

NetSuite Case Studies



Automated Workflow Process & Enhanced User/Customer Experience

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Enterprise Resource Planning (ERP) & Inventory Management Transformation

For a Leading electric vehicle's hardware/software Manufacturer

Digital Capital Delivered



Consolidated and monitored international subsidiary locations and facilitated multi-currency transactions

Strategy & Objectives

- Implement a reliable, more scalable solution with rapid deployment than the current QuickBooks, Expandable system, ERP roll-outs.
- System should auto validate transactions like sales orders based on business validation rules and auto process return orders.
- Custom Approval Routing process for SO, PO
- **Reporting and consolidation** across Subsidiaries & locations used to be a challenge and often had several manual interventions.

- Solutions
 - Implementation of Netsuite modules (Order to Cash, Procure to Pay, Basic Manufacturing)
 - All 3rd party systems like Coupa, SFDC, SPS Commerce etc. have been integrated with Netsuite using Mule soft.
 - **Data migration** utilities from Expandable to Netsuite
 - Multi-book accounting system Facilitating intercompany transactions

• End-to-end capabilities in ERP

Enablers

- Middle ware was introduced to take care of all integration aspects.
- Streamlined tracking process
- Real time reports to identify shipments, delays, Station Activations and Assembly of Items
- NetSuite integrations have resolved the productivity issues of client, which proves to be highly beneficial for the organization



Greater Visibility and control over Sales process & **Finance** reporting.



Effortlessly managed **international** subsidiary finances



Improvement in visibility and Sarbanes-Oxley (SOX) Act compliance



Billing and tracking transparency of sales process



Enterprise Resource Planning (ERP) & Inventory Management Transformation For a leading solar panel installer and provider of advanced single-axis

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international subsidiary locations and

customer relationship management (CRM) and ERP was integrated

Payment process integration enabled better visibility of payment processing

Streamlined order management, including shipping





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solar trackers

Strategy & Objectives

- **Solutions**
- Strong inventory management and
- core operational modules
- Data migration from expensive Baan ERP solution to NetSuite
- Salesforce integration with NetSuite
- Integration of payment with the third-party application
- Tracking of shipping and billing process
- Seamless integration with current design and production system
- Happiest Minds customized solution for implementing Goods and Services Tax (GST)/Tax Deducted at Source (TDS)

- Implementation of NetSuite One World
- Existing BAAN accounts are mapped to Netsuite cloud ERP solution
- Salesforce integration with Netsuite
- Configuration of GST along with harmonized sales tax (HTS)/services accounting code (SAC) at the item level
- Integration of third-party payment gateway (Bellin)
- Seamless billing and payment process
- Multi-book accounting system Facilitating inter-company transactions

Enablers

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- End-to-end capabilities in ERP
- A well-defined migration strategy without any user disruption
- · Multi-subsidiary and multicurrency management
- All financials in NetSuite rolled-up to the parent company
- Data consistency across multiple systems

Consolidated and monitored facilitated **multi-currency** transactions Salespeople received exact details as



Operation & Inventory Management

For a Leading Luxurious furniture product seller

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Easy management and notification processes resulted in customer/vendor satisfaction

Strategy & Objectives

Solutions

s services

- NotSuito's
- Automating workflow processes for lead management, application conversion, and contract update and storage
- **Regular updates/notifications** for sales orders to customers/vendors based on order placing, fulfillment, and invoicing
- **Order shipping** notification for fulfilled order
- Multi-carrier tracking information

 NetSuite's online customer forms to create leads and convert them into customers/partners/vendors

Automated Workflow Process & Enhanced User/Customer Experience

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- Mulesoft as middleware for interacting with the user interface (UI) and NetSuite
- Pacejet shipping and RF-SMART fulfillment process integration with NetSuite
- Narvar's multi-carrier tracking integration with NetSuite to place and track the fulfilled orders

- Online catalog request, order creation, and billing process
- NSPOS Integration

Enablers

- Enhanced user interface
- Streamlined tracking process
- Transparent pre-purchase and postpurchase experiences



Reduced the number of customer care contacts resulting in an **increased focus on proactive selling**/design advice



High fulfillment of sales orders



Billing and tracking transparency of sales process



Enterprise Resource Planning (ERP) & Inventory Management Transformation

For an information and communication solutions provider

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Real-time consolidation across three subsidiaries

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Born Digital . Born Agile



Built-in support for over 10 currencies, 10+ payment formats, 20+ languages, and financial consolidation



Greater visibility and control over sales process and pricing



Managed EDI mapping and signals across Netsuite

Strategy & Objectives

- Solutions
- Implement a reliable, more scalable solution with rapid deployment than the current ERP system
- Consolidate across subsidiaries, while managing 10,000+ customers
- Integrate Electronic Data Exchange (EDI) system with Netsuite application
- Migrate data to NetSuite for a standard process to be followed in the sales team across multiple regions (USA, EMEA, and APAC)
- Seamless reporting and consolidation across subsidiaries/sales Region/locations
- Create a pricing solution based on subsidiary/location/region

- Implementation of core operational modules in Netsuite
- Integration of EDI systems with Netsuite using MuleSoft
- Seamless data migration from Baan to Netsuite
- Logical inventory solution for faster shipping and deliveries
- Instant inventory updates to facilitate quick ordering/shipment processes
- Customized solution to suggest prices based on subsidiary/location/region

Enablers

- Core modules for all back-end business processes such as accounts receivables, accounts payable, invoicing, bills' reconciliation, accounting, and financial reporting
- Seamless data migration from multiple legacy systems into Netsuite to provide historical records
- NetSuite customization capabilities enabled the system to suggest pricing based on subsidiary/regions/locations and facilitated corporate advantage
- Logical solution enabled the company to maintain inventory, ship assemblies quickly
- Middleware (MuleSoft) was introduced to take care of all integration aspects

Business Process Modernization & Customization

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Scalable Solution & End-to-End Capabilities

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For a Global Manufacturer of Industrial Lighting **Solutions**



Business operations streamlined onto NetSuite's unified platform, integrating CRM, ERP and Ecommerce processes

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Oracle NetSuite's modern Cloud solution aligned well with client's focus on IT innovation and modernization

Easy customization allowed the client to shape Netsuite to best fit their needs

Automatic shipments and automatic fulfillments replaced manual entry with scripting

NetSuite, MuleSoft and Okta to develop single sign-on (SSO) for the partner to create quotes and orders

Improvement in visibility and Sarbanes-Oxley (SOX) Act compliance

Strategy & Objectives

Solutions

- Scalable single system to cater to current and future needs with customization capabilities for modeling software to client's business needs
- Seamless and consistent data across systems
- Tracking of customer relationship management (CRM) activities, covering aspects such as campaign management, lead, prospect, opportunity, and quote to order
- Tracking of customer contract, billing schedule, and projects accounting seamlessly

- Oracle NetSuite offered a unified platform for end-to-end visibility across the business
- Happiest Minds implemented an end-to-end Enterprise Resource Planning (ERP) solution in record time for business functionalities, including CRM, order management, procurement, inventory and financials
- Creation of multiple fiscal calendars for multiple subsidiaries
- Creation of multiple key performance indicators (KPIs) and dashboards to gauge performance over time

Enablers

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- End-to-end capabilities in ERP
- Web-based agency details along with their commissions were integrated with accounting, inventory and other key business processes
- Data consistency across multiple systems
- KPIs provided a broader view of business performance and helped make informed decisions

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Automated Lead Management & Online Order Processing



Lead, Order and Billing **Cycle Management**

For a Leading Solar **Home Solutions** Provider

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<mark>گ</mark> High fulfillment of sales orders, as well as their billing and tracking **Organized maintenance of contract**

Smooth, automated partner onboarding process resulted in over 1000 partners onboarding

Strategy & Objectives

- Online automated workflow process for lead management, application conversion, and contract update as well as storage
- Online order creation and billing process
- Regular updates/notifications for sales orders to partners/customers based on order placing, fulfillment, and invoicing

Solutions

NetSuite's online customer

 MuleSoft as middleware for interacting with user interface

converting them into

partners/customers

(UI) and NetSuite

and orders

forms for creating leads and

Enablers

- **DocuSign** for transaction management services (contracts)
 - Enhanced user interface
 - Automated partner onboarding
 - Automated workflow process
- Magento and NetSuite to place, track and bill sales orders

• NetSuite, MuleSoft, and Okta to

develop single sign-on (SSO) for the partner to create **quotes**

 VOIP(8by8) for cloud based voice and unified communications for businesses



Simultaneous notification systems for different stakeholders (sales representative, customer relations and partners)

documents (contracts)

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Support and Maintenance for Inventory, Order Management and Role Management

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Enterprise Resource Planning (ERP) & Inventory Management Transformation

For a Largest E-commerce Merchandiser of consumer electronics and gaming

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Better User Roles and Permission management

Strategy & Objectives

- Scalable approach to resolve inventory and Finance on demand transactions
- Maintenance of User credentials and system administration for roles and permission and email alerts
- Reporting and consolidation across Subsidiaries & locations
- Automating Approval workflow, Order Fulfillment and Cash sales
- Streamline messages/script exchanges across multiple application

Configura cust

Solutions

- Configure custom field and records
- **Configure user roles** and permission set up and training.
- Save Search and reports for AP, AR and Procurement
- Month End Activities and support for fallouts if any
- Inventory transaction and reconciliation between Warehouse and NetSuite

Compliance for user access
management

Enablers

- Inventory transactions and reconciliation b/w multiple application
- Automated Bank Reconciliation reporting across applications
- Real time reports to identify fallouts of missing SO, Cash Sales and Fulfillments
- **UAT testing** streamlined with other cloud applications for upgrades
- Automated SuiteFlow Approval



Greater Visibility and control over Transactional issue via report Management.



Consolidation of Subsidiaries-Finance & inventory transaction across locations



Automated Bank Recon, Inventory Count saves more time and effort



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For any business-related queries please contact us at **business@happiestminds.com**

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