## Connecting with Solution Provider in EMERGING MARKET

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## Budget 2023 Bets Big on Al; Unveils Fresh Measures for Tech, MSMEs, Startups



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**Triveni Rabindraraj** GoTo India





**L** Digital has emerged as the hallmark of Union Budget 2023. Be it the setting up of AI-focused CoEs, or the Unified Digital Skilling platform, the role of digital technologies is empathetically at the forefront of India's economic rise. It will be interesting to see how the paperless digital lockerbased document storage and management for citizens shape up, as accordingly, it promises to open up a wave of opportunities in the domestic market related to cyber security, cloud, AI, and ML. While tax exceptions on exports are a welcome step, certain breathers on corporate tax would have complemented it well.

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