Forrester Predicts Investment in Artificial Intelligence Will Grow 300% in 2017

Businesses that use AI, Big Data and IoT to uncover new business insights ‘will steal $1.2 trillion per annum from their less informed peers by 2020’ – Forrester

What are the Industry Expectations from AI

Enhanced Customer Experience

Improved Business Efficiency & Automation

New Business Models, Products & Services

AI Deployment Model for Successful AI Customer Journey

Recognition:
- Face/Image/Voice Recognition
- Search & Content Analytics
- IoT & Sensor Data
- Anomaly Detection

Learning:
- Deep/Machine Learning
- Context Aware Processing
- Personalization

Decision Management:
- Digital Assistants
- Recommendation
- Streaming Analytics
- Robotic Process Automation

AI Platforms, Solutions & Accelerators

mCaaS - Content Creation, Content Insights, Content Monetization & beyond

DASSP - Digital Assisted Sales Service Platform with Emotion Detection

DCE/ell - Digital Customer Employee Embodiment

PRIMER - Cognitive Pricing and Merchandising Solution

MIDAS - M2M and IoT Data Analytics Solution

To know more about our offerings, please write to us at business@happiestminds.com

Direct Sales up by 40%

20% Reduction in Monetization of Core Content

$2M Per annum cost savings for Global Home Improvement Retailer

10% More cross-sell up-sell opportunities

$2M Upsell for Global top 10 home improvement retailer

60% Reduction in Summarization Time

37% Increase in end Customer Satisfaction

60% Reduction in Inspiration Time

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