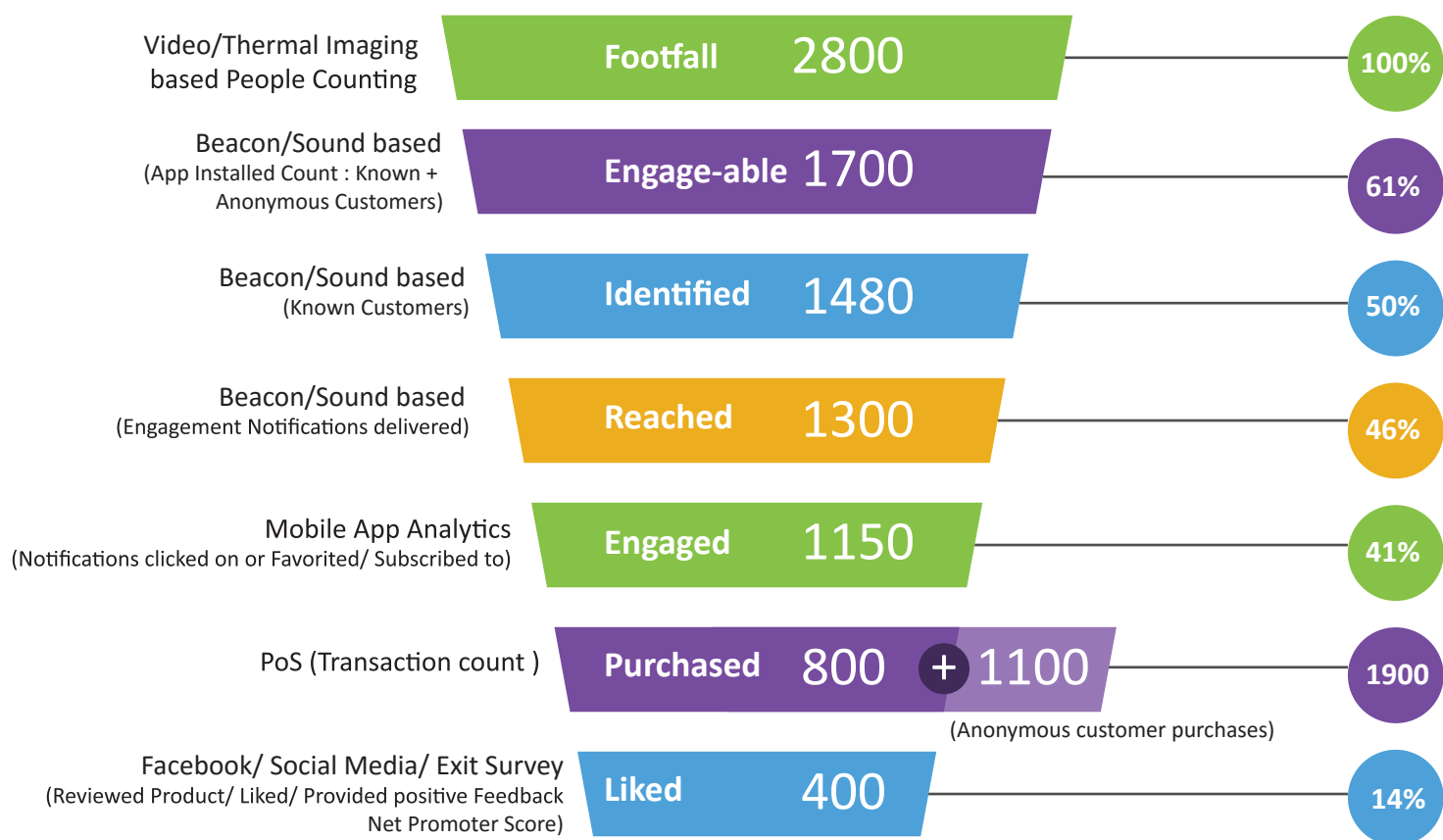


Real Time Store Monitoring and Insights

In Store Conversion Funnel for Retailers

Technology Enabler

Conversion Rate



In Store Conversion Dashboard : Multi-Dimensional Drill-down Views

Location View

National Level, Region Level, Store Level, Department / Bay Level View

Time View

Monthly, Weekly, Daily, Within a Day, Within an hour

Demographic View

Gender, Age/ age group