# Top Challenges of
# Hybris Implementations

In a research Conducted by Happiest Minds with its customers, on their E-commerce / Hybris implementations, it was found out that

**65%** of respondents cite inadequate eCommerce ecosystem experience of implementers as No.1 challenge

Percentage of respondents that believe Order management workflow configuration changes as a point of failure **55%**

**45%** of respondents feel responding to market changes can be better managed in Hybris implementations

Percentage of respondents that expect more and more External Integration capabilities from Tech Partners as key success criteria **35%**

**30%** of respondents highlight the need for constant upkeep and maintenance of customer storefront as a major challenge
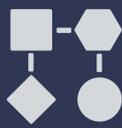
Percentage of respondents citing Operational challenges in defining alternate work-flows on the platform **25%**

**20%** of respondents call-out External System Integrations as a challenge area to tackle

Happiest Minds Hybris Centre of Excellence is a one-stop solution for any **Omnichannel** or eCommerce technology initiative of mid to large retail enterprises. Our resources with vast experience in **eCommerce** enablement provide specific industry, geography & category insights that set implementations true to desired agendas.

We have vertical industry experience, process and platform knowledge, technical accelerators and qualified resources for a rapid and successful **Hybris deployment**. This enables in delivering consistent results across all layers of the Hybris stack, including database and application layers, ECM, ERP, CRM & other third party applications.

## Talk to us

**About Happiest Minds Technologies:**

Happiest Minds, the Mindful IT Company, applies agile methodologies to enable digital transformation for enterprises and technology providers by delivering seamless customer experience, business efficiency and actionable insights. We leverage a spectrum of disruptive technologies such as: Big Data Analytics, AI & Cognitive Computing, Internet of Things, Cloud, Security, SDN-NFV, RPA, Blockchain, etc. Positioned as "Born Digital . Born Agile", our capabilities spans across product engineering, digital business solutions, infrastructure management and security services. We deliver these services across industry sectors such as retail, consumer packaged goods, edutech, e-commerce, banking, insurance, hi-tech, engineering R&D, manufacturing, automotive and travel/transportation/hospitality.

Headquartered in Bangalore, India; Happiest Minds has operations in USA, UK, The Netherlands, Australia and Middle East.

To know more about our offerings. Please write to us at **business@happiestminds.com**