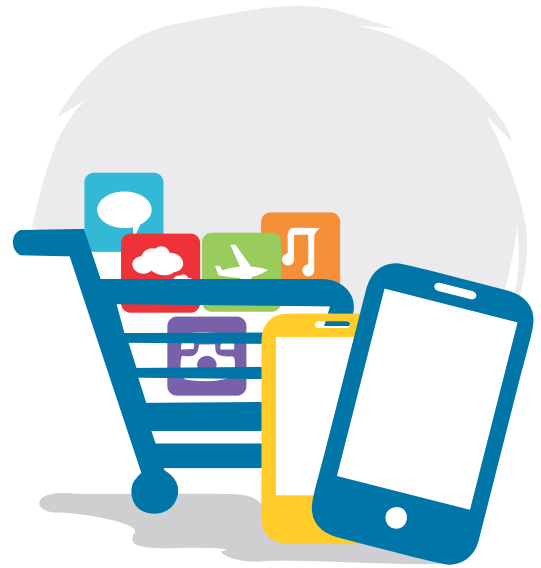


## mCommerce Experience

### Transform your eCommerce Store into a branded iPhone and Android Native App

We are in the middle of a technology revolution that is happening in the area of mobile devices and applications: for example, studies show that there will soon be more mobile devices on Earth than people!

One industry that is seeing the maximum impact of this mobile revolution is retail. A very large number (some studies show as much as 60% - 70%) of smartphone owners are now using their mobile devices to shop online. Even while in the store, consumers are increasingly looking to use applications on their smart phones to retrieve information on product details, reviews, ratings from other consumers, and better deals from other retailers. If a better deal is available elsewhere, the consumer usually opts for it. Most retailers today are seeing the mobile and online revolution causing a negative impact to store sales.



### Integrated with popular eCommerce Platforms



and more...

#### Go Mobile

One Stop Solution that empowers you to create a wow mobile shopping experience for your customers in 2-4 weeks  
Provide a customized brand specific experience  
Supports iPhone and Android

#### Comprehensive Features

Integration with your existing eCommerce backend to leverage existing experiences  
Catalogues, Cart Management, Payments and Order Tracking  
Provision to extend support for loyalty, analytics, personalized recommendations

#### Benefits

Leverages theme based brand customization to go mobile quickly delivering quick time to market resulting in better ROI realization  
Create a personalized shopping experience to capture the mobile users attention and mind share

### About Happiest Minds Technologies

Happiest Minds, the Mindful IT Company, applies agile methodologies to enable **digital transformation** for enterprises and technology providers by delivering seamless customer experience, business efficiency and actionable insights. We leverage a spectrum of disruptive technologies such as: **Big Data Analytics**, AI & Cognitive Computing, Internet of Things, Cloud, Security, SDN-NFV, RPA, Blockchain, etc. Positioned as "Born Digital . Born Agile", our capabilities spans across product engineering, digital business solutions, infrastructure management and security services. We deliver these services across industry sectors such as retail, consumer packaged goods, edutech, e-commerce, banking, insurance, hi-tech, engineering R&D, manufacturing, automotive and travel/transportation/hospitality.

Headquartered in Bangalore, India Happiest Minds has operations in USA, UK, The Netherlands, Australia and Middle East.