

Distribution Management and Sales Force Automation



BUSINESS REQUIREMENTS



Accurate and timely actionable sales data



Monitor and improve field force productivity



Effective execution of trade promotion



OUR SOLUTIONS



SaaS Distributor Management Solution integrated with mobile Sales Force Automation



Mobile application enabling GEO tracking of field force, retailers orders, returns and collections management



Integration: ERP adapter for primary sales data of CPG, adaptor to integrate distributors transaction system with native Distributor Management System for secondary sales data



TOOLS/ TECHNOLOGIES



Cloud Design – AWS



Server Implementation: PHP, MYSQL



Mobile – Hybrid App



BUSINESS IMPACT



Increase in beat coverage and enhanced sales



Better planning of trade promotions

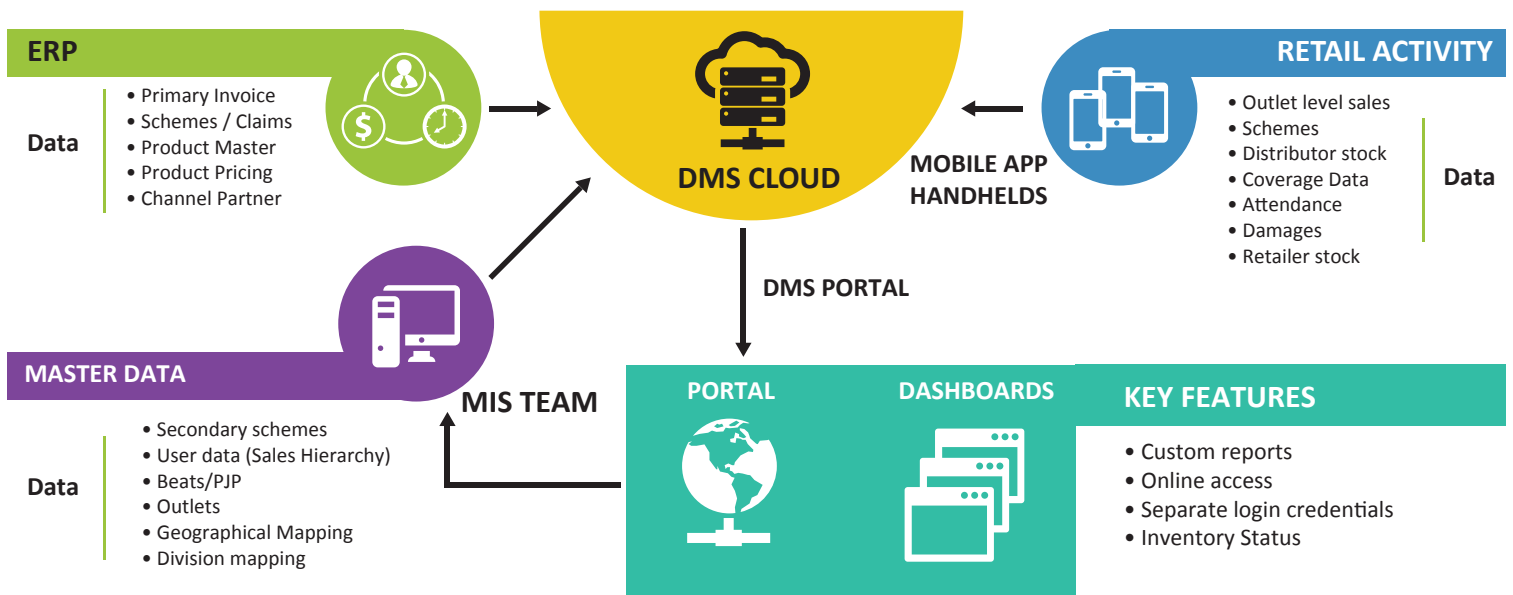


Higher stock velocity



Higher forecasting accuracy

Solution Overview



About Us

Happiest Minds, the Mindful IT Company, applies agile methodologies to enable **digital transformation** for enterprises and technology providers by delivering seamless customer experience, business efficiency and actionable insights. We leverage a spectrum of disruptive technologies such as: Big Data Analytics, AI & Cognitive Computing, **Internet of Things**, Cloud, Security, SDN-NFV, RPA, Blockchain, etc. Positioned as "Born Digital . Born Agile", our capabilities spans across product engineering, digital business solutions, infrastructure management and security services. We deliver these services across industry sectors such as retail, consumer packaged goods, edutech, e-commerce, banking, insurance, hi-tech, engineering R&D, manufacturing, automotive and travel/transportation/hospitality.

Headquartered in Bangalore, India; Happiest Minds has operations in USA, UK, The Netherlands, Australia and Middle East.

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