



SOLUTION FOR WEBSITE MONITORING & OBSERVABILITY

For a global health & wellness
knowledge enterprise



About Customer: _____

Happiest Health is a global knowledge platform that aims to provide readers with credible and trustworthy information to help them take charge of their health and wellness.

What was the Challenge? _____

The client faced scalability and reliability challenges in their web application and content delivery platform, which needed to be better aligned with their short-term and long-term business goals.

Solutions Offered _____

- Build a high-traffic website on AWS leveraging proven reference architecture and best practices for building and managing a high-traffic website
- Migrate content from the existing cloud hosting provider without any interruptions in service during the migration process
- APM tools for website availability & performance monitoring and observability

AWS Services Used

EC2, VPC, EBS, EFS, S3, RDS, CloudWatch, ELB, Inspector, Kinesis Firehose, ElastiCache, CloudFront, WAF, Internet Gateway, Backup, Secrets Manager, and KMS

Value Delivered



Scalable architecture based on best practices



Ability to handle varying loads through auto-scaling



Efficient content distribution to the users in the target markets

About Happiest Minds

Happiest Minds Technologies Limited (NSE: HAPPSTMNDS), a Mindful IT Company, enables **digital transformation** for enterprises and technology providers by delivering seamless customer experiences, business efficiency and actionable insights. We do this by leveraging a spectrum of disruptive technologies such as: **artificial intelligence, blockchain, cloud, digital process automation, internet of things, robotics/drones, security, virtual/ augmented reality**, etc. Positioned as 'Born Digital . Born Agile', our capabilities span digital solutions, infrastructure, product engineering and security. We deliver these services across industry sectors such as automotive, BFSI, consumer packaged goods, e-commerce, edutech, engineering R&D, hi-tech, manufacturing, retail and travel/ transportation/ hospitality.

A Great Place to Work-Certified™ company, Happiest Minds is headquartered in Bangalore, India with operations in the U.S., UK, Canada, Australia and Middle East.

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