



Comprehensive Data Protection & Privacy Service

64%

of companies have experienced web-based attacks

62%

experienced Phishing, social engineering attacks

59%

experienced malicious code & botnets

51%

experienced denial of service attack due to lack of visibility

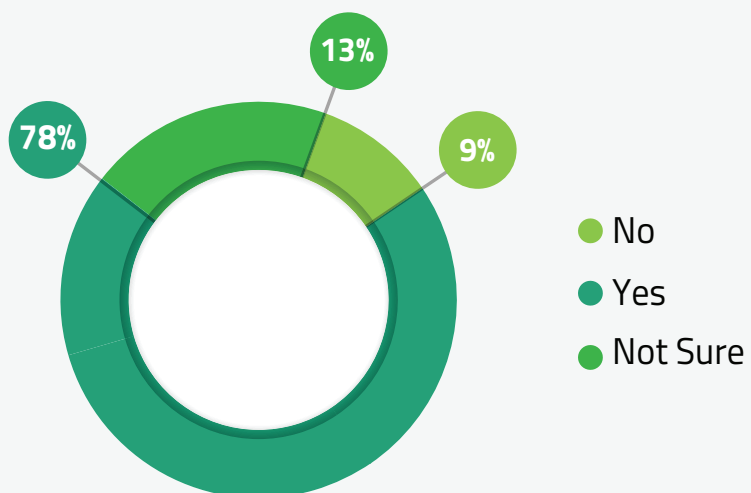
Cybint report

The increasing rate of data breaches, evolving privacy laws and dynamic work culture has made **security** custodians rethink their strategy and become more vigilant about emerging risks, bringing a centralized approach, and bridge the gaps between the policies and practices.

Latest research by Ponemon Institute shows that the global average total cost of a data breach is now

\$3.86 million

Organizations
that suffered from
Data Breach



Breach Level Index, a public tracking site for data breaches, reports nearly 9,198,580,293 data records are now lost or stolen since 2013

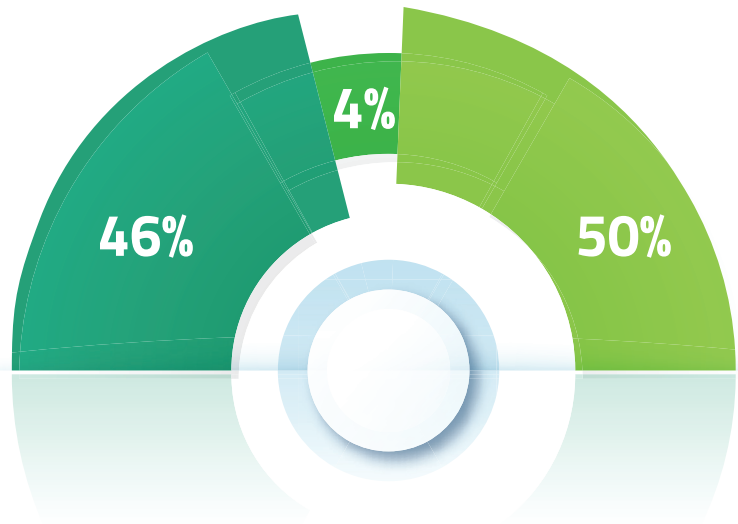
Consumer Data Privacy Concerns rising rapidly

45%

Consumers are worried about their online privacy than previous years

74%

Have limited their online activity since previous year due to privacy concern



● Very Concerned

● Some What Concerned

● Not Concerned

Happiest Minds Technologies' holistic **Discover Collate Label Implement Program & Strategize (D-CLIP) Service** is a comprehensive offering designed to assess, recommend and build progressive defense methods, to protect the most valuable organization asset- "Data" ensure privacy and balance the enterprise' CIA triad.



D- Discover: Sensitive Data Footprints

- ▶ Across heterogeneous environment
- ▶ Detailed Data Flow Maps

C- Collate: Collect & Analyse as per business priority

- ▶ Analyze your **data protection** controls & privacy posture
- ▶ Identify gaps & risk mitigation with prioritized recommendation

I – Implement: Appropriate Defenses

- ▶ Protect Data across disparate systems with proactive & detective
- ▶ Covers protection and detection TTPs for cloud, mobile, containers/pods along with traditional systems

L- Label: Classify data as per criticality

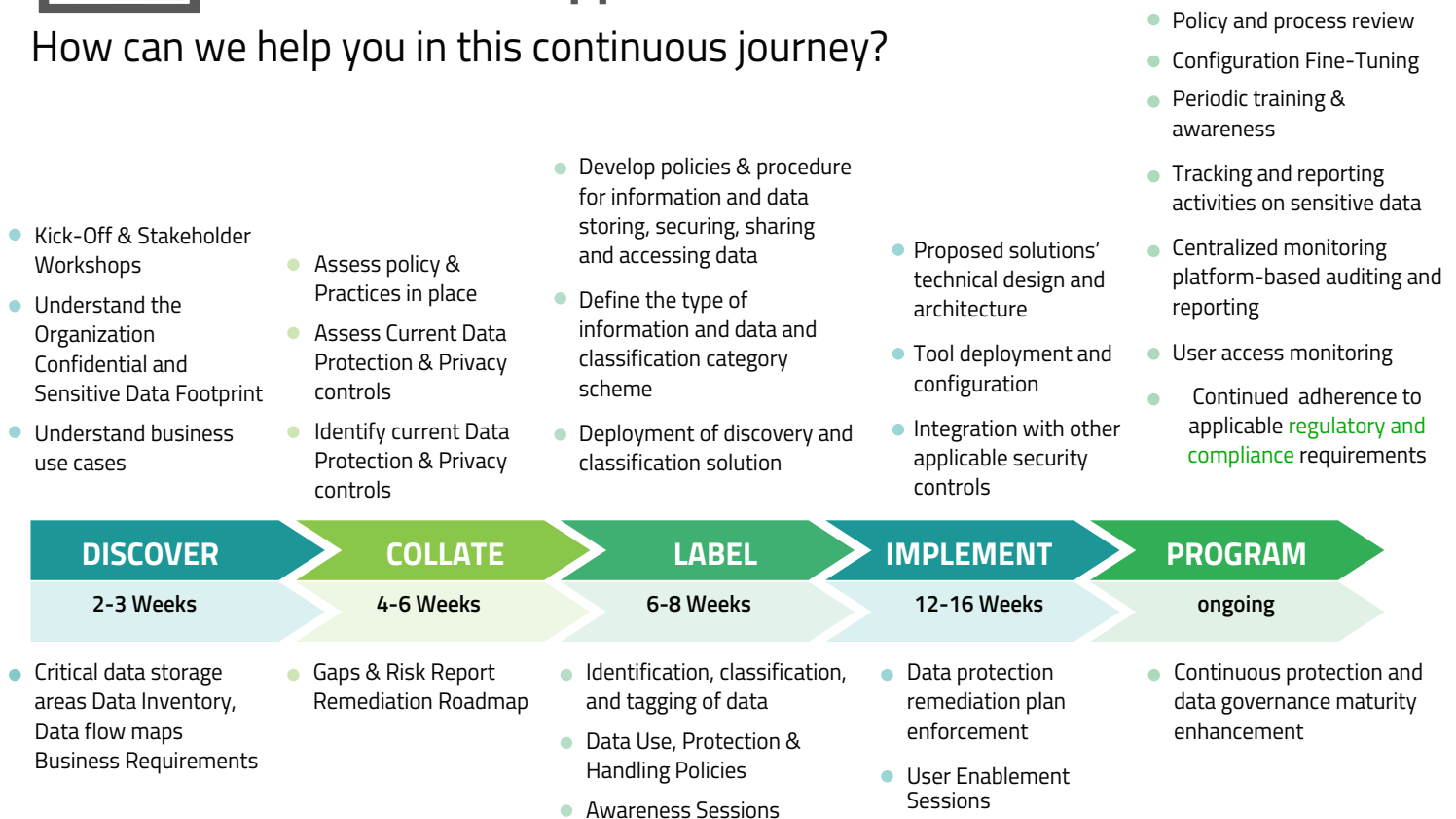
- ▶ Dynamic & Adaptive Data Labelling
- ▶ Content-driven, Context-driven, User-driven

P - Program & Strategize: for Continuous Data Governance & Maturity

- ▶ Measures maturity & roadmaps journey to "zero trust"
- ▶ Continuous compliance to dynamic privacy regulations
- ▶ Evolving Data Protection strategy against exploding threat landscape

CLIP Approach

How can we help you in this continuous journey?



Our Key Differentiator

[DATA PROTECTION]

Value

DCLIP is an 'objective' oriented security program. Sensitivity scoring $f(x)$ α Business value, Collaborative index and Exposure factor is the heart of the program

Scalability

Sensitivity score-based program is robust against technology advancements

Visibility

With measurable program KPIs, customized for each organization keeps business heads engaged and interested

CASE STUDY

Design and Implementation of Sensitive Data Protection

Business Communication & Information Management Company

Our Success Stories

Solution

- ▶ Assessment of current data architecture
- ▶ Product Evaluation & Recommendation
- ▶ Tool set-up, documentation & User acceptance functional and operational tests
- ▶ Roll out of Forcepoint DLP & Thales Vormetric Data Encryption platform
- ▶ Data-at-Rest encryption for applications, file servers & databases
- ▶ User Training & Support Operations

Enablers

- ▶ Deploying experienced consultants and accelerators to enable quick assessment & benefit realization
- ▶ In-depth understanding of various tools, their applicability & quick roll-outs
- ▶ A comprehensive, detailed & defined methodology

Strategy & Objectives

- ▶ Prevent Data Loss from multiple channels
- ▶ Protect Data using masking and encryption methodology
- ▶ Establish policy for any breach that may happen
- ▶ Govern sensitive data being shared with unauthorized third parties

Value Delivered



Enforced consistent data loss & protection policies across all channels



Formulation of an Incident Response Team to address High Priority Incident to deal with Breaches immediately



Helped the customer gain a Comprehensive understanding of what types of sensitive data is being Shared and controls



Continuous governance & growth to ensure compliance & resiliency

CASE STUDY

End-to-End Data Security Strategy & Roadmap Definition

Leading Online Gaming Company in India

About Customer

A Pioneer in the Indian online and mobile gaming space who were the first in online games business in India to launch skill games for cash prizes

Service Offered

- ▶ Comprehensive assessment across all security domains network, device & Endpoint, Application, Identities, Cloud & Data Security along with privacy & regulatory compliance laws
- ▶ Deep-dive analysis of current state of key business processes, data & information management environment
- ▶ Formulate PI Data flow map and create sensitive & confidential data inventory
- ▶ Detailed gap & risk identification and security controls mapping for key security domains
- ▶ Phased remediation plan & roadmap for people, process, technology and product recommendation in-line with requirements, analyst reports & industry trends & best practices

Strategy and Objectives

- ▶ To identify data & Security gaps across all its gaming platforms & organization landscape
- ▶ Define security framework with optimum tools & solutions to support their global expansion plan
- ▶ Enhance overall security posture inline with existing & upcoming regulatory compliances

Digital Security Delivered



Enforced consistent data loss & protection policies across all channels



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