



Next Gen Cinema Solution for Large European Cinema Chain

BUSINESS REQUIREMENT

- Next Gen Cinema Solution to support new retail business opportunities seamlessly across channels (POS, Web, Mobile)
- Omnichannel Platform to support single customer view and flexible promotions
- Leverage existing infrastructure with centralized infrastructure and data management approach

OUR SOLUTIONS

- Web based Smart Ticketing Platform with comprehensive features and extensible customizable architecture
- Unified Services and API based channel integration, providing abstraction to core platforms and flexibility to add-on features
- Cloud based centralized hosting environment minimizing infrastructure needs

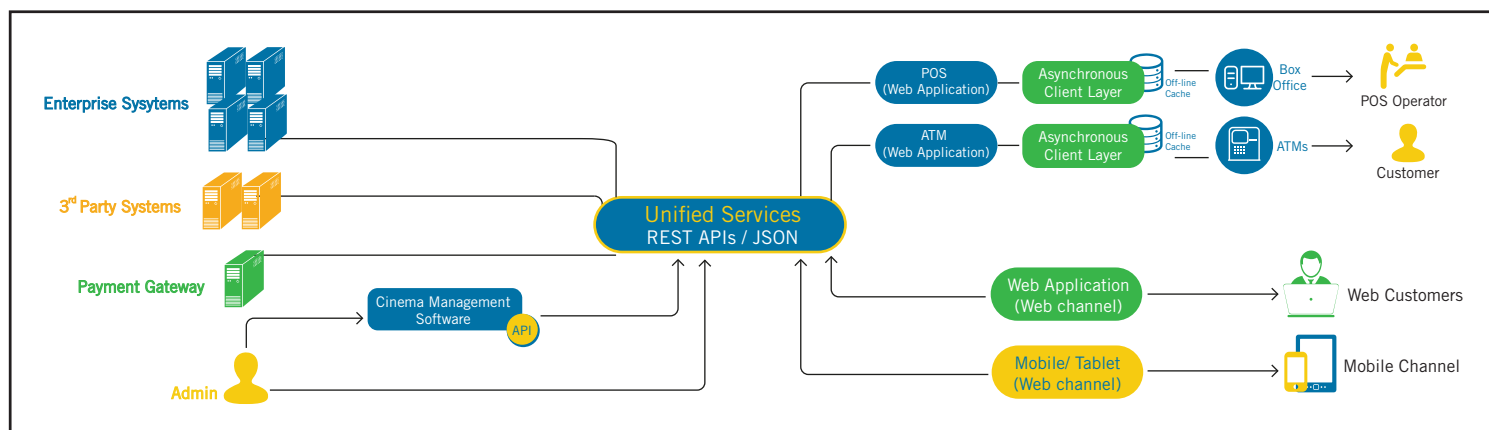
TOOLS / TECHNOLOGIES

- OSS and standards based architecture
- Spring 3.0 MVC, Tomcat 8.0, Web Services using REST, Talend ESB
- Relational Data Persistence on My SQL server 5.6(AWS RDS) and Hibernate 3

BUSINESS IMPACT

- Better Customer Experience enabled by Single view of customer profile, purchase history, loyalty etc
- Reduced over-booking/ double booking with real time updated data across systems and centralized view of film schedules
- Analytics driven promotions, cross-sell and up-sell on films and retail products

ARCHITECTURE / INTERFACE DIAGRAM



About Us

Happiest Minds has a sharp focus on enabling Digital Transformation for customers by delivering a Smart, Secure and Connected experience through disruptive technologies: mobile, big data analytics, security, cloud computing, social computing, RPA, unified communications, etc. Enterprises are embracing these technologies to implement Omni-channel strategies, manage structured & unstructured data and make real time decisions based on actionable insights, while ensuring security for data and infrastructure. Happiest Minds also offers high degree of skills, IPs and domain expertise across a set of focused areas that include IT Services, Product Engineering Services, Infrastructure Management, Security, Testing and Consulting. Headquartered in Bangalore, India, Happiest Minds has operations in the US, UK, Singapore and Australia. It secured a \$52.5 million Series-A funding led by Canaan Partners, Intel Capital and Ashok Soota.

For more information visit www.happiestminds.com. Write to us at business@happiestminds.com

