

HAPPIEST MINDS TECHNOLOGY TRANSFORMATION SOLUTION HELPED COCA COLA BOTTLING COMPANY UNITED IN OPTIMIZING PRODUCTIVITY.



Since every member of the team receives ample assistance, they tend to be more productive and efficient. Moreover, getting the agreement and feedback from every party involved is essential in coming up with actionable goals that lead to the most successful results.

We are very excited about this solution. It will dramatically reduce labor costs, minimize the various points of error in our current solution, and will allow us to rapidly expand the local Freestyle campaign to better support our customers.

Kaylan Cannon

Customer Service Manager,
Coca-Cola Bottling Company United

Happiest Minds helped the company develop a bot that served as an intelligent front end to the new solution. Our team collaborated well, and the synergies led to the deployment of one of a kind solution, leading to realization of business benefits for our customers. We at Happiest Minds work as a partner with each of our customers in their digital journey and deliver solutions tailor-made to the requirement of the respective customers

The company faced two challenges as it explored solutions. "It was too costly to create APIs for our legacy applications like SAP and others, and we also had to navigate a third-party website.

Read other testimonials from Coca-Cola Bottling Company United

ALLAN MCDANIEL

Manager of Development for
BI and Master Data,
Coca-Cola Bottling
Company United

BOB MEANS

Director of Business Solutions,
Coca-Cola Bottling
Company United

ABOUT HAPPIEST MINDS

Happiest Minds Technologies Limited (NSE: HAPPSTMNDS), a Mindful IT Company, enables digital transformation for enterprises and technology providers by delivering seamless customer experiences, business efficiency and actionable insights. We do this by leveraging a spectrum of disruptive technologies such as: artificial intelligence, blockchain, cloud, digital process automation, internet of things, robotics/drones, security, virtual/augmented reality, etc. Positioned as 'Born Digital . Born Agile', our capabilities span digital solutions, infrastructure, product engineering and security. We deliver these services across industry sectors such as automotive, BFSI, consumer packaged goods, e-commerce, edutech, engineering R&D, hi-tech, manufacturing, retail and travel/transportation/hospitality.

A Great Place to Work-Certified™ company, Happiest Minds is headquartered in Bangalore, India with operations in the U.S., UK, Canada, Australia and Middle East.

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