



# California Consumer Privacy Act (CCPA)

The Influence of Digital technology has resulted in huge amount of information being shared and processed online that has made data protection a primary requirement. With Data taking precedence today, the concept of Data Privacy is prevalent more than ever. The global data privacy regulations are coming up to speed and evolving significantly to address the pivotal concerns of consumer **personal information (PI)** protection and their rights over the data.

**California Consumer Protection Act (CCPA)** is one such law that empowers the residents of California, United States to have enhanced privacy rights & consumer protection. It is the most comprehensive US state privacy law to date.

## What you need to know

CCPA focuses on the rights of California customers

- |  |  |                                |
|--|--|--------------------------------|
| 01 Know and access to the personal data being collected    | 02 If the data is being sold or disclosed? if so, to whom? | 03 No to sale of personal data |
| 04 Request for deletion of personal data from the database | 05 No discrimination for exercising right to personal data |                                |

## What you need to follow

- |                               |                                   |
|-------------------------------|-----------------------------------|
| 01 Data Inventory and Mapping | 02 Data Access and Erasure        |
| 03 Update SLAs                | 04 Remediation of Vulnerabilities |
| 05 Opt-out option             |                                   |

If you Fail to comply to CCPA, pay penalty of

**\$2,500** per violation for an unintentional and

**\$7,500** for an intentional violation

# New challenges introduced by CCPA

**Breach Notification:** To understand the details and nature of data breach and notify

**Increased Record-Keeping:** Need to frame processes around handling personal information and maintain audit trails of processing requests for all data subjects

**Implement Data Security:** Implement technical controls to redact, aggregate, or otherwise secure personal data

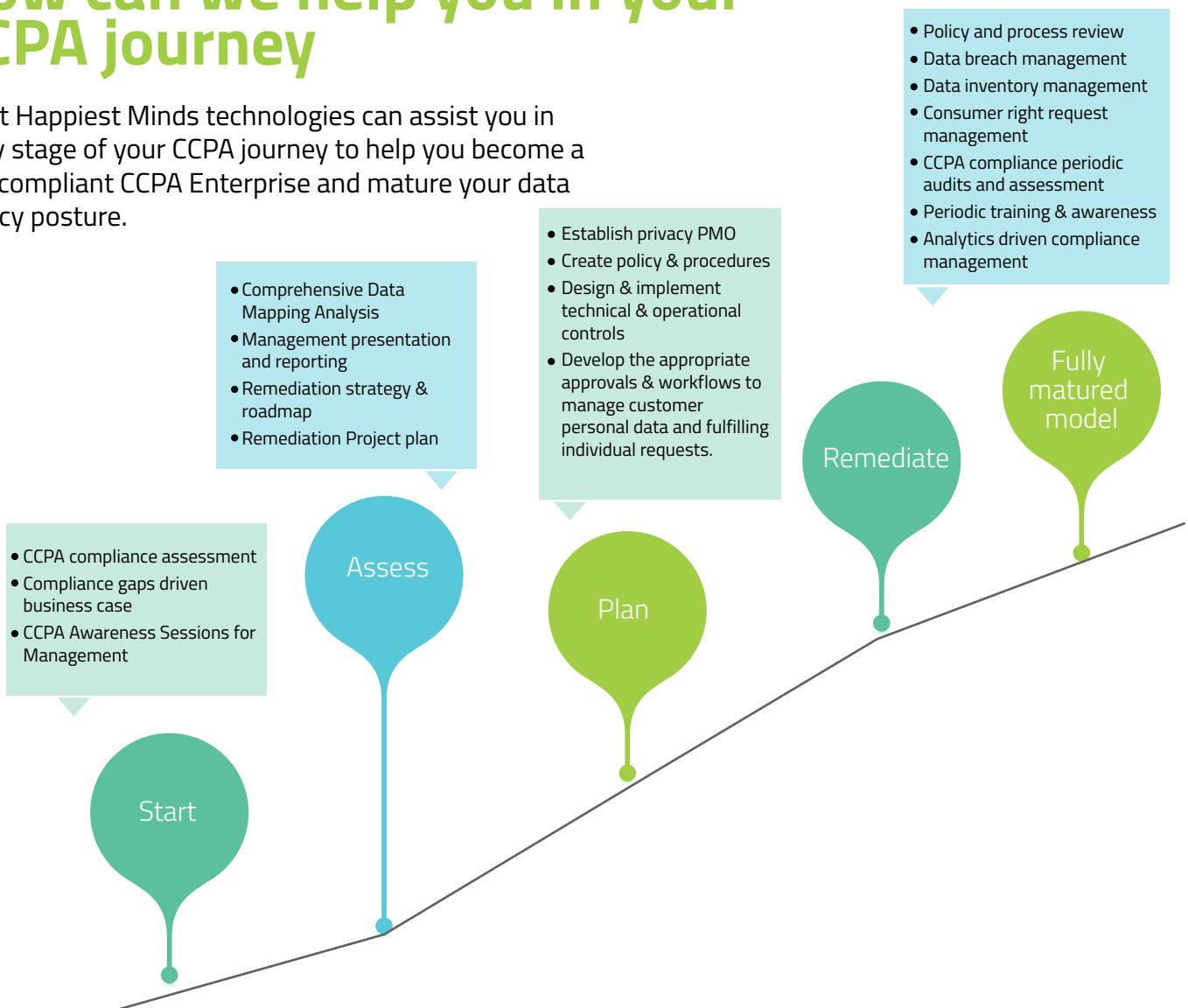
**Data Lifecycle Management:** A completed Data inventory & map needs to be maintained. Also, process & systems to handle Data subjects' rights to opt-out deletion need to be designed

**Third Party Management-** Re-negotiation of third-party contracts to enable compliance and management of contract inventory

**Privacy Impact Assessment-** Significant additional resources need to be allocated to develop an effective data privacy assessment program and to implement privacy controls in service and development lifecycle

## How can we help you in your CCPA journey

We at Happiest Minds technologies can assist you in every stage of your CCPA journey to help you become a fully compliant CCPA Enterprise and mature your data privacy posture.



# Offerings:

## CCPA Compliance Gap Assessment

### AS-IS Review

- 01** Review of current policies & procedures on PI data privacy and security
- 02** Review of data flow diagram and data register (if any)
- 03** Review of sample contracts with third party data processors or service providers

### PII Data Discovery & Data flow assessment

- 01** 1:1 meeting with key stakeholders
- 02** Data gathering workshop with cross functional team
- 03** Discover PII across enterprise and processes governing the usage and management of the PII data
- 04** Data flow diagrams and issue identification

### Reporting

- 01** Detailed report on organization CCPA Compliance current state & remediation steps
- 02** High level roadmap and CCPA awareness among stakeholders
- 03** Privacy risk report
- 04** PI Data Map

### Staff Training

- 01** CCPA Awareness Training for customer-facing staff members

## Gap Remediation

### Guide & Assist in Policies and Procedures and Design/Re-alignment

- 01** Data Protection Policies and procedures
- 02** Data Protection Impact Assessment
- 03** Data collection procedures
- 04** PII Data processing procedures
- 05** Data Usage procedures
- 06** Data Subject Request processing procedures
- 07** Complaints procedures
- 08** Internal Auditing procedures
- 09** Breach Notification policy and procedures
- 10** Training and Awareness

## Technical Remediation

**01** Implement Privacy by Design principles

**02** Design & Implement Data Protection Solutions

- Data Discovery & Classification
- Data Loss Prevention (Endpoint, Network, Cloud, Email)
- Data Masking & Encryption

## Privacy Officer as a Service

**01** Policy & Procedures Review

**02** Audit & Assessment

**03** Data Security Management

**04** Data Rights Management

**05** Breach Management

**06** Training & Awareness

## Ongoing Management Services

**01** Policy and process review

**02** Data breach management

**03** Data inventory management

**04** Consumer right request management

**05** CCPA compliance periodic audits and assessment

**06** Periodic training & awareness

**07** Analytics driven compliance management

## Our Value Proposition

A deep compliance & security pedigree across process, remediation and implementation along with comprehensive & simplified approach

Presence in multiple geos across the world

Large pool of certified Privacy Regulation consultants / DPOs

Vast experience in helping companies achieve various compliance standards & executing global compliance programs, including GDPR, CCPA, data encryption, DLP, data masking / Pseudonymization

Our Breadth of experience security implementation – data security, security monitoring, cyber analytics, threat detection, response, IOT and cloud security

Fast-track process identification

Replicate templated approach for tool rollout & ongoing compliance



# Success Stories:

## CCPA Assessment and Remediation

For a leading home shopping channel and online jewelry retailer in US

Timely and effective remediation of CCPA gaps identified across PII processing landscape, leading to CCPA regulatory compliant organizations

## CCPA Differential Gap Assessment

For global eCommerce platform provider.

Quick Guidance on becoming CCPA-compliant

## Records of Data Processing

For a leading energy enterprise in USA

Reduced Privacy regulation adoption time by >40%

## Data Security Technology

For a global HR consulting firm in USA

100% achievement of PI data protection compliance requirement

Business Contact [business@happiestminds.com](mailto:business@happiestminds.com)

### About Happiest Minds Technologies

Happiest Minds Technologies Limited (NSE: HAPPSTMNDS), a Mindful IT Company, enables digital transformation for enterprises and technology providers by delivering seamless customer experiences, business efficiency and actionable insights. We do this by leveraging a spectrum of disruptive technologies such as: artificial intelligence, blockchain, cloud, digital process automation, internet of things, robotics/drones, security, virtual/augmented reality, etc. Positioned as 'Born Digital . Born Agile', our capabilities span digital solutions, infrastructure, product engineering and security. We deliver these services across industry sectors such as automotive, BFSI, consumer packaged goods, e-commerce, edutech, engineering R&D, hi-tech, manufacturing, retail and travel/transportation/hospitality.

A Great Place to Work-Certified™ company, Happiest Minds is headquartered in Bangalore, India with operations in the U.S., UK, Canada, Australia and Middle East.