







Next Gen Cinema Solution for Large European Cinema Chain




BUSINESS REQUIREMENT

-  Next Gen Cinema Solution to support new retail business opportunities seamlessly across channels (POS, Web, Mobile)
-  Omnichannel Platform to support single customer view and flexible promotions
-  Leverage existing infrastructure with centralized infrastructure and data management approach




OUR SOLUTIONS

-  Web based Smart Ticketing Platform with comprehensive features and extensible customizable architecture
-  Unified Services and API based channel integration, providing abstraction to core platforms and flexibility to add-on features
-  Cloud based centralized hosting environment minimizing infrastructure needs

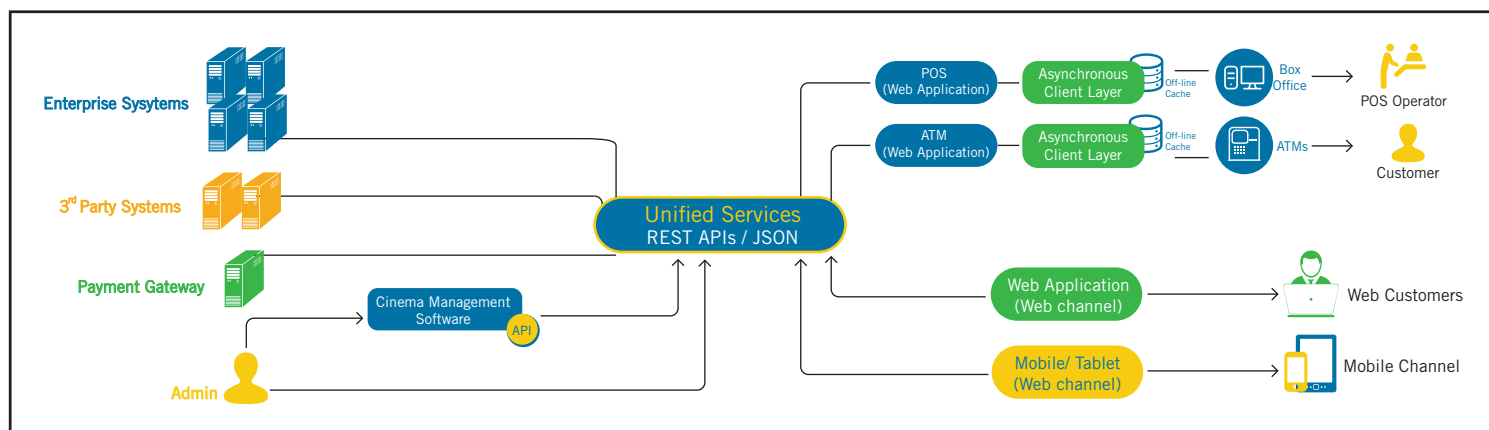
TOOLS / TECHNOLOGIES

-  OSS and standards based architecture
-  Spring 3.0 MVC, Tomcat 8.0, Web Services using REST, Talend ESB
-  Relational Data Persistence on My SQL server 5.6(AWS RDS) and Hibernate 3

BUSINESS IMPACT

-  Better Customer Experience enabled by Single view of customer profile, purchase history, loyalty etc
-  Reduced over-booking/ double booking with real time updated data across systems and centralized view of film schedules
-  Analytics driven promotions, cross-sell and up-sell on films and retail products

ARCHITECTURE / INTERFACE DIAGRAM



About Us

Happiest Minds, the Mindful IT Company, applies agile methodologies to enable **digital transformation** for enterprises and technology providers by delivering seamless customer experience, business efficiency and actionable insights. We leverage a spectrum of disruptive technologies such as: Big Data Analytics, AI & Cognitive Computing, Internet of Things, Cloud, Security, SDN-NFV, RPA, **Blockchain**, etc. Positioned as "Born Digital . Born Agile", our capabilities spans across product engineering, **digital business solutions**, infrastructure management and security services. We deliver these services across industry sectors such as retail, consumer packaged goods, edutech, e-commerce, banking, insurance, hi-tech, engineering R&D, manufacturing, automotive and travel/transportation/hospitality.

Headquartered in Bangalore, India; Happiest Minds has operations in USA, UK, The Netherlands, Australia and Middle East.

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