



# Digital Content Broker for an International Travel and Hospitality Company

## BUSINESS REQUIREMENTS

- Single point of Admin Console
- Advanced Image processing and Document Management
- Bulk Operation upload/download

## OUR SOLUTIONS

- Huge Audio-Video files were moved on cloud
- Cloud Integration Framework to manage images/videos
- Smart Search for saved content/image using keywords

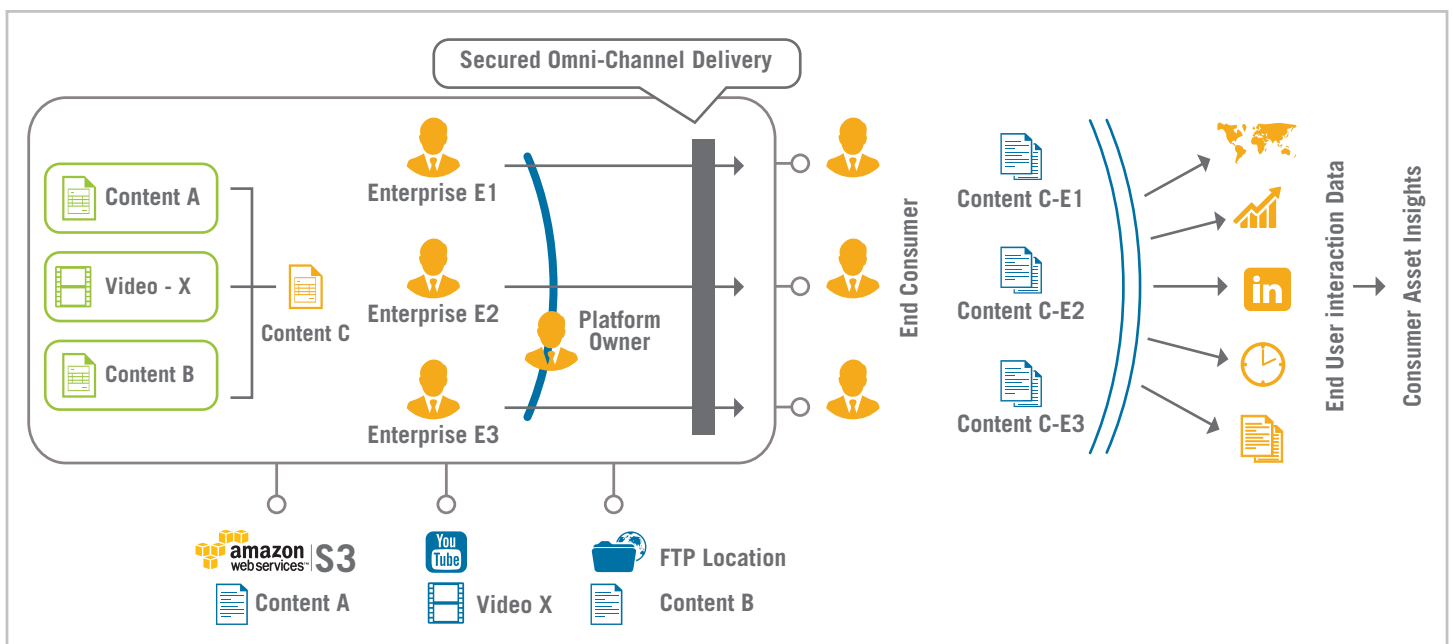
## TOOLS/ TECHNOLOGIES

- Cloud Design – AWS, Azure, Apache Tomcat
- Server Implementation: Java, MySQL, MongoDB based implementation
- Software – Java, J2EE, JS Query

## BUSINESS IMPACT

- 10-15% straight saving through intelligent product recommendation
- Increased business growth with improved product recommendation
- 30-40% operational efficiency due to intelligent search

### SOLUTION OVERVIEW:



### About Us

Happiest Minds enables **Digital Transformation** for enterprises and technology providers by delivering seamless customer experience, business efficiency and actionable insights through an integrated set of **disruptive technologies: big data analytics, internet of things, mobility, cloud, security, unified communications**, etc. Happiest Minds offers domain centric solutions applying skills, IPs and functional expertise in **IT Services, Product Engineering, Infrastructure Management** and Security. These services have applicability across industry sectors such as **retail, consumer packaged goods, e-commerce, banking, insurance, hi-tech, engineering R&D, manufacturing, automotive and travel/transportation/hospitality**. Headquartered in Bangalore, India, Happiest Minds has operations in the US, UK, Singapore, Australia and has secured \$ 52.5 million Series-A funding. Its investors are JPMorgan Private Equity Group, Intel Capital and Ashok Soota.

For more information visit [www.happiestminds.com](http://www.happiestminds.com). Write to us at [business@happiestminds.com](mailto:business@happiestminds.com)

