

Ecommerce Implementation for a Global Top 5 Wholesaler



BUSINESS REQUIREMENTS



The company has no ecommerce presence currently which limits the company's sales targets as it does only offline business.



Due to the online consumer trends existing in India currently, the company is planning to start an ecommerce portal to allow its members to shop from the comfort of their homes and have their order delivered home



Having an ecommerce solution would open up an additional sales channel to what they have currently



OUR SOLUTIONS



Creation of a Magento-based ecommerce portal



Tie-ups with niche suppliers to sell their goods through the portal impacting the business



End-to-end supply chain visibility



Vendor managed inventory



TOOLS / TECHNOLOGIES



Oracle



Magento



Microsoft Azure



Jmeter



BUSINESS IMPACT



Additional Sales channel to increase sales

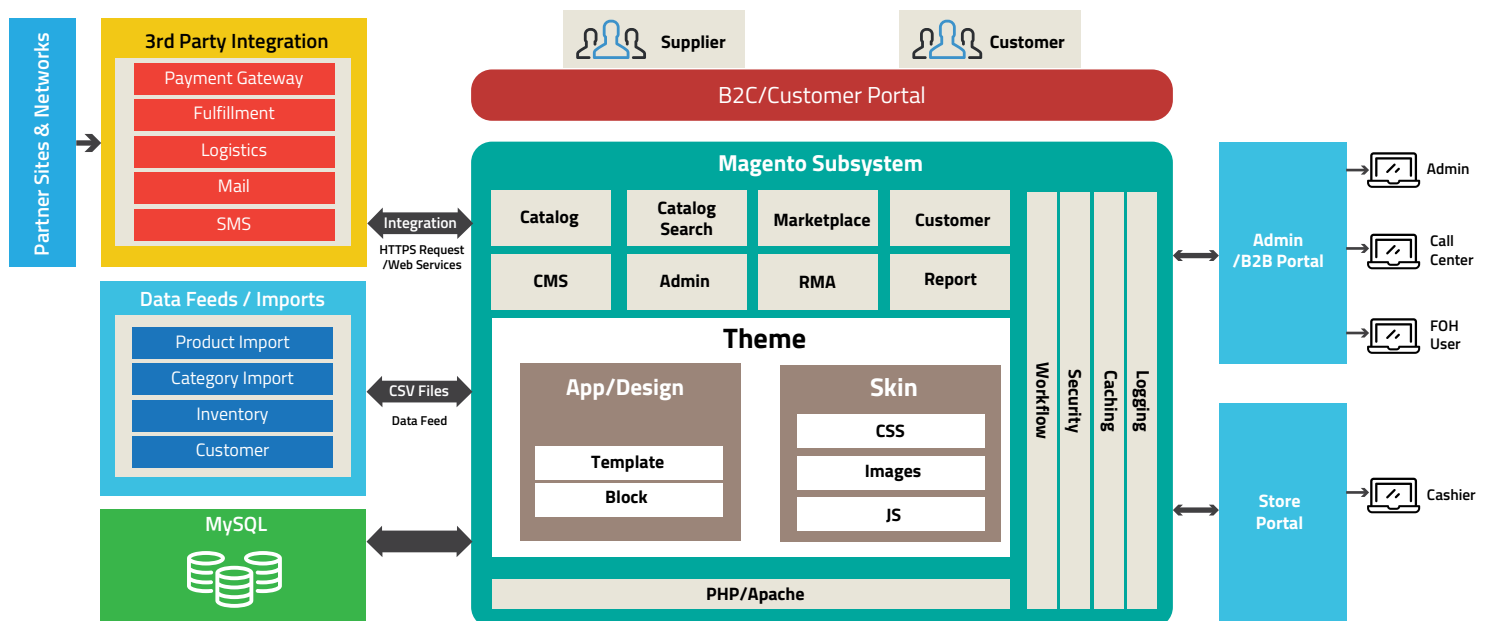


Dropship model with Zero Inventory



- 45000+ SKUs
- 120 product categories
- 10L+ Users
- 90+ Suppliers

SOLUTION OVERVIEW



About Happiest Minds Technologies:

Happiest Minds, the Mindful IT Company, applies agile methodologies to enable digital transformation for enterprises and technology providers by delivering seamless customer experience, business efficiency and actionable insights. We leverage a spectrum of disruptive technologies such as: Big Data Analytics, AI & Cognitive Computing, Internet of Things, Cloud, Security, SDN-NFV, RPA, Blockchain, etc. Positioned as "Born Digital . Born Agile", our capabilities spans across product engineering, digital business solutions, infrastructure management and security services. We deliver these services across industry sectors such as retail, consumer packaged goods, edutech, e-commerce, banking, insurance, hi-tech, engineering R&D, manufacturing, automotive and travel/transportation/hospitality. Headquartered in Bangalore, India; Happiest Minds has operations in USA, UK, The Netherlands, Australia and Middle East.