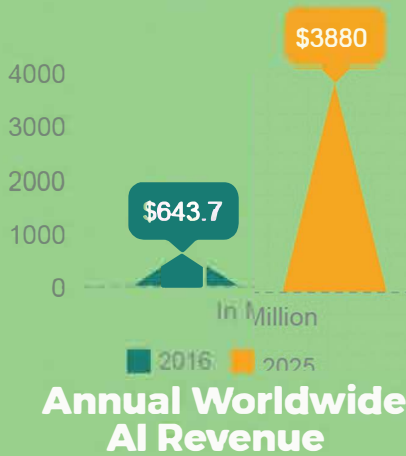# Artificial Intelligence
Artificial No More

Forrester Predicts Investment In Artificial Intelligence Will Grow
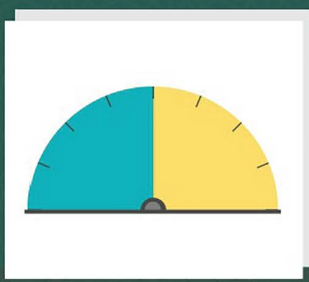
300%
IN 2017

Annual Worldwide AI Revenue

$643.7
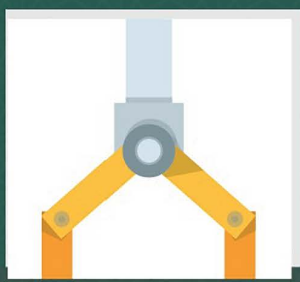$3880
In Million
■ 2016 ■ 2025

4000
3000
2000
1000
0

Businesses that use AI, Big Data and IoT to uncover new business insights

"will steal $1.2 trillion per annum from their less informed peers by 2020." – Forrester
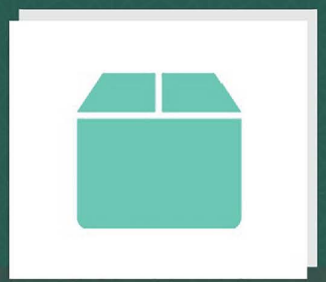

What are the Industry Expectations from AI

Enhanced Customer Experience

Improved Business Efficiency & Automation

New Business Models, Products & Services

AI Deployment Model for Successful AI Customer Journey

Recognition
Face/Image/Voice Recognition

Search & Content Analytics

IoT & Sensor Data

Anomaly Detection

Learning
Deep/Machine Learning

Context Aware Processing

Personalization

Decision Management
Digital Assistants

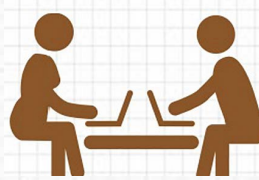Recommendation

Streaming Analytics

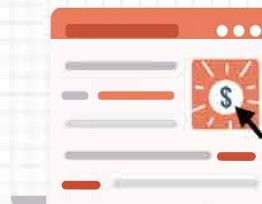Robotic Process Automation

---

AI Platforms, Solutions & Accelerators

Aa

mCaaS
Content Creation, Content Insights, Content Monetization & beyond
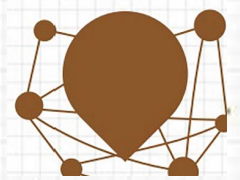
SALE

DASP
Digital Assisted Sales/Service Platform with Emotion Detection

DC/EoB
Digital Customer/ Employee Onboarding

PRIMER
Cognitive Pricing and Merchandising Solution

MIDAS
M2M and IoT Data Analytics Solution

Direct Sales up by
40%

20%
Aided Sell Monetization of Core Content

$2M
Per annum Cost savings for Global Home Improvement Retailer
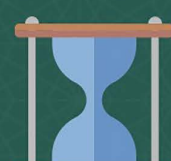
10%
More cross-sell up-sell opportunities

40%
Reduction in Resolution Time

$2M
Upsell for Global Top 10 Home improvement retailer

60%
Reduction in Summarization Time

37%
Increase in end Customer Satisfaction

To know more about our offerings. Please write to us at
business@happiestminds.com