Digital Content Broker for an International Travel and Hospitality Company

**BUSINESS REQUIREMENTS**
- Single point of Admin Console
- Advanced Image processing and Document Management
- Bulk Operation upload/download

**OUR SOLUTIONS**
- Huge Audio-Video files were moved on cloud
- Cloud Integration Framework to manage images/videos
- Smart Search for saved content/image using keywords

**TOOLS/TECHNOLOGIES**
- Cloud Design – AWS, Azure, Apache Tomcat
- Server Implementation: Java, MySQL, MongoDB based implementation
- Software – Java, J2EE, JS Query

**BUSINESS IMPACT**
- 10-15% straight saving through intelligent product recommendation
- Increased business growth with improved product recommendation
- 30-40% operational efficiency due to intelligent search

**SOLUTION OVERVIEW:**

**About Us**
Happiest Minds, the Mindful IT Company, applies agile methodologies to enable digital transformation for enterprises and technology providers by delivering seamless customer experience, business efficiency and actionable insights. We leverage a spectrum of disruptive technologies such as: Big Data Analytics, AI & Cognitive Computing, Cloud, Security, SDN-NFV, RPA, Blockchain, etc. Positioned as “Born Digital . Born Agile,” our capabilities spans across product engineering, digital business solutions, and security services. We deliver these services across industry sectors such as retail, consumer packaged goods, edutech, e-commerce, banking, insurance, hi-tech, engineering R&D, manufacturing, automotive and raw/transportation/hospitality.

Headquartered in Bangalore, India; Happiest Minds has operations in USA, UK, The Netherlands, Australia and Middle East.

**Business Contact**
business@happiestminds.com