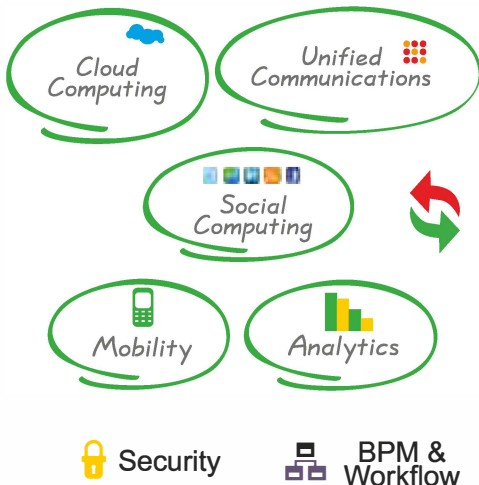


Travel, Transportation and Hospitality Industry

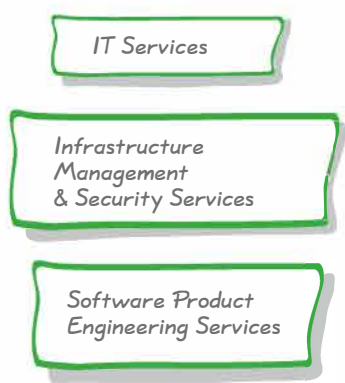
Travel, Transport and Hospitality landscape has witnessed tremendous change in recent years due to shifting customer demands, changing economic, social and political scenarios and rapid advancements in technology. The key drivers for these changes are traveler-centric buying, mobility, social computing and self-service technology



Technology

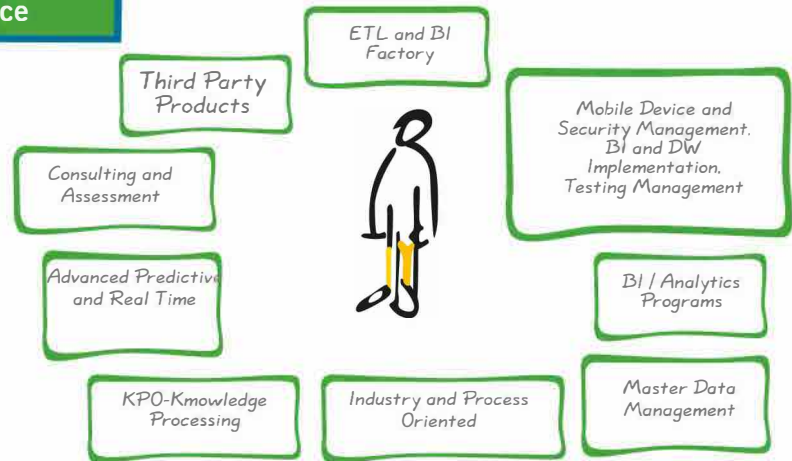


Services



Analytics and Business Intelligence

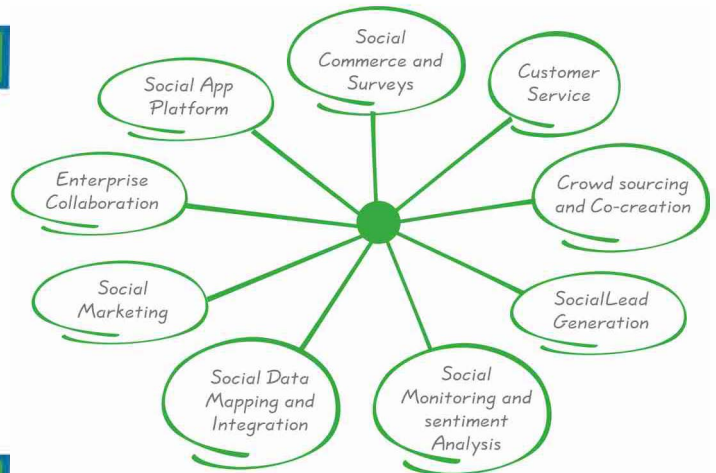
Companies in the travel industry operate in a hyper-competitive business environment, where quick insights and responses can make the difference in making profits or losing customers. Do you have the right analytics for smart decision-making?



We help you integrate data through strategic and operational processes to drive efficiency, gain actionable analytics and deliver a differentiated customer experience.

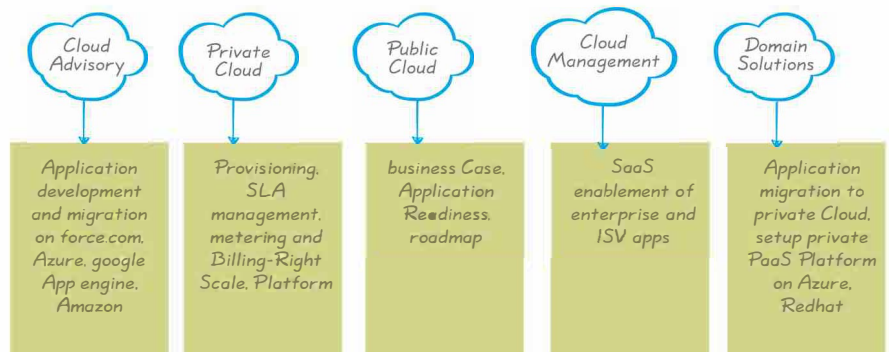
Social Computing

Social collaboration and communication are emerging revenue channels in the travel industry. Social media is a significant platform for information, conversion, driving traffic, brand management, sentiment analysis and issue resolution. Are you wondering how to take advantage of social computing and make a difference to your customer?



Cloud Computing

Cloud Business Solutions
With the travel industry looking to reduce costs while maintaining a positive customer experience and managing demands proactively, cloud based platforms can offer solutions. Do you want to move into a cloud environment to efficiently manage systems and scale seamlessly with significant cost reduction?



About Happiest Minds Technologies:

Happiest Minds, the Mindful IT Company, applies agile methodologies to enable digital transformation for enterprises and technology providers by delivering seamless customer experience, business efficiency and actionable insights. We leverage a spectrum of disruptive technologies such as: Big Data Analytics, AI & Cognitive Computing, Internet of Things, Cloud, Security, SDN-NFV, RPA, Blockchain, etc. Positioned as "Born Digital . Born Agile", our capabilities spans across product engineering, digital business solutions, infrastructure management and security services. We deliver these services across industry sectors such as retail, consumer packaged goods, edutech, e-commerce, banking, insurance, hi-tech, engineering R&D, manufacturing, automotive and travel/transportation/hospitality. Headquartered in Bangalore, India; Happiest Minds has operations in the U.S., UK, The Nether-lands, Australia and Middle East.

Business Contact: business@happiestminds.com

Media Contact: media@happiestminds.com