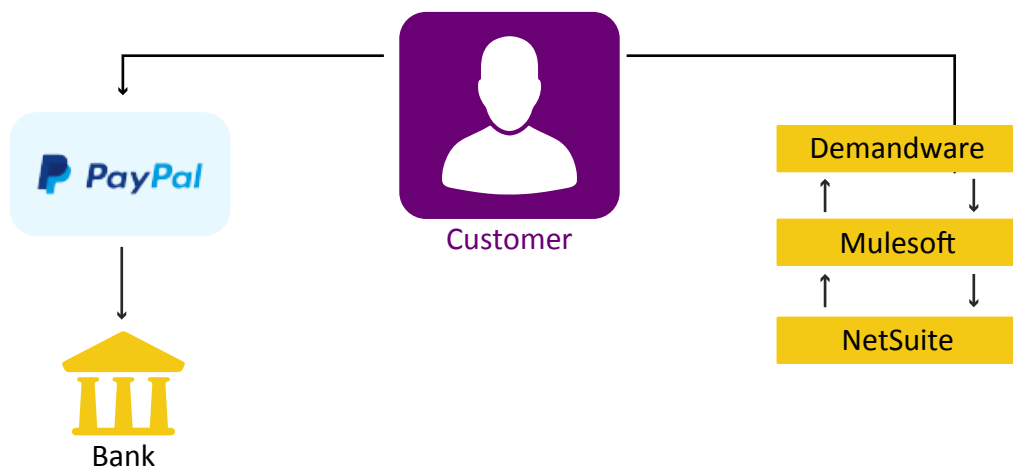


Ecommerce End to End Process for a home and lifestyle brand



Solution Overview



Explanation of the Flow:

- The customer places an ecommerce order using Demandware's front-end UI.
- The payment is made successful using Paypal
- Using Mulesoft as the middle-ware, the sales order is created in NetSuite.
- Then the sales order is fulfilled and billed and tracked and invoice is generated in NetSuite, using NetSuite's Order to Cash out of the box feature.

The Processes taken care in NetSuite:

1. After the creation of sales order, the status changes and the email notifications to the customer, once the sales order is:
 - a. Fulfilled
 - b. Billed
 is taken care in NetSuite. The status in Demandware is also updated using mulesoft as the middleware.
2. The invoice is generated and tracked in NetSuite.