

HAPPIEST MINDS FINOPS SOLUTION

Gain visibility, optimize costs and enhance cloud governance



Organizations face numerous challenges in measuring cloud costs — complex pricing models, billing, poor architecture, among others.

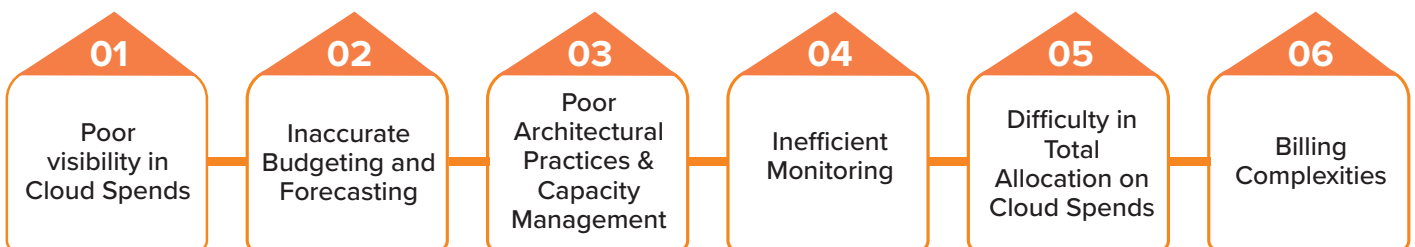
A global survey by Statista showed that cloud optimization was the top initiative for 61% of businesses

As per a recent survey by Stacklet, 86% of IT professionals found that Cloud governance enforcement is inhibiting the acceleration of cloud adoption and usage

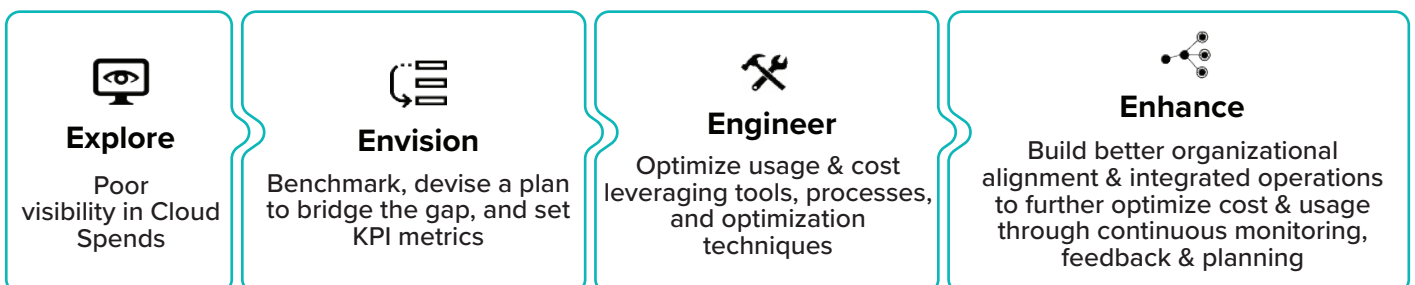
Gartner estimated that in 2021 “cloud waste” cost businesses approximately \$26.6 billion

As per CloudZero, 7 out of 10 companies aren't sure what they spend their cloud budget on

How To Tackle Major Cloud Cost Optimization Challenges?



Happiest Minds 4E Mindful Thinking Framework for enabling your FinOps Practice



FinOps Service Offerings

Starter

Discovery & Assessment:

- Assess the current state of your FinOps Maturity level with our proprietary assessment
- workshop with our consultants to build a short and long-term roadmap
- Realize cloud savings typically over 25%
- Build your FinOps Business Case

Optimized

Implementation:

- Set up a central FinOps team
- Create a roadmap to rollout FinOps practices across the organization
- Drive cultural shifts and keep cloud costs within the expected range
- Setup right FinOps tools for usage visibility
- Configure budget alerts and chargebacks
- Review the overall architecture
- Implement tagging strategy
- Right-size your infrastructure
- Identify and reduce waste
- Improve forecast accuracy, right costing and negotiate better plans with cloud service provider

Managed

FinOps Managed Services

- Leverage FinOps tool to provide with increased visibility over cloud usage
- Continual improvement on Anomaly detection, remediation and capacity optimization
- Enable data driven decision-making through detailed reports
- Enable FinOps best practices
- Stakeholder reviews to track performance against agreed KPIs

Enabled by Skills, Partnership, IP Assets and Frameworks

4E Optimization Framework

AI Ops Enabled ELLIPSE Platform for Continuous Cost Monitor and Optimization



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Our Success Stories

For a Specialized Grocery Retailer in North America

Reduced Cloud Consumption Costs by 20% Through Capacity Optimization



For a US-based Online Information Provider on Hospitals and Health Care Providers

Reduced AWS Consumption Costs by \$25K/month

For a Government Agency Responsible for Civil Aviation Infrastructure in India

Consistent and Security-Compliant Cloud and SOC Operations: ~20% cost optimization



For a Leading Multinational Professional Service Provider in Europe

Reduced AWS Consumption Costs by \$15K/month

About Happiest Minds

Contact us at
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Happiest Minds Technologies Limited (NSE: HAPSTMNDS), a Mindful IT Company, enables **digital transformation** for enterprises and technology providers by delivering seamless customer experiences, business efficiency and actionable insights. We do this by leveraging a spectrum of disruptive technologies such as: **artificial intelligence, blockchain, cloud, digital process automation, internet of things, robotics /drones, security, virtual/augmented reality**, etc. Positioned as 'Born Digital. Born Agile', our capabilities span digital solutions, infrastructure, product engineering and security. We deliver these services across industry sectors such as automotive, BFSI, consumer packaged goods, e-commerce, edutech, engineering R&D, hi-tech, manufacturing, retail, and travel/transportation/hospitality.

A Great Place to Work-Certified™ company, Happiest Minds is headquartered in Bangalore, India with operations in the U.S., UK, Canada, Australia, and Middle East.

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