


# Happiest Minds Proactive Approach to Data Privacy Compliance

An organization spends an average of **\$5.47 million** on compliance, compared to **\$14.82 million** on non-compliance.

- Ponemon Institute



Protecting sensitive data and adhering to global data privacy laws has become a key imperative for any business today. Failure to comply with applicable privacy regulations may lead to fines, lawsuits, and even prohibition of a site's use in certain jurisdictions.

# Data Privacy Key Guidelines



Data Minimization



Integrity and Confidentiality



Lawfulness, Fairness & Transparency



User Consent



Storage & Purpose Limitation



Data Sovereignty & Cross-Border Data Transfers



Accuracy & Accountability



Data Subject Rights

## Know Where do you stand in your Data Privacy Compliance Journey?

01

### Start

Figuring out the scope, applicability, stakeholders, and the overall approach

02

### Assess

Personal data flow discovered and mapped; GAP assessment done & risks identified

03

### Plan

A strategy/roadmap is in place to address data privacy and security risks

04

### Remediate

- PMO established to manage and govern the privacy program.
- Policy and procedure have been established
- Technical security solutions are implemented
- Employees trained on data privacy compliance

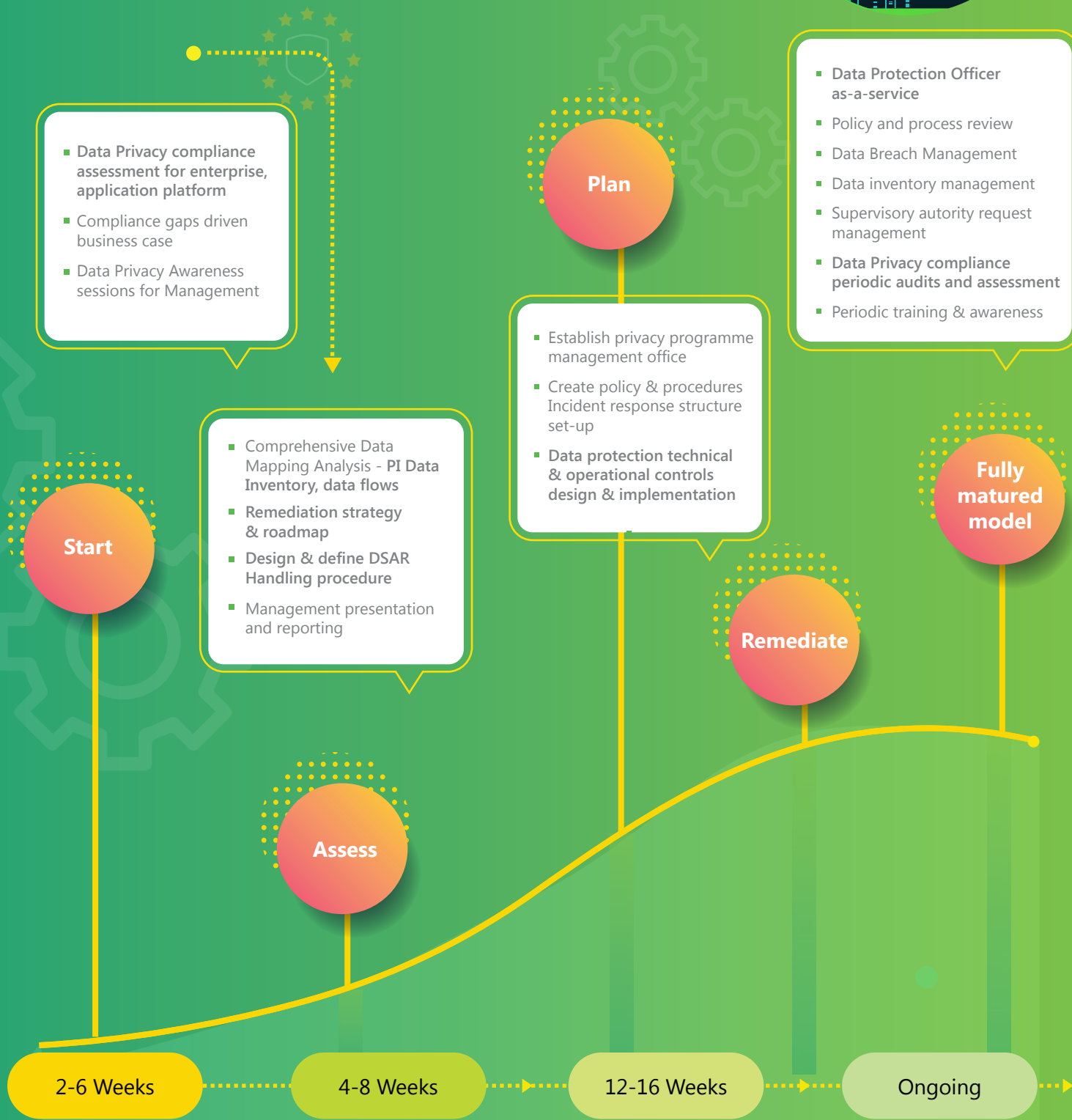
05

### Fully developed model

- Data privacy compliance is incorporated into BAU processes
- Structures are in place to manage data subject requests, breach notifications, and update documents
- Continuous improvement and data privacy maturity enhancement



# How can we help you in your Data Privacy Compliance journey?



**EVALUATE**- Discover, Assess & Plan      **ADDRESS**- Remediate      **MANAGE**- Monitor & Enhance

