

## ECommerce Implementation for a cash & carry Wholesale Pioneer

### BUSINESS REQUIREMENTS



Create an e-commerce presence to increase the sales targets.



An efficient e-commerce portal to satisfy the increasing online consumer requirements



To take the advantage of new purchasing trends in e-commerce

### OUR SOLUTIONS



Login and purchase option for commercial customers as well as employees.



Login, view, purchase, process and alter options for the suppliers



Backend access and management option to category managers, finance, store cashiers



ICICI payment gateway and FedEx integration

### TOOLS/ TECHNOLOGIES



Database: Oracle



Ecommerce Platform: Magento



Cloud Solution: Microsoft Azure



Testing specific tools: Jmeter

### BUSINESS IMPACT



An additional sales channel to increase the company sales



Significant online presence to increase their brand value and awareness



Zero inventory benefits

### Solution Overview

