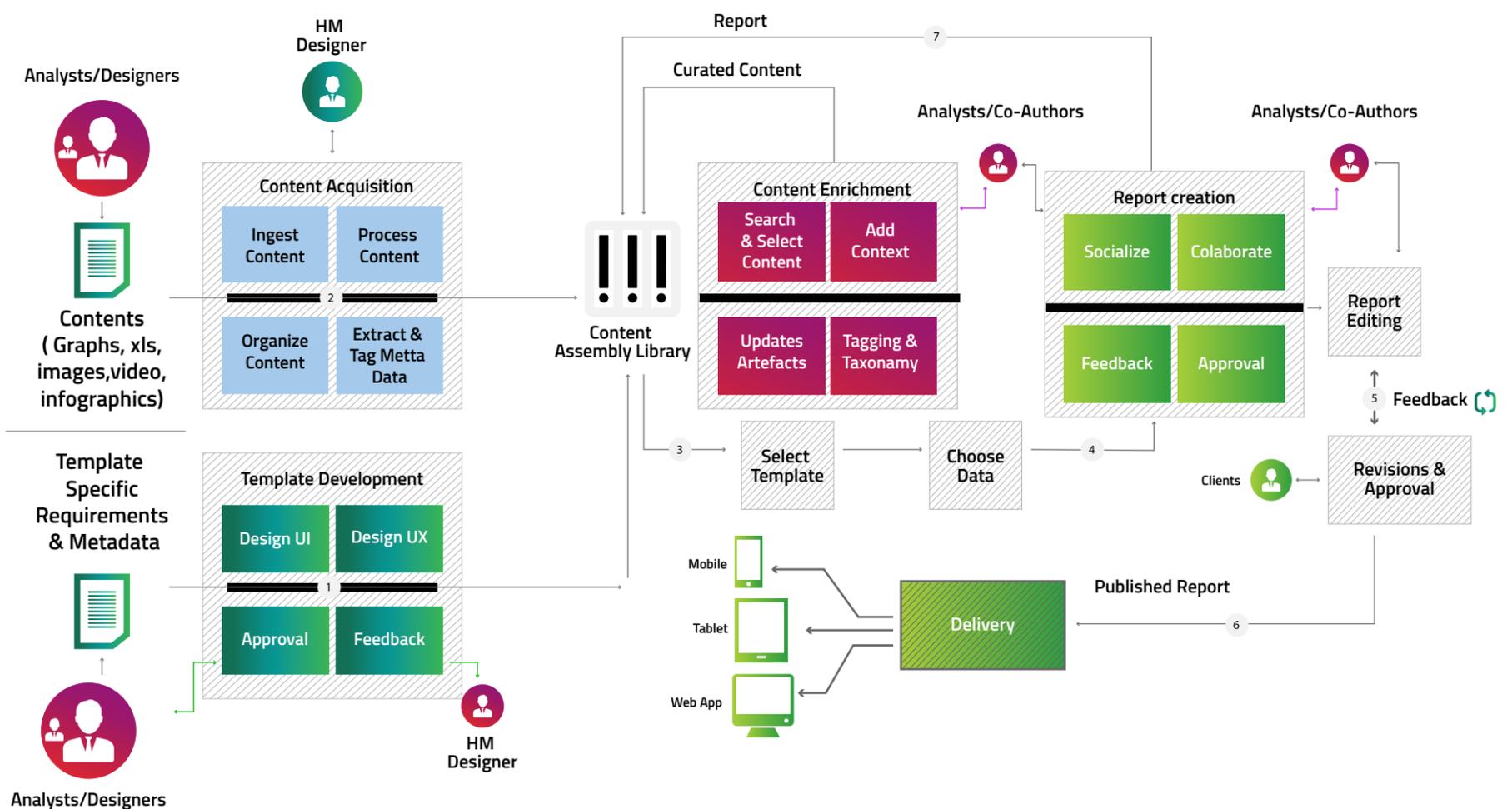


# Cloud powered Digital Content Broker Solution

## Digital Content Brokering for an International Market Research Company

 <b>Business Requirement</b>	Advanced content monetization & user experience features	Real time query assistance for users	Seamless customer Onboarding	Time taken for Bulk document upload/download	Real time Advanced Analytics
 <b>Our Solution</b>	End to end solution for Content Creation, Collaborative Editing, Publishing and Digital Delivery	Intelligent digital features	Dashboards & Advanced end User Analytics to suggest newer dimension of business	Intelligent Knowledge Management	Advanced virtual query assistance
 <b>Technologies/Tools</b>	      				
 <b>Business Impact</b>	Upsell of subscriptions	Productivity improvement for research analyst	Increase in sales by Intelligent Monetization of Core Content and improved customer experience		



Happiest Minds, the Mindful IT Company, applies agile methodologies to enable digital transformation for enterprises and technology providers by delivering seamless customer experience, business efficiency and actionable insights. We leverage a spectrum of disruptive technologies such as: Big Data Analytics, AI & Cognitive Computing, Internet of Things, Cloud, Security, SDN-NFV, RPA, Blockchain, etc. Positioned as "Born Digital . Born Agile", our capabilities spans across product engineering, digital business solutions, infrastructure management and security services. We deliver these services across industry sectors such as retail, consumer packaged goods, edutech, e-commerce, banking, insurance, hi-tech, engineering R&D, manufacturing, automotive and travel/transportation/hospitality.

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