

SCALING DIGITAL ENGINEERING WITH LCAP

Low code applications are leveraged by organizations to enhance customer experience, modernize legacy applications, extend the life of your ERPs/CRMs to make businesses more agile and automate workflows. Some of the key benefits that Happiest Minds has delivered with LCAP are:

60% Achieve up to a 60% reduction in application maintenance costs

68% Increase CSAT by almost 68%

65-90% Experience a 65-90% reduction in development time

Happiest Minds forged a strategic partnership with OutSystems, a pioneer and leader in the low-code application development market.

Happiest Minds and OutSystems share the vision to transform how enterprise software is delivered to

their customers. This partnership will add a world-class, low-code platform to Happiest Minds' portfolio, enabling companies to develop, deploy, and manage omnichannel enterprise applications that run in the cloud, on-premise, or hybrid environments.

This partnership with OutSystems enables Happiest Minds' customers to:



Enable rapid app development at a fraction of traditional costs and time, maximising the ROI



Accelerated digital transformation with modernization of legacy systems and integration with cutting-edge FinTech solutions



Equip developers with the right tools to hire and retain best talent for your Digital enablement team

3X Faster

14 days to learn



Low code is a perfect fit for the financial services industry

Your financial services firm is bound to have wide-ranging software needs. Staying competitive requires easy account setup, self-service solutions, customer portals and effective client messaging. And when you create applications to address these needs, they need to be functional, well designed, easy to use and highly secure. Meeting all of these essential goals is easy and affordable with the OutSystems low-code development platform.



Financial services solutions customized for your business

Happiest Minds will help you implement the OutSystems platform to deploy applications for:



New account setup



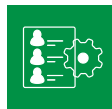
Customer self-service



KYC due diligence



Chatbots and AI-based services



Employee onboarding



Operations automation



Modernizing legacy solutions

A development platform that is easy to learn and scale

Software developers are in demand. Good ones are expensive and hard to find. This is why maintaining an in-house dev team requires a sizable ongoing investment. Fortunately, there's a better way! It starts by having Happiest Minds train your team to create modern, highly-secure applications with the OutSystems low-code platform. Before you know it, you'll be delivering more functionality faster and deploying apps more frequently – all without a single developer on staff.

Happiest Minds Accelerator

Nexurance – one click claims is an accelerator created for straight through processing of insurance claims combining technologies like LCAP, AI & Insurance platforms like Guidewire

About Happiest Minds Technologies

Happiest Minds Technologies Limited (NSE: HAPPSTMNDS), a Mindful IT Company, enables **digital transformation** for enterprises and technology providers by delivering seamless customer experiences, business efficiency and actionable insights. We do this by leveraging a spectrum of disruptive technologies such as: **artificial intelligence**, blockchain, cloud, **digital process automation**, **internet of things**, robotics/drones, **security**, virtual/ augmented reality, etc. Positioned as 'Born Digital . Born Agile', our capabilities span Product & Digital Engineering Services (PDES), Generative AI Business Services (GBS) and Infrastructure Management & Security Services (IMSS). We deliver these services across industry sectors such as automotive, BFSI, consumer packaged goods, e-commerce, EdTech, engineering R&D, healthcare, hi-tech, manufacturing, retail, and travel/transportation/hospitality. The company has been recognized for its excellence in Corporate Governance practices by Golden Peacock and ICSI. A Great Place to Work Certified™ company, Happiest Minds is headquartered in Bangalore, India with operations in the U.S., UK, Canada, Australia, and Middle East.