Digital Content Broker for an International Travel and Hospitality Company

**BUSINESS REQUIREMENTS**
- Single point of Admin Console
- Advanced Image processing and Document Management
- Bulk Operation upload/download

**OUR SOLUTIONS**
- Huge Audio-Video files were moved on cloud
- Cloud Integration Framework to manage images/videos
- Smart Search for saved content/image using keywords

**TOOLS/TECHNOLOGIES**
- Cloud Design – AWS, Azure, Apache Tomcat
- Server Implementation: Java, MySQL, MongoDB based implementation
- Software – Java, J2EE, JS Query

**BUSINESS IMPACT**
- 10-15% straight saving through intelligent product recommendation
- Increased business growth with improved product recommendation
- 30-40% operational efficiency due to intelligent search

**SOLUTION OVERVIEW:**
- Secured Omni-Channel Delivery
- Content C-E1
- Content C-E2
- Content C-E3
- Content C
- Content A
- Video X
- Content B
- Enterprise E1
- Enterprise E2
- Enterprise E3
- Platform Owner
- End Consumer
- End User interaction Data
- Consumer Asset Insights
- FTP Location

About Us
Happiest Minds, the Mindful IT Company, applies agile methodologies to enable digital transformation for enterprises and technology providers by delivering seamless customer experience, business efficiency and actionable insights. We leverage a spectrum of disruptive technologies such as Big Data Analytics, AI & Cognitive Computing, Internet of Things, Cloud, Security, SDN-NFV, RPA, Blockchain, etc. Positioned as “Born Digital . Born Agile”, our capabilities span across product engineering, digital business solutions, infrastructure management and security services. We deliver these services across industry sectors such as retail, consumer packaged goods, edutech, e-commerce, banking, insurance, hi-tech, engineering, R&D, manufacturing, automotive and travel/transportation/hospitality. Headquartered in Bangalore, India, Happiest Minds has operations in USA, UK, The Netherlands, Australia and Middle East.

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