

7

Enabling Pillars of the Connected Car

Vehicles Connected to Internet

2020

152 Million Connected Cars Worldwide

13%

of car drivers using connected cars services in U.S.

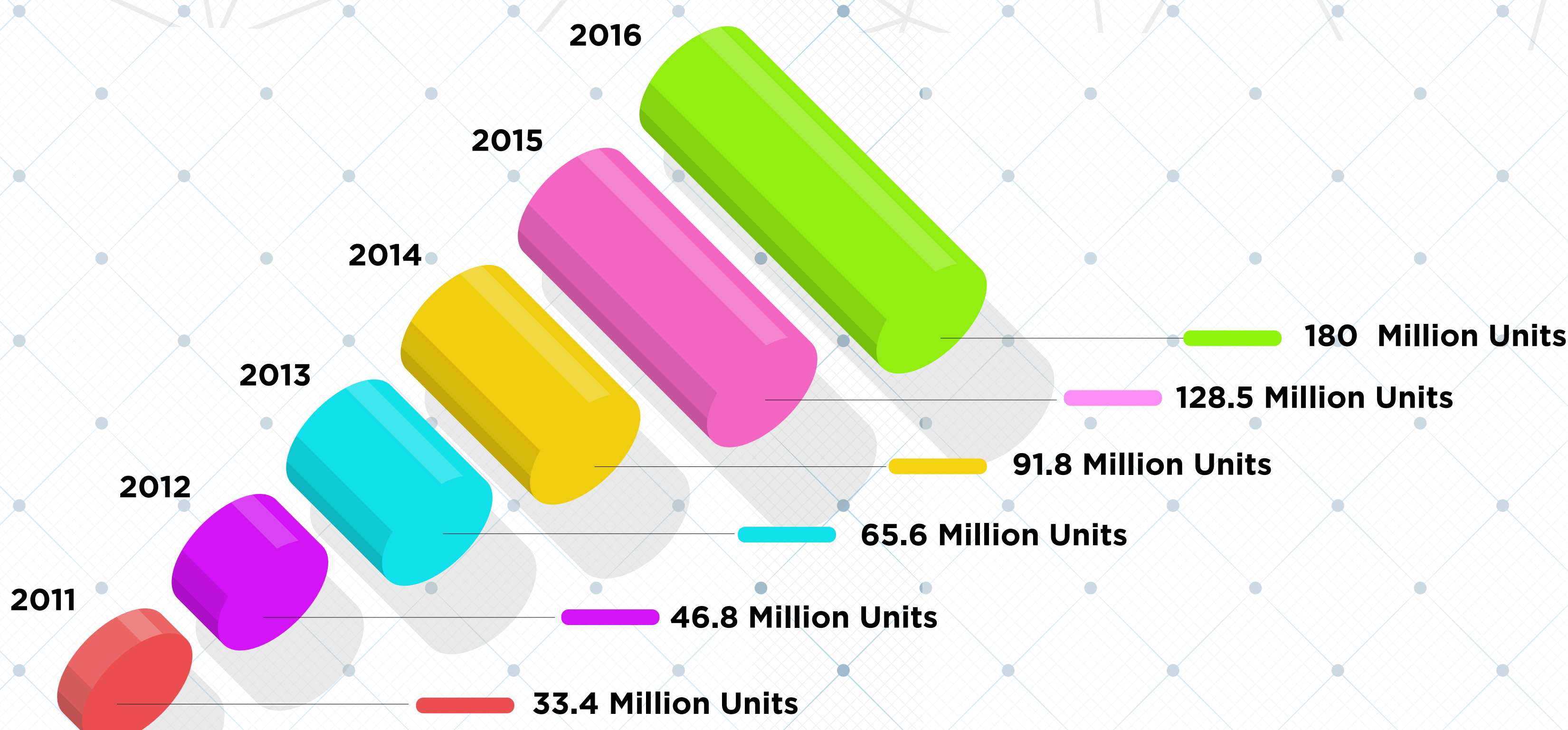
More than **50%** of vehicles sold worldwide in 2015 to be connected (either by embedded , tethered or Smartphone Integration)



By **2020**, **90%** of the new cars will feature built-in connectivity platforms.

* Source: Automotive Segment Forbes and Statista report on Connected Car 2015/ Business Insider report on Connected Car 2020

Growing IOT/M2M Automotive Market



* Source: Automotive Segment Forbes and Statista report on Connected Car 2015/ Business Insider report on Connected Car 2020

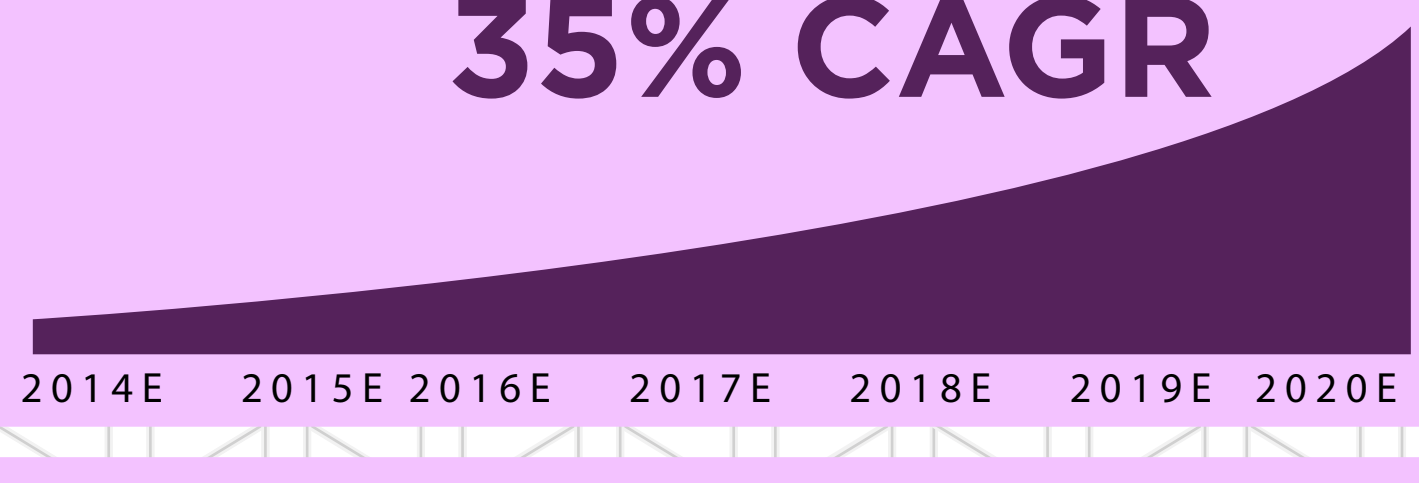
Revenue



Sales of connected cars will equal

\$2.3 Trillion in 2020

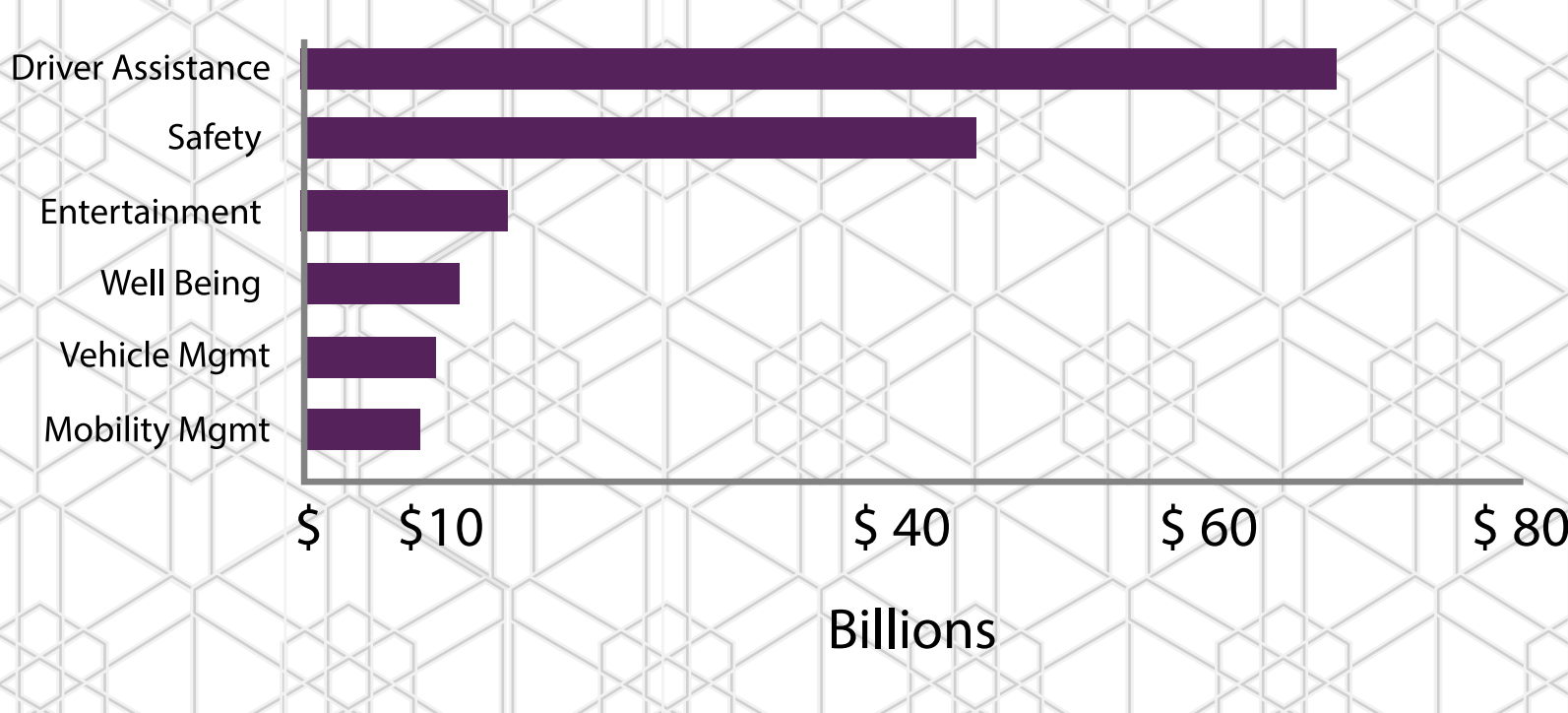
35% CAGR



Connected Car Hardware and Software will bring

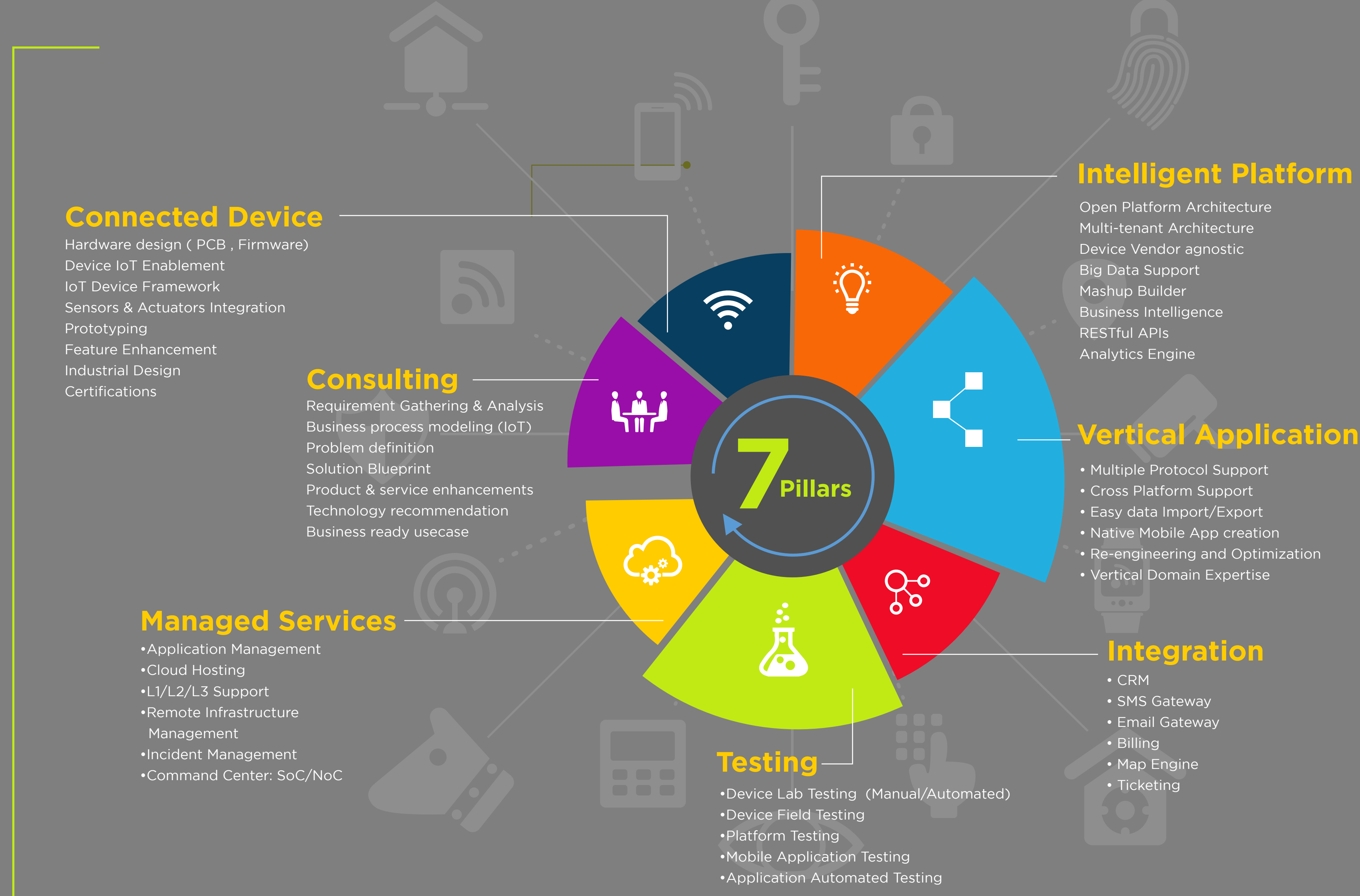
\$ 152 Billion in 2020

Features of Connected Car

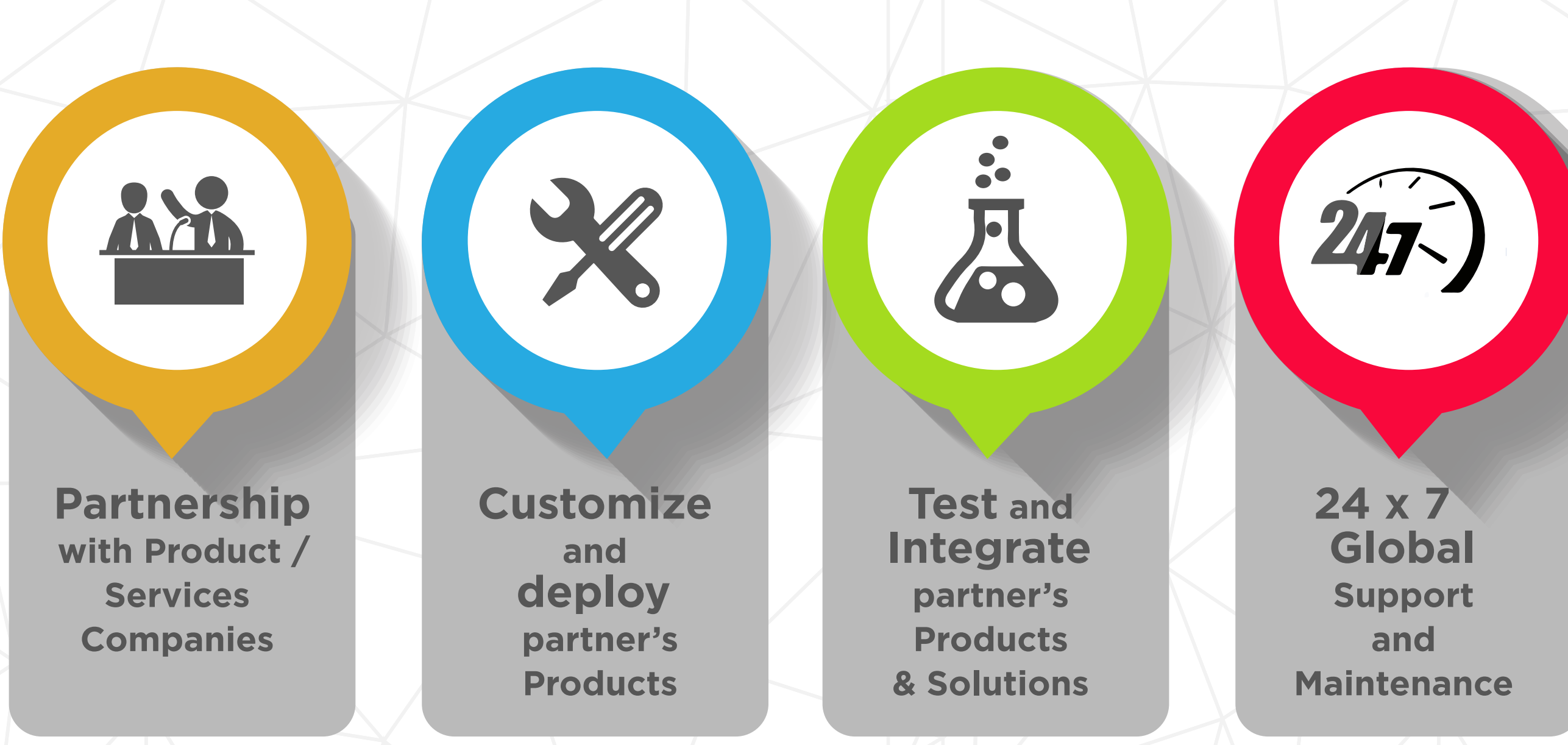


* Source: Automotive Segment Forbes and Statista report on Connected Car 2015/ Business Insider report on Connected Car 2020

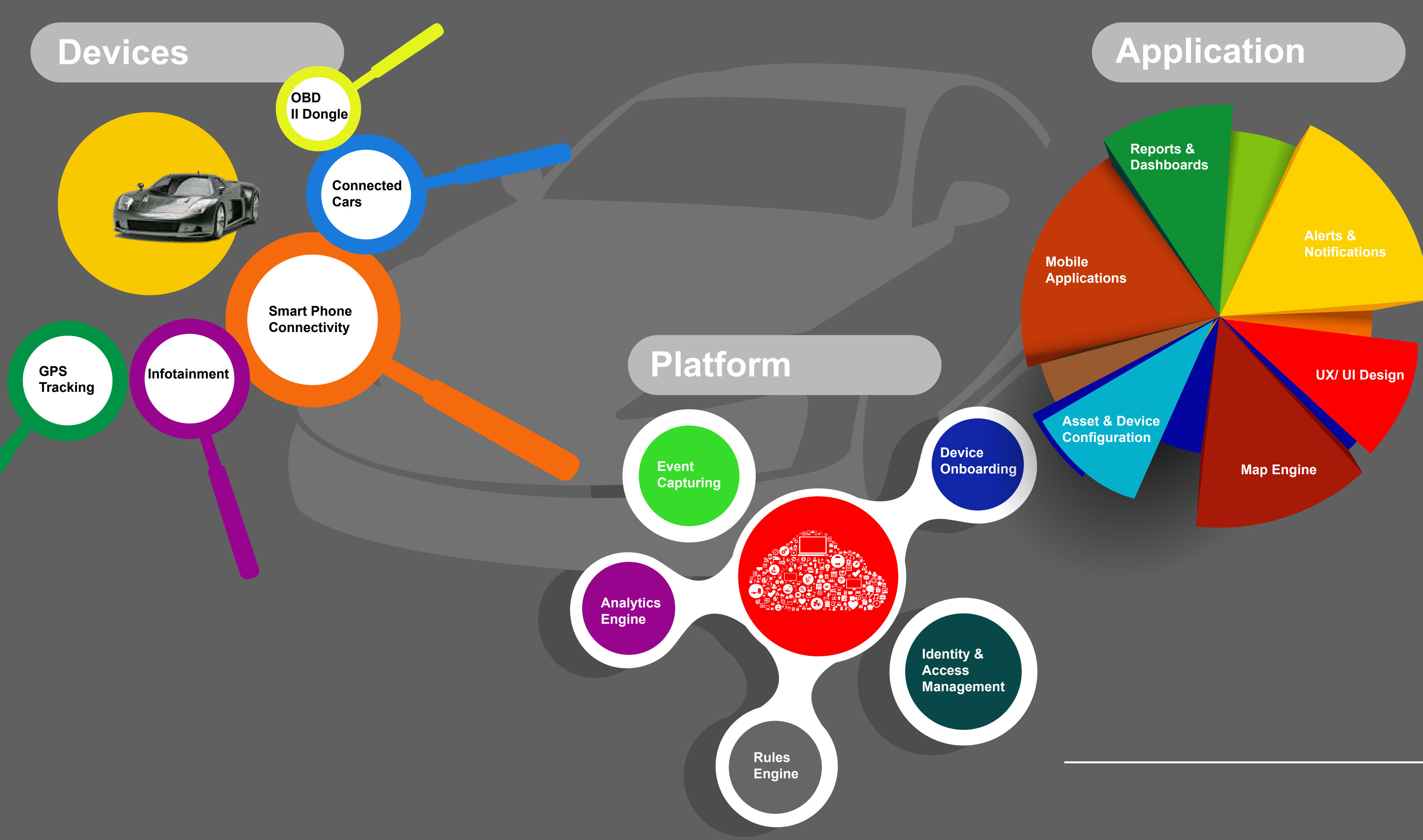
Happiest Minds IoT Play



Various Engagement Models for Product / Services Companies



Solution Accelerators and Capabilities for Product / Services Companies



Global Reach



Countries

US, Canada, Germany, UK, Australia, Singapore, India

ISO 27001:20005 Certified

Awards & Accolades

Gartner

Featured among Leading IOT solution provider in India

Deloitte

Ranked No 2 on the Deloitte Technology Fast 50 India 2014

zinnov

"Niche & Emerging" vendor in 2014 Global Engineering R&D Service Providers Rating

30+ Projects deployed Globally & **40+** Business Use Cases

20+ Clients Globally & 360 Degree Industry ecosystem Partnership