Digital Content Broker for an International Travel and Hospitality Company

**BUSINESS REQUIREMENTS**
- Single point of Admin Console
- Advanced Image processing and Document Management
- Bulk Operation upload/download

**OUR SOLUTIONS**
- Huge Audio-Video files were moved on cloud
- Cloud Integration Framework to manage images/videos
- Smart Search for saved content/image using keywords

**TOOLS/TECHNOLOGIES**
- Cloud Design – AWS, Azure, Apache Tomcat
- Server Implementation: Java, MySQL, MongoDB based implementation
- Software – Java, J2EE, JS Query

**BUSINESS IMPACT**
- 10-15% straight saving through intelligent product recommendation
- Increased business growth with improved product recommendation
- 30-40% operational efficiency due to intelligent search

**SOLUTION OVERVIEW:**

About Us
Happiest Minds enables digital transformation for enterprises and technology providers by delivering seamless customer experience, business efficiency and actionable insights through an integrated set of disruptive technologies: big data analytics, internet of things, mobility, cloud, security, unified communications, etc. Happiest Minds offers domain centric solutions applying skills, IPs and functional expertise in IT, cloud, security, unified communications, etc. Happiest Minds services have applicability across industry sectors such as retail, consumer packaged goods, e-commerce, banking, insurance, hi-tech, engineering R&D, manufacturing, automotive and travel/hospitality.

Headquartered in Bangalore, India, Happiest Minds has operations in the US, UK, Singapore, Australia and has secured $ 52.5 million Series-A funding. Its investors are JPMorgan Private Equity Group, Intel Capital and Ashok Soota.