IDC - worldwide revenues for Big Data & Business Analytics will grow as below

**CGAR OF 11.7%**

Data science platforms help companies turn data into business value

"Data monetization" will become a major source of revenues as per IDC

**Trends in the Space of Data Science**

- Movement to the cloud based offerings
- More unstructured and IoT data
- Use of more dark data
- Move towards Artificial Intelligence

**Future of Analytics**

- Business Model disruption
- IoT Analytics
- More algorithm turn around time
- Move towards AI & Cognitive capabilities across Industries
- ML, Deep Reinforcement Learning, & generative models usage

**Outcome Leaders Expect from the Technology?**

- Thrive - Resilience, Innovation.
- Better Customer Engagement.
- Increase Operational Efficiency.

**Our Proprietary Maturity Model**

**Our Key Differentiators**

- Outcome based engagement models
- Platform centric approach
- Time to market 3 mins, not 12 mins
- 20% increase in business value
- 4X increase in sales productivity
- 80% increase in overall productivity
- $5M savings using food delivery solution