

# UniVu

A  Degree University  
Analytics Solution



# Challenges faced by Universities - A Story in Numbers

900,000

9,00,000 students in the US drop out of Universities or Higher Ed Institutions every year.

54%

54% students drop out because they can't balance work and college.

48%

48% of first-time, full-time students in 2016 who started at a four-year college six years earlier had not yet earned a degree.

28%

Only 28% students completed their four-year courses as per schedule.

50%

Nearly 50% drop out as their classes are boring and not relevant to their career aspirations.

Addressing these concerns is right on top of the priority list for most Universities. However, addressing these issues requires gleaning pertinent insights from the ocean of data available to Universities.

While Analytics might seem like an obvious answer, data preparation, collaboration and seamless integration from multiple institutional systems has proven to be a major challenge in most Universities.

With the ever-increasing new data volume and sources, Universities need a single embedded Analytics platform that can present accurate, real-time analytical insights to the decision makers

**As a pinpointed solution to these challenges, we have created UniVu – a Pnp, institution wide, embedded analytics platform!**

**Add mission critical AI/ML based Apps, pre-built core KPIs and a conversational interface and you have all the right ingredients to help you make the right decisions.**

## What is UniVu

UniVu is a one-stop embedded analytics solution with a 360-degree approach for universities – which will be a driver of student and university success. The system is based on extensive research validation about the unique needs of universities. The premise of UniVu is straightforward: take the complexities and jargon out of analytics and make it easy for universities with a simple user interface and experience.

Univu can help Universities save a good percentage of best fit student acquisition costs along with helping these students choose the Optimal Degree Path right out of the box along with improvements in Administration and Course delivery aspects via



Seamlessly integrating all Institutional systems/ data sources.



Applying AI/ML Apps and pre-built core KPI's



Presenting the Analytic insights in a industry leading intuitive dashboards with conversational interface to reduce the "time to consumption" by almost half



# Take the Guesswork out of your Decision Making

As a University leader or the Head of an Academic institution, a majority of your time and effort is spent on the strategic goals you've set for yourself. However, without the right insights you might be spending your time focusing on the wrong problems to solve.

With UniVu, we enable you to glean meaningful insights across several critical areas and positively impact the learning process.

## UniVu Important Features

01

Pre-built 'key performance indicators or KPIs' and mission-critical applications to create analytical insights, enabling universities to meet their academic goals.

02

KPIs are fully customizable to the unique requirements of higher education institutions.

03

Tailormade plug and play analytics solution with seamless integration.

04

Artificial Intelligence (AI)/Machine Learning (ML) support and conversational UX to make the consumption of analytics insights effortless.

05

Supports open standards (XAPI, Caliper) and can be integrated with existing ERP, LMS/LRS seamlessly.

06

Simple user interface accessible through voice, mobile and portal.

07

No vendor-specific binding/locking allowing custom applications to evolve on their own.



## Key Use Cases

Sense and respond in real-time.

Administrative insights that help you optimize resources, establish priority funding programs, conduct cheat analysis, etc.

Track student learning behavior and provide timely support.

Obtain insights about dropout rates, causes and ways to curb it.

Know quantitative, qualitative and predictive aspects of students' enrolment.

Identify new programs that will attract more students.

Build customized dashboards on the fly.

## High Impact Areas

### Best-fit Student Acquisition App

This intelligent app can help Universities save up to 50-60% of their marketing or acquisition budget while ensuring the incoming students are up to 90% more likely to complete their degree with good grades. Wondering how? let us know, we will demonstrate.

### Optimal Degree Path App

This app helps in creating equilibrium between course demands and supply while helping students with an 'optimal degree path' to reduce their time to graduation. Intrigued? Please ask us for a demo.

# UniVu: GAIN A COMPETITIVE EDGE

## Long & Short-Term Benefits

UniVu can serve as a foundation for informed and structural change in higher educational institutions.



### UNIVERSITIES/ADMINISTRATION

## BENEFITS



### STUDENTS



Improve institutional capabilities and processes through meaningful insights.



Attract the right kind of students with the highest probability of success.



Timely feedback on course design: Measure program impact, optimize learning resources.



Enhanced decision-making to reveal priority programs that need additional funding.



Early identification of at-risk students, and prediction of pass rates.



Improved student retention through accurate prediction of dropout rates.



Identification of alumni most likely to donate while devising the best roadmap to achieve strategic goals.

Make informed decisions on what courses to study backed by evidence.



Adaptive content: Determine individual competency and facilitate personalized, flexible learning



Meaningful feedback at all levels of learning.



Corrective action: Timely interventions to improve achievement levels.



Achieve better grades.



Take a more proactive role and improve success levels with recommended learning environments.



## Want to see what UniVu can do for you?

### How about a No-Obligation Value Discovery Workshop?

If UniVu has peaked your interest and you would like to explore how it can help in improving your institutional or learning experiences, please reach out to us at

Business Contact

[business@happiestminds.com](mailto:business@happiestminds.com)

We can do a no-obligation discovery exercise to study your current systems and challenges with data analytics and run a proof of concept on a sample data to demonstrate how UniVu can help in a big way when specifically applied in your environment.

### About Happiest Minds Technologies



[www.happiestminds.com](http://www.happiestminds.com)

Happiest Minds, the Mindful IT Company, applies agile methodologies to enable digital transformation for enterprises and technology providers by delivering seamless customer experience, business efficiency and actionable insights. We leverage a spectrum of disruptive technologies such as: Big Data Analytics, AI & Cognitive Computing, Internet of Things, Cloud, Security, SDN-NFV, RPA, Blockchain, etc. Positioned as "Born Digital . Born Agile", our capabilities spans across product engineering, digital business solutions, infrastructure management and security services. We deliver these services across industry sectors such as retail, consumer packaged goods, edutech, e-commerce, banking, insurance, hi-tech, engineering R&D, manufacturing, automotive and travel/transportation/hospitality.

Headquartered in Bangalore, India Happiest Minds has operations in USA, UK, The Netherlands, Australia and Middle East.