

ECommerce Implementation for a cash & carry Wholesale Pioneer

BUSINESS REQUIREMENTS



Create an e-commerce presence to increase the sales targets.



An efficient e-commerce portal to satisfy the increasing online consumer requirements



To take the advantage of new purchasing trends in e-commerce

OUR SOLUTIONS



Login and purchase option for commercial customers as well as employees.



Login, view, purchase, process and alter options for the suppliers



Backend access and management option to category managers, finance, store cashiers



ICICI payment gateway and FedEx integration

TOOLS/ TECHNOLOGIES



Database: Oracle



Ecommerce Platform: Magento



Cloud Solution: Microsoft Azure



Testing specific tools: Jmeter

BUSINESS IMPACT



An additional sales channel to increase the company sales

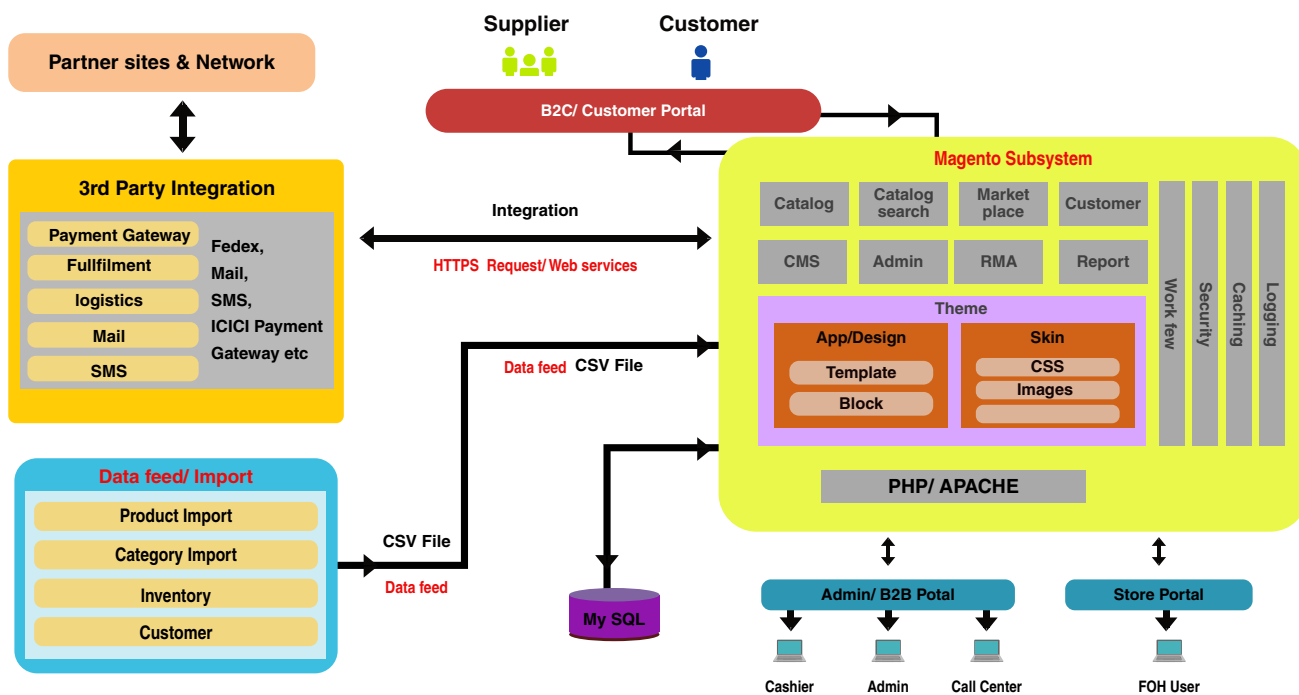


Significant online presence to increase their brand value and awareness



Zero inventory benefits

Solution Overview



About Happiest Minds Technologies:

Happiest Minds, the Mindful IT Company, applies agile methodologies to enable digital transformation for enterprises and technology providers by delivering seamless customer experience, business efficiency and actionable insights. We leverage a spectrum of disruptive technologies such as: Big Data Analytics, AI & Cognitive Computing, Internet of Things, Cloud, Security, SDN-NFV, RPA, Blockchain, etc. Positioned as "Born Digital . Born Agile", our capabilities spans across product engineering, digital business solutions, infrastructure management and security services. We deliver these services across industry sectors such as retail, consumer packaged goods, edutech, e-commerce, banking, insurance, hi-tech, engineering R&D, manufacturing, automotive and travel/transportation/hospitality. Headquartered in Bangalore, India; Happiest Minds has operations in USA, UK, The Netherlands, Australia and Middle East.